

# The Italian Asset Management market key figures

25 May 2017

Research Department



## 1. The Italian Asset Management market

- Summary statistics
- Open-end funds
- Mandates
- A snapshot of the insurance market
- The recovery, some tentative explanations

## 2. The European Investment Fund Industry

- Net assets & sales by fund / fund group domicile

## 3. Savings & Wealth

- Household saving rate: trend & int'l comparison
- Household financial portfolio & private pension plans



## 1. The Italian Asset Management market

- Summary statistics
- Open-end funds
- Mandates
- A snapshot of the insurance market
- The recovery, some tentative explanations

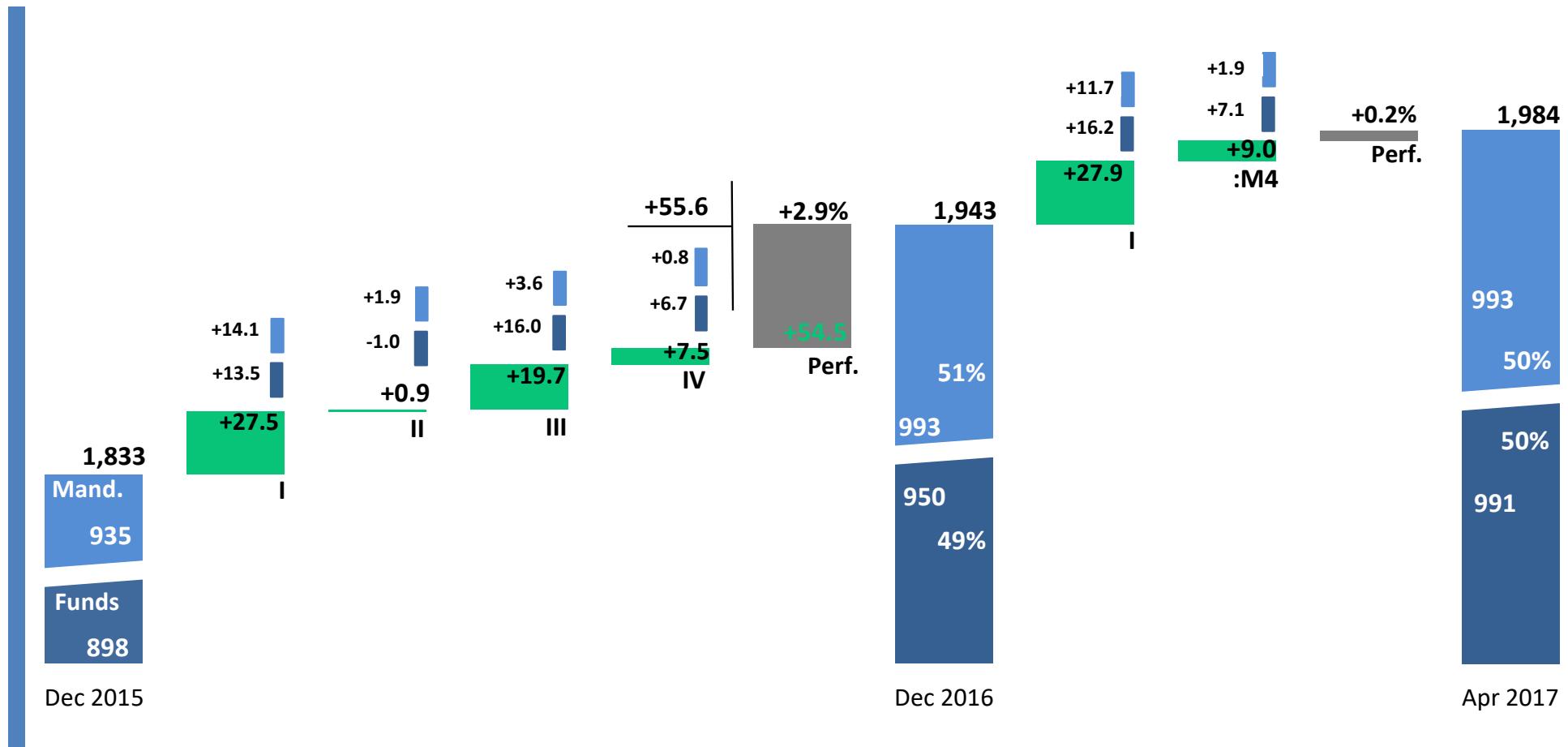
## 2. The European Investment Fund Industry

- Net assets & sales by fund / fund group domicile

## 3. Savings & Wealth

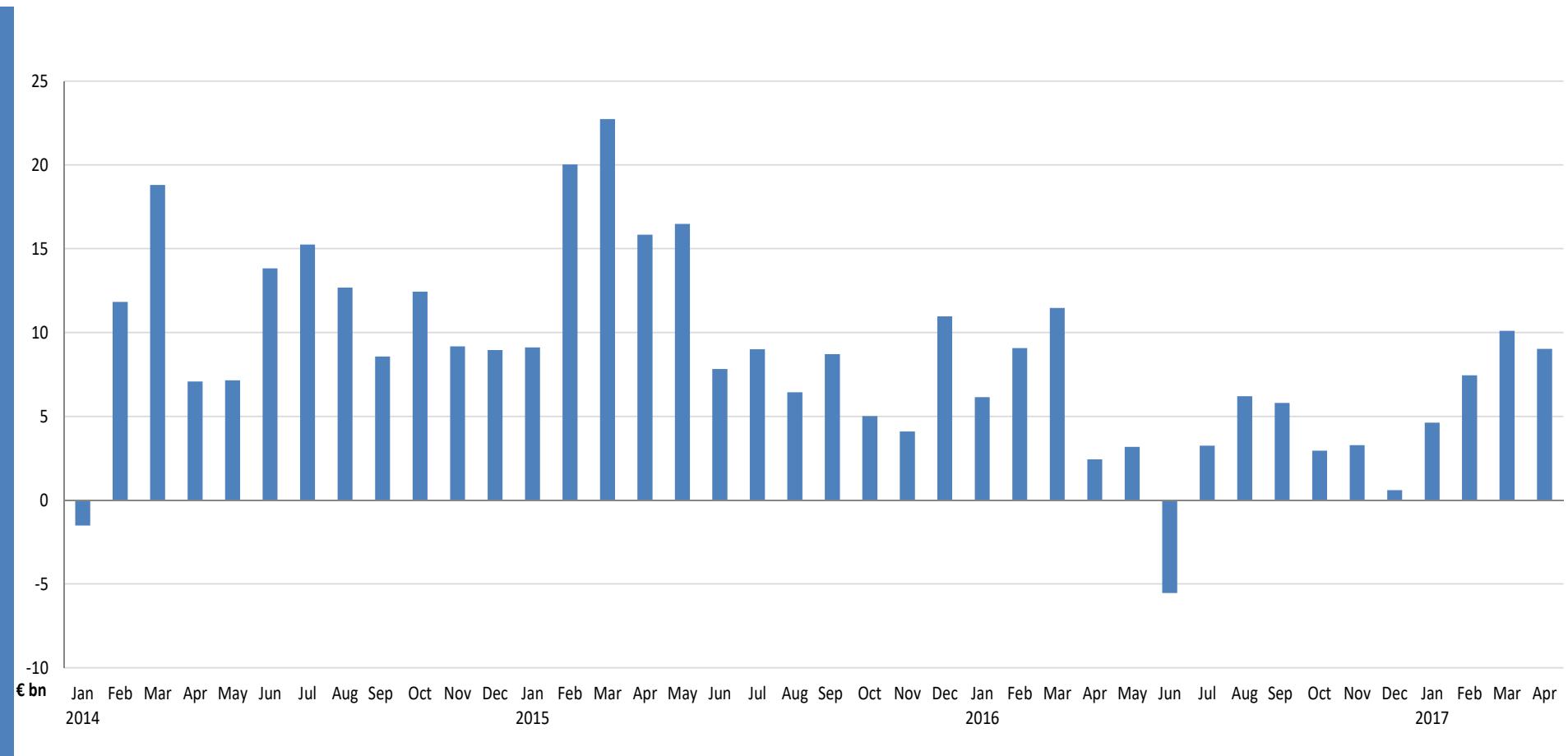
- Household saving rate: trend & int'l comparison
- Household financial portfolio & private pension plans

## The Italian AM market (Jan 2016: Apr 2017)



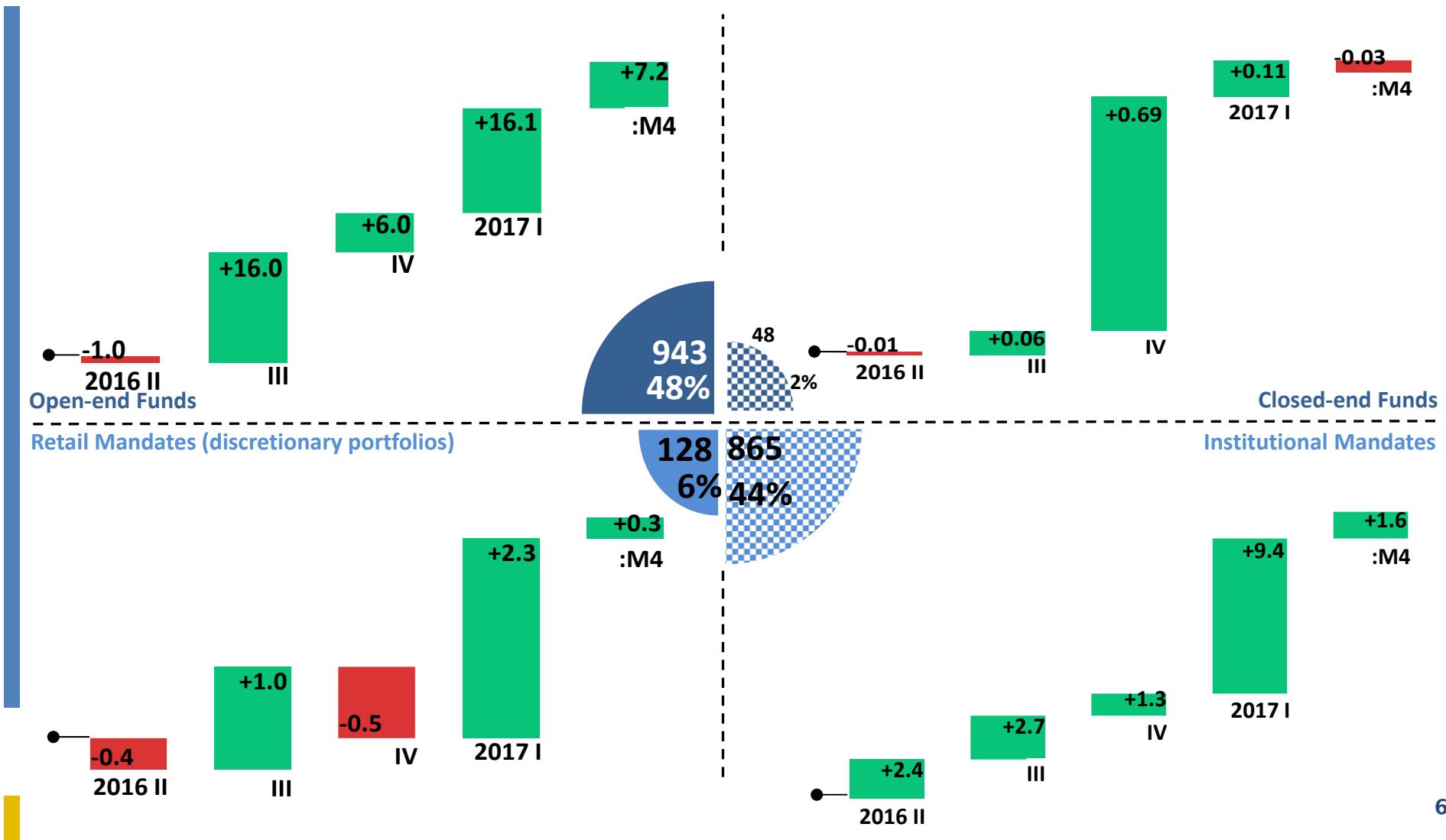


## Net flows (monthly data)



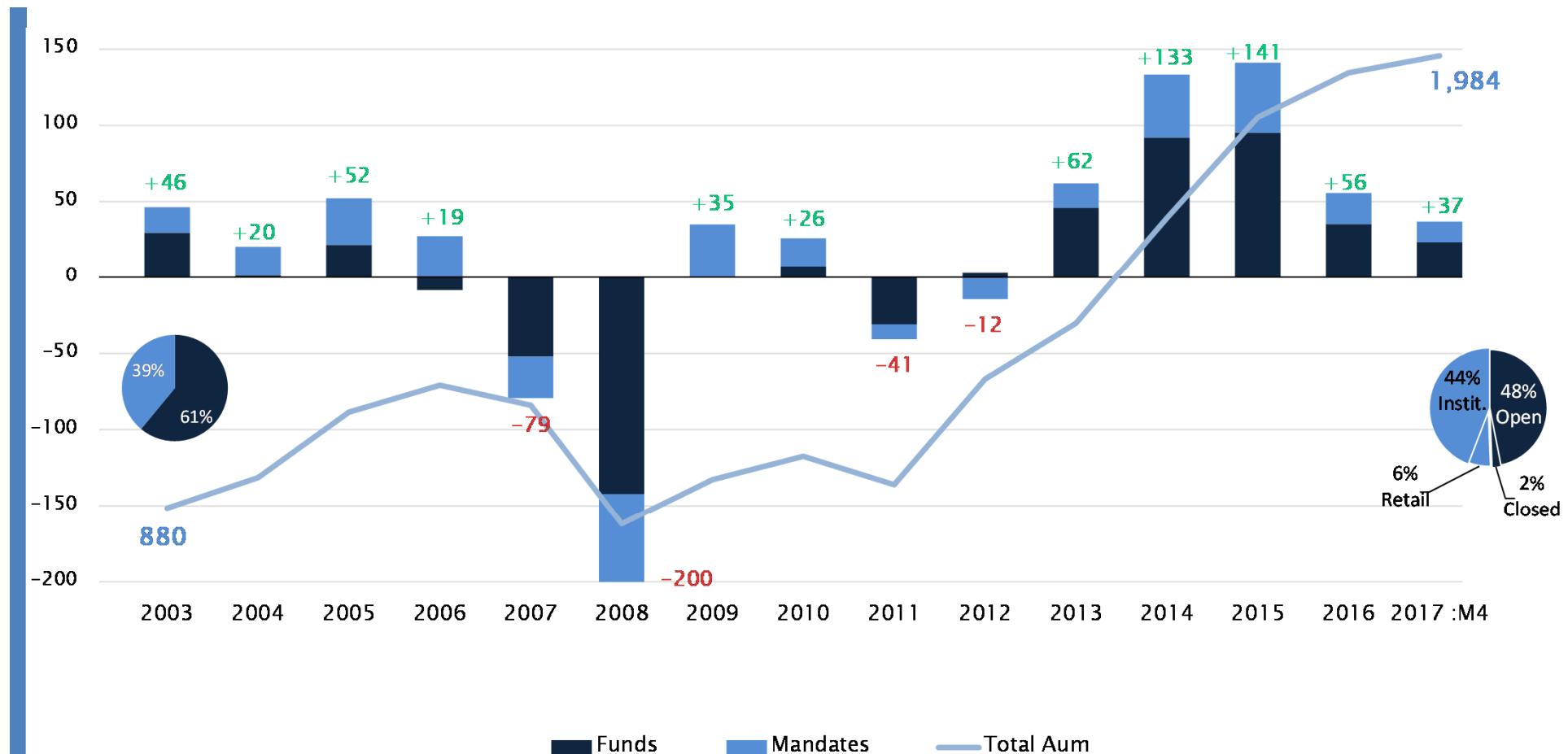
Monthly data. Source: Assogestioni.

## Product breakdown



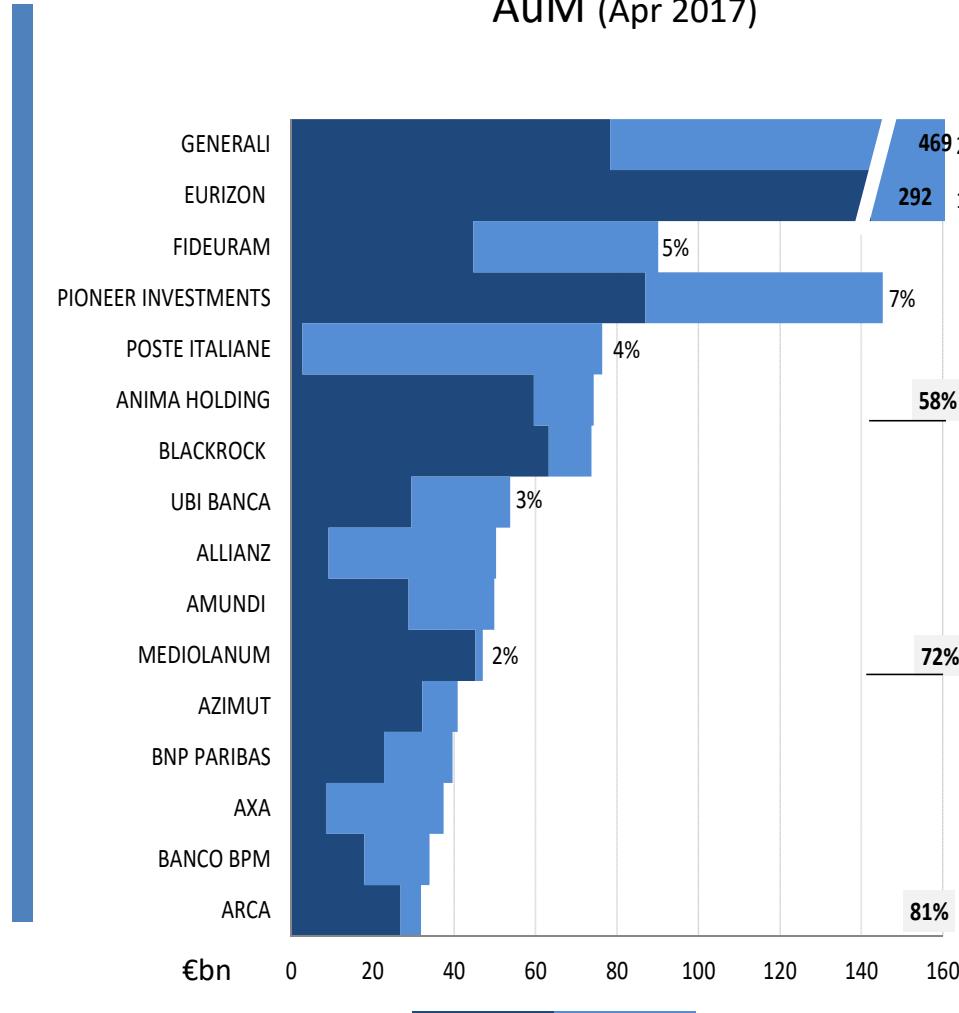


## Long term trend

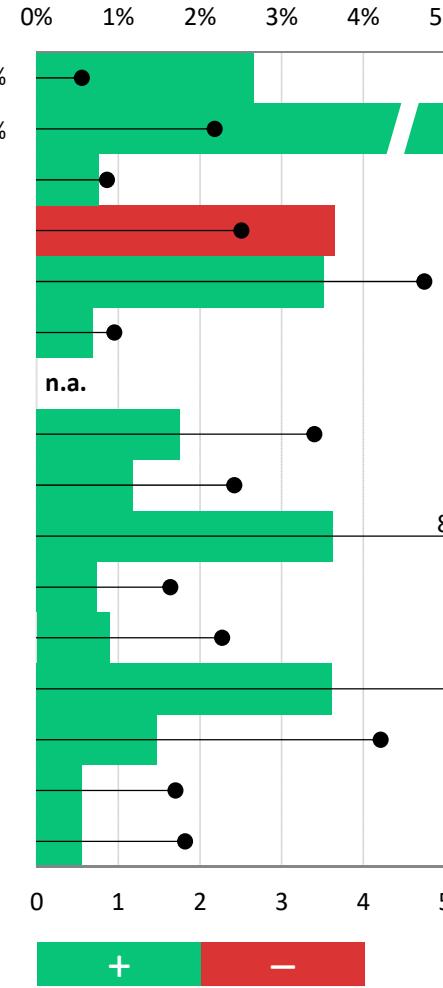


## Top 15 Groups

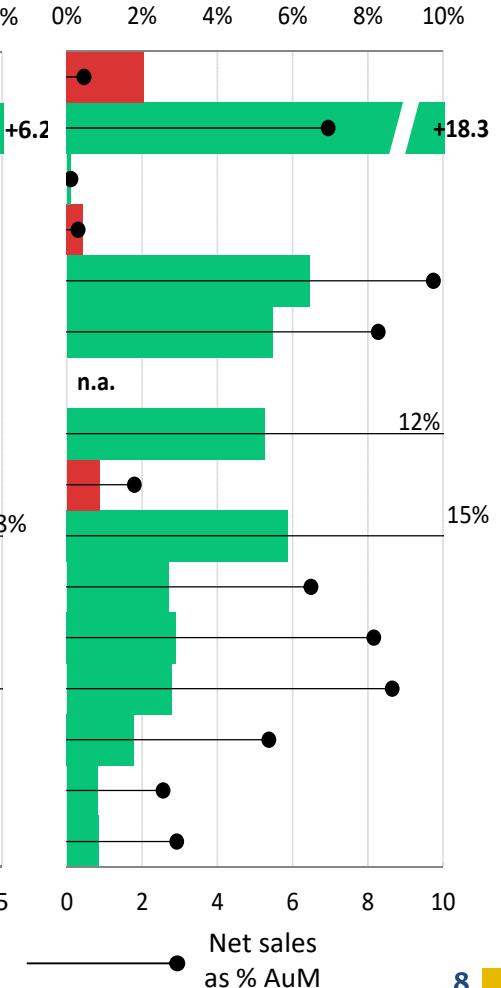
AuM (Apr 2017)



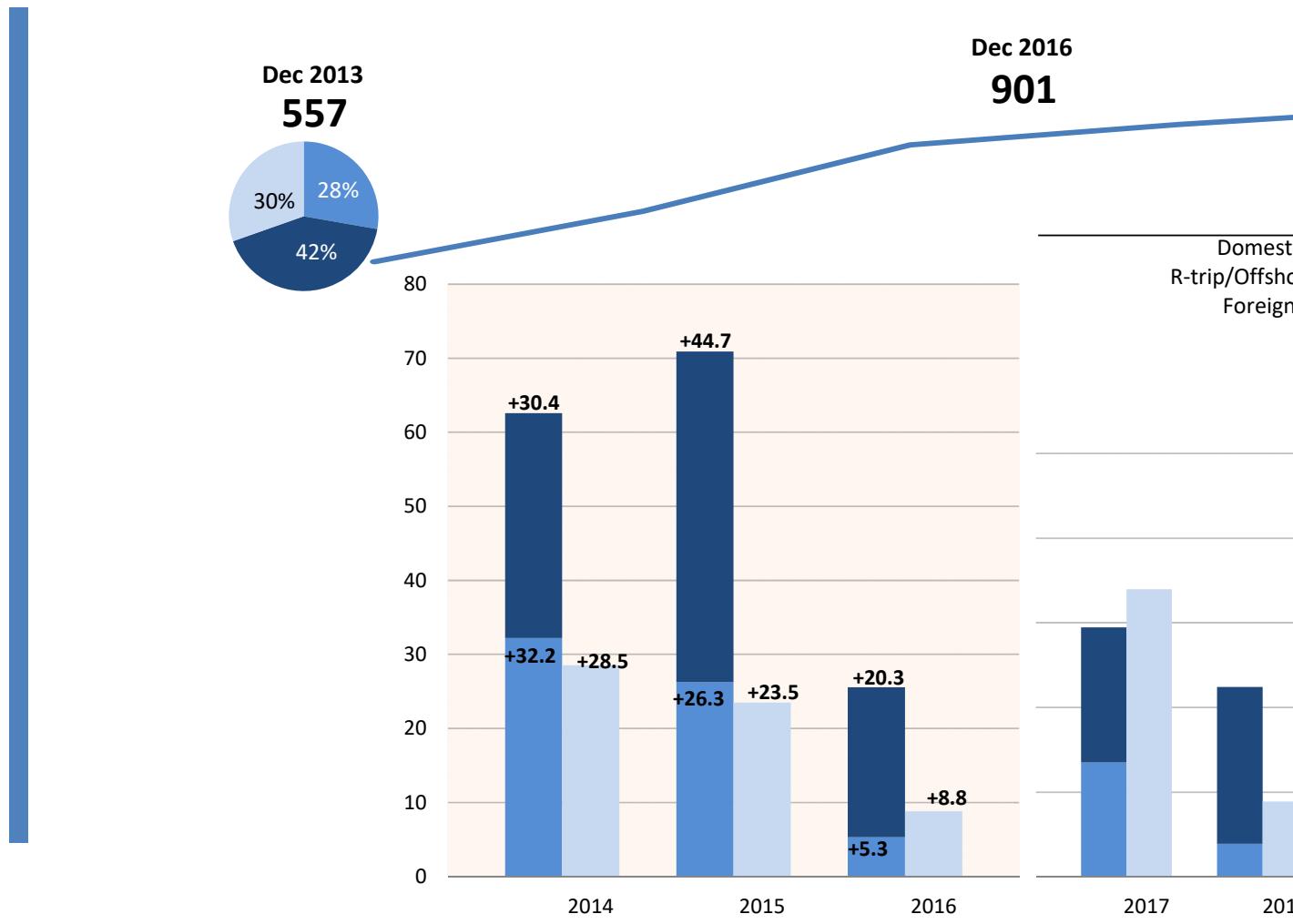
Net flows – 2017 :M4



2016



## Open-end funds: domicile breakdown

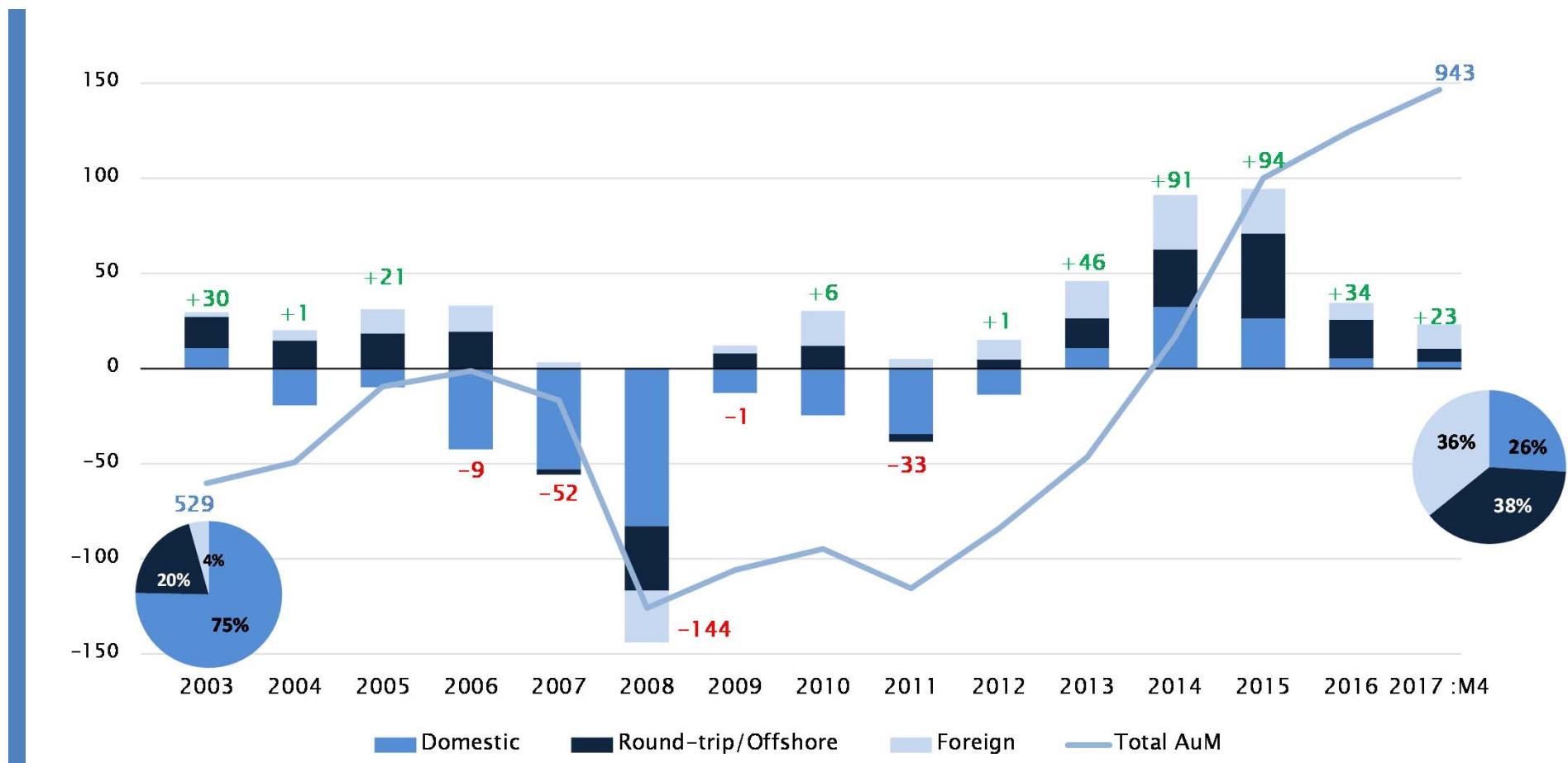


Apr 2017  
**943**

36%  
38%

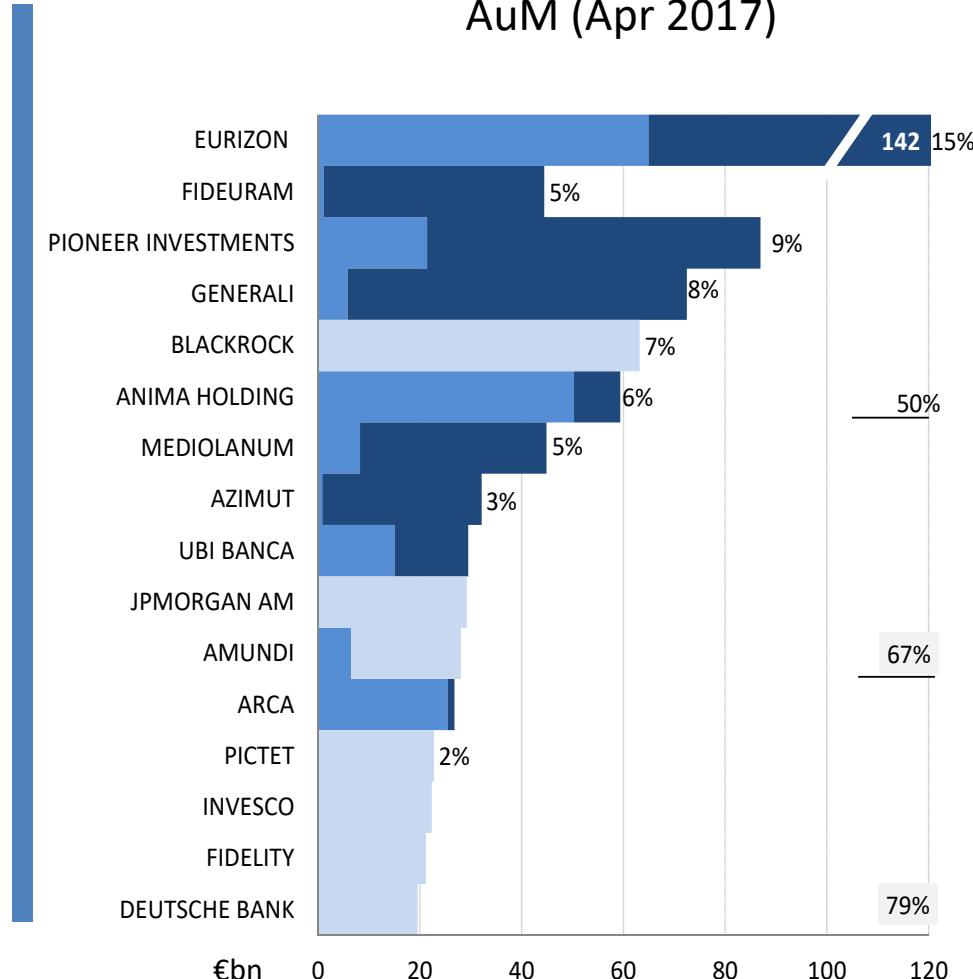
2017 :M4	
Domestic	+3.5
R-trip/Offshore	+6.9
Foreign	+12.9

## Long term trend: open-end funds

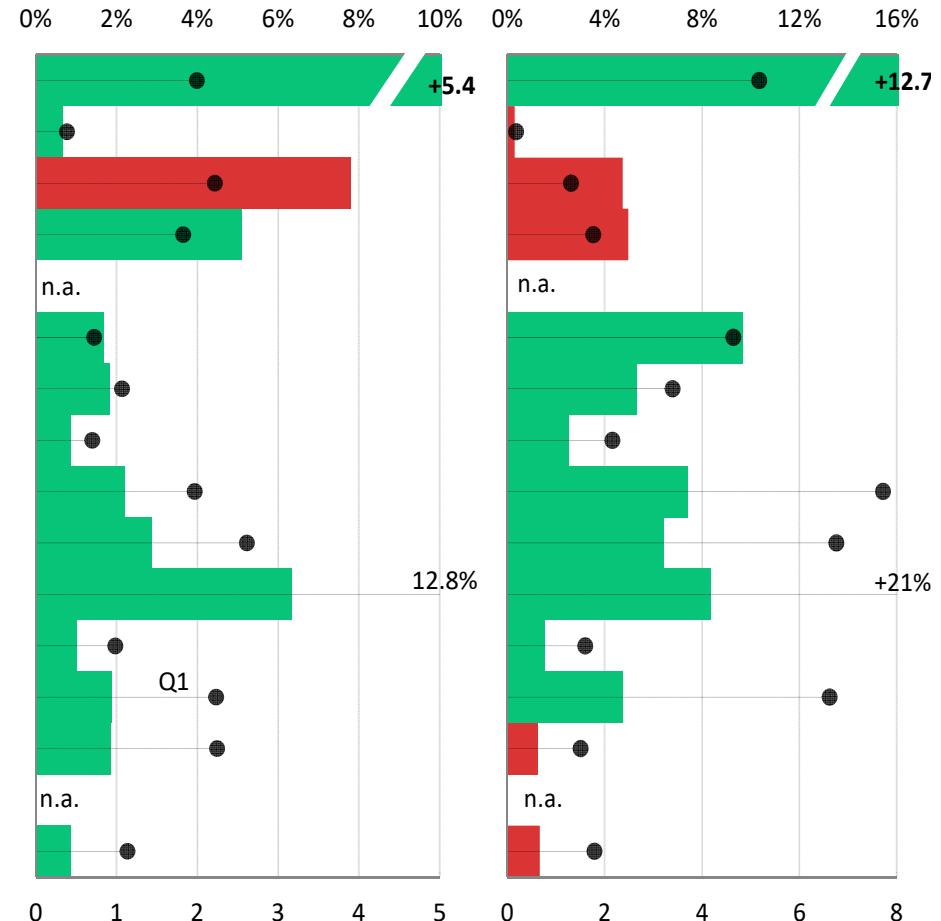


## Top 15 Groups (open-end funds only)

AuM (Apr 2017)

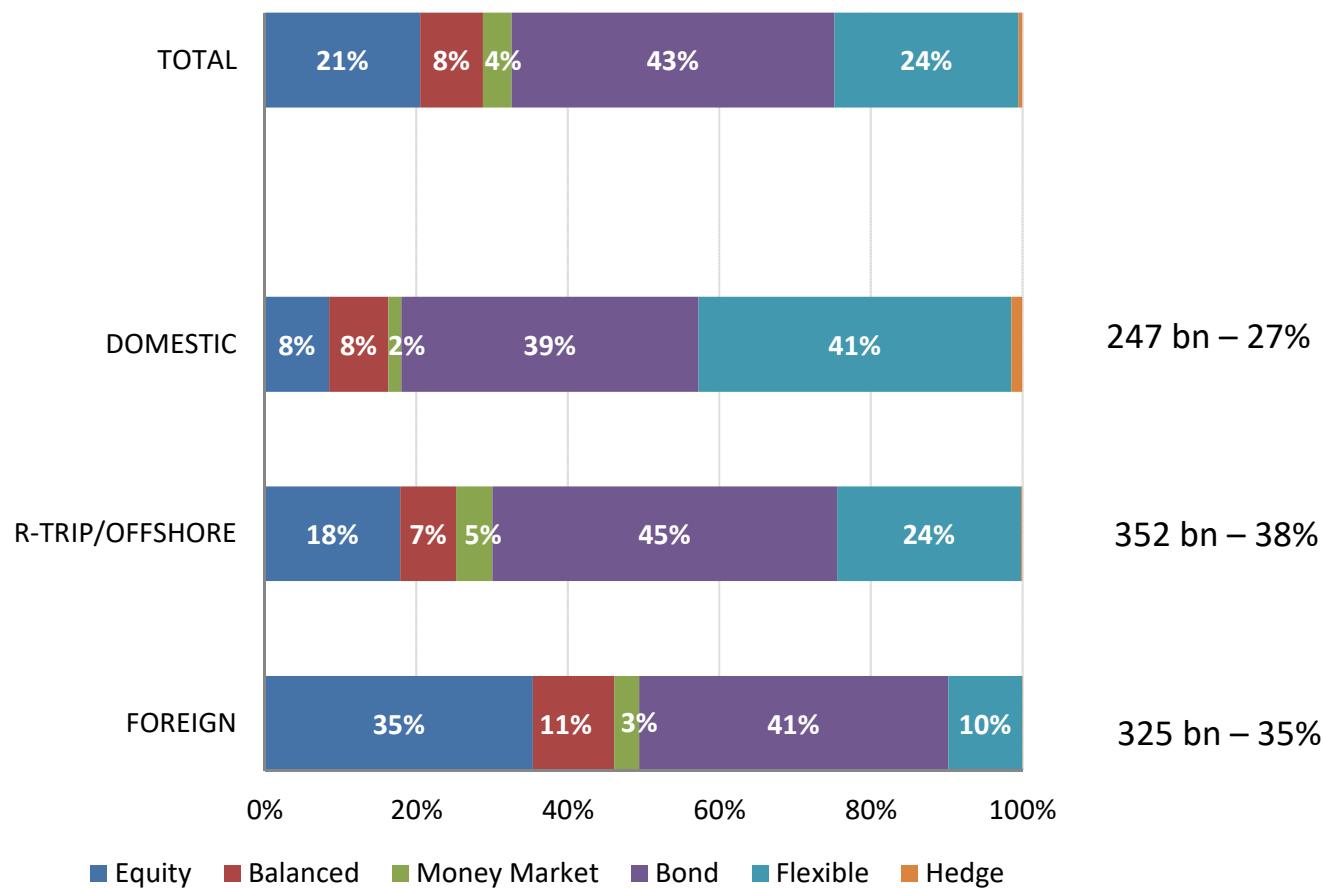


Net flows – 2017 :M4

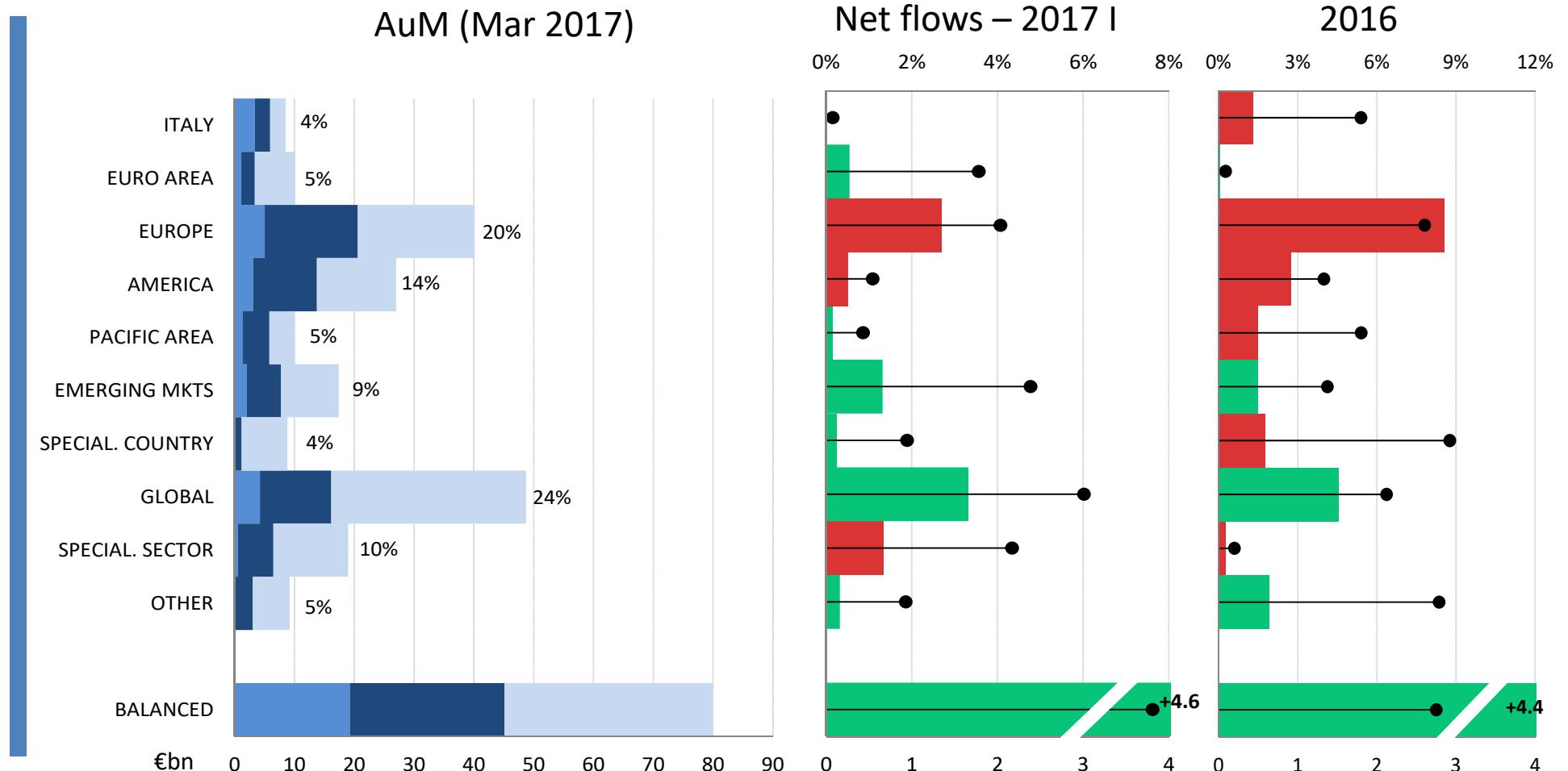




## Asset Class breakdown



## Equity & balanced funds



Domestic

R-trip/Offshore

Foreign

x%: Mkt share

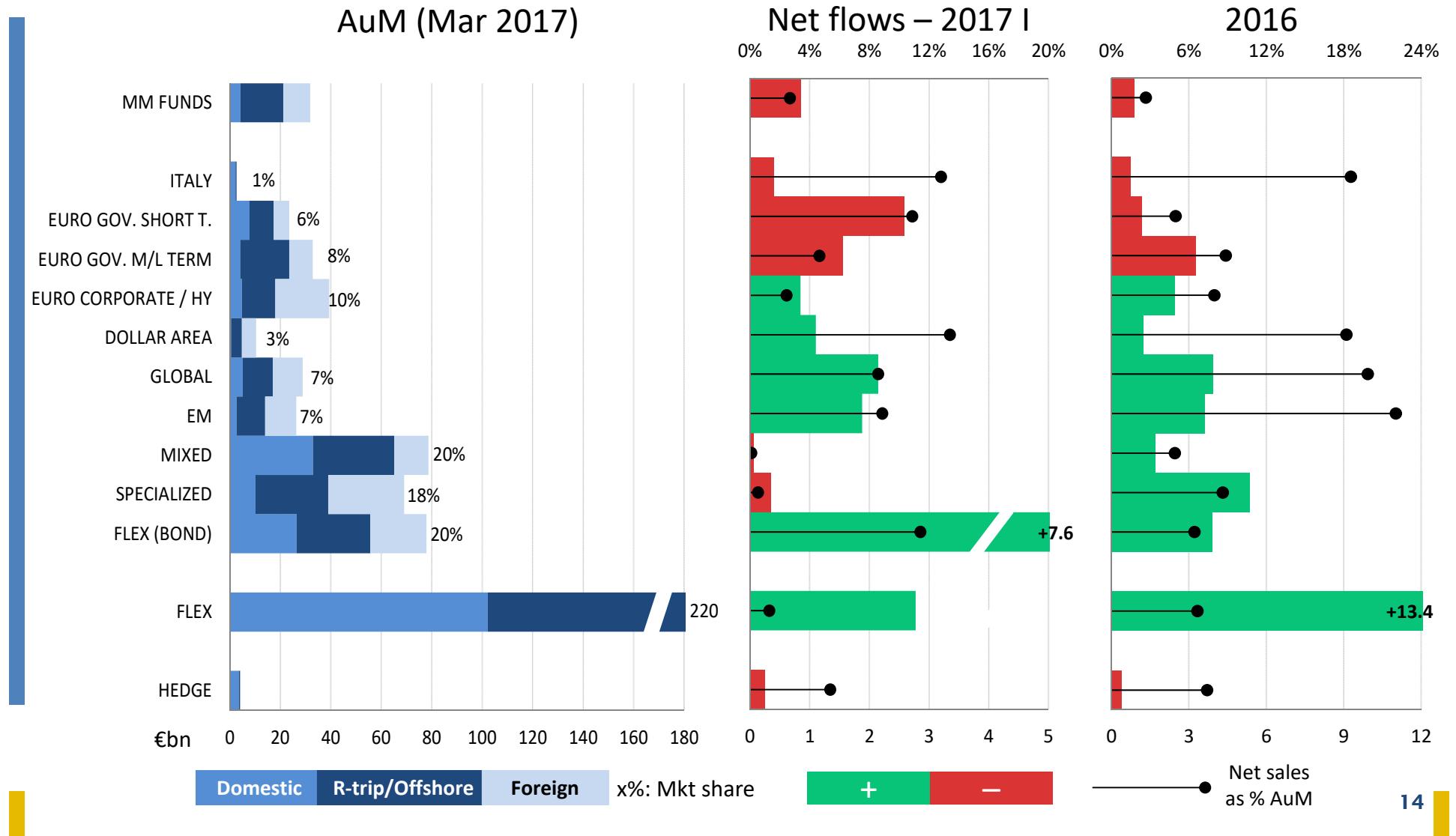
+

-

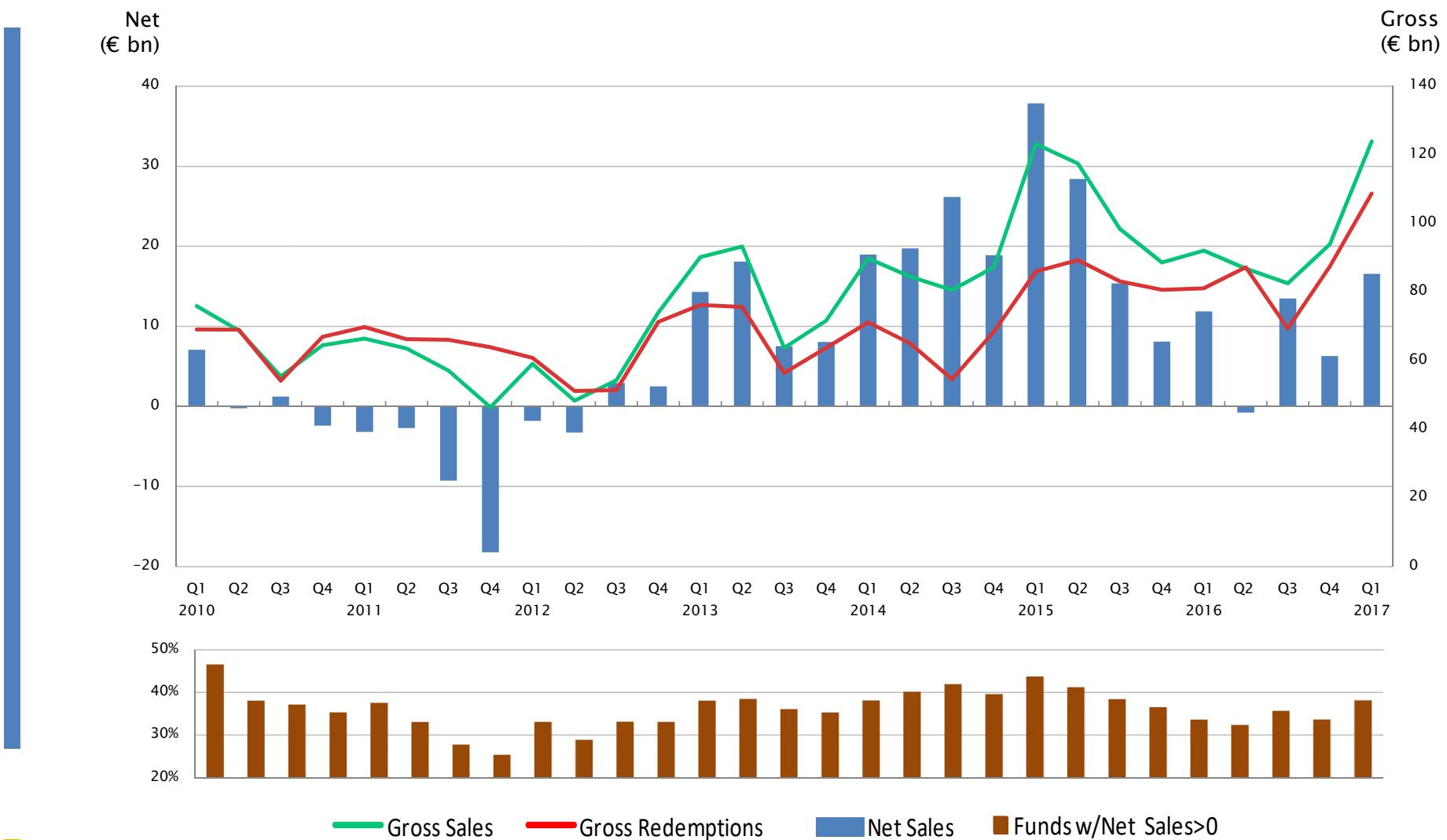
Net sales  
as % AuM

13

## Money mkt, Bond, Flex & Hedge funds



## Net & gross flows

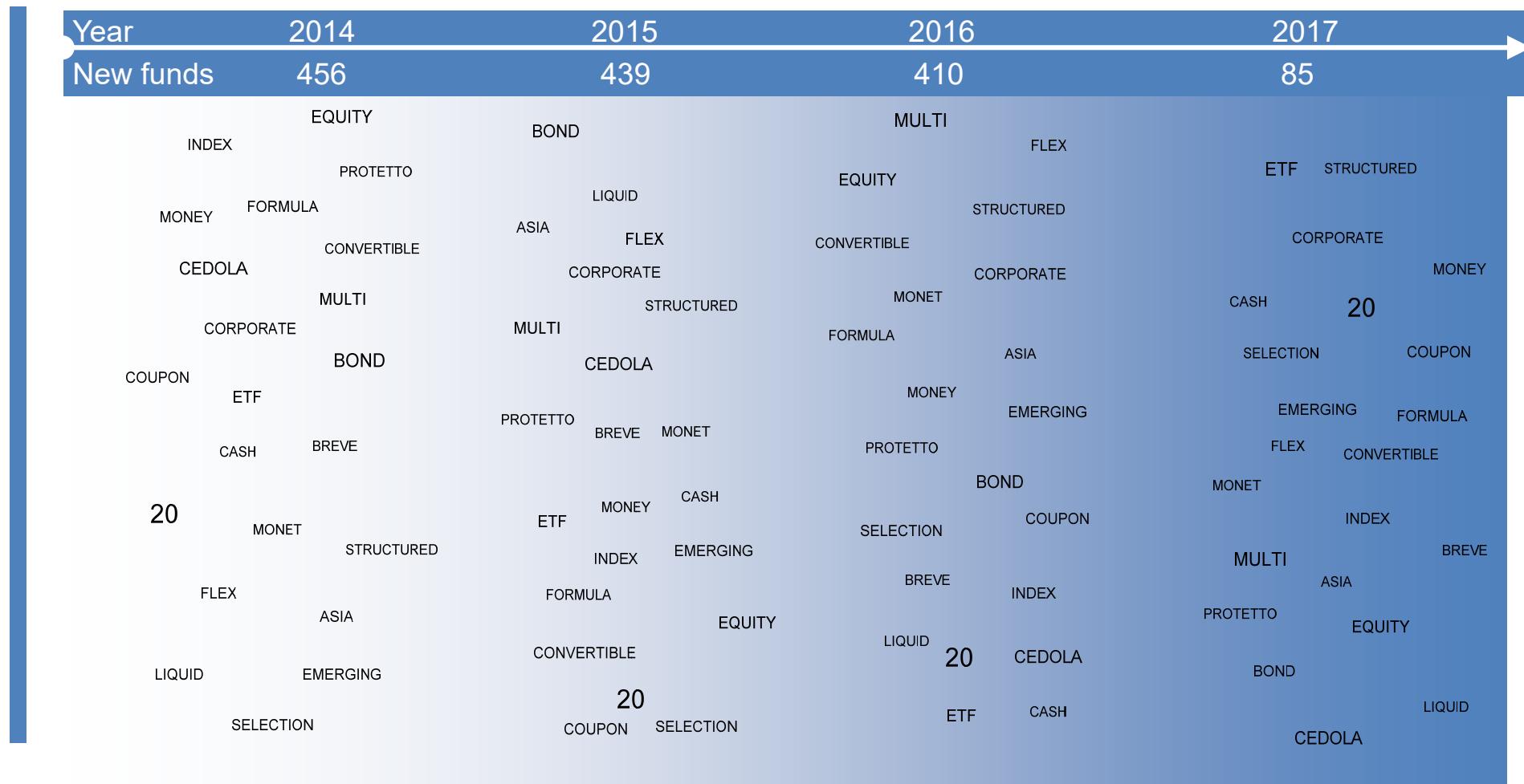


## The *blockbuster effect* : top quartile funds take all



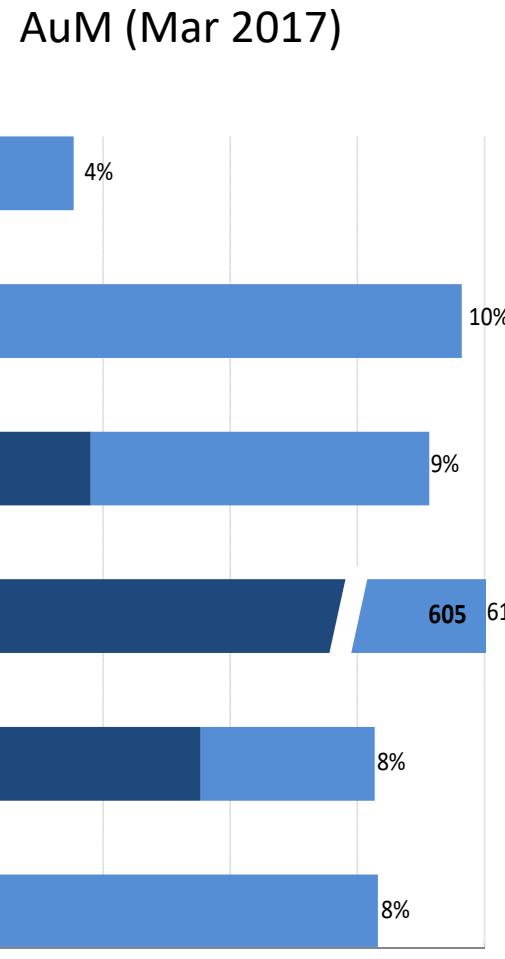


## New stories tag cloud

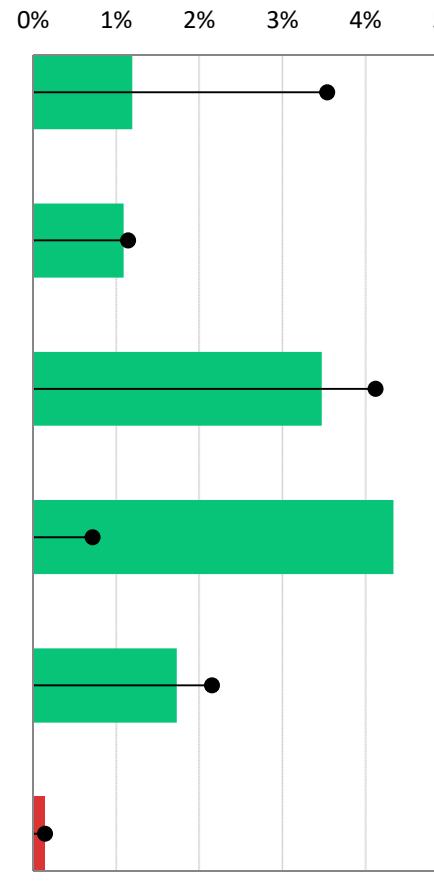


## Mandates: AuM & Net Sales trends

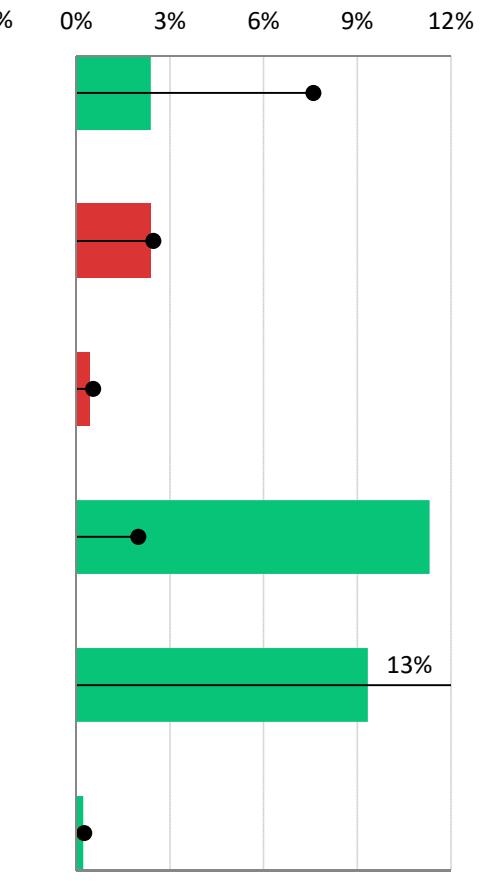
AuM (Mar 2017)



Net flows – 2017 I



2016



Foreign Co. | Domestic Co.

x%: Mkt share

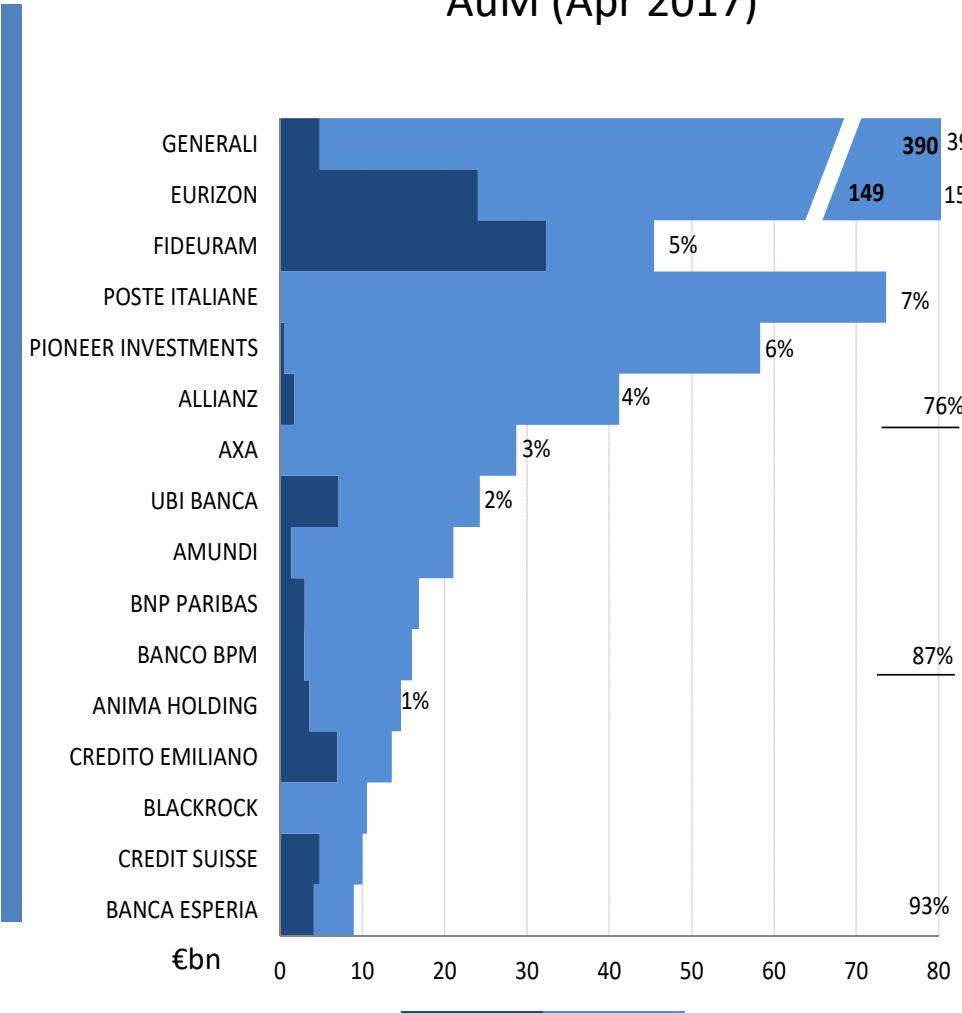
+ -

Net sales  
as % AuM

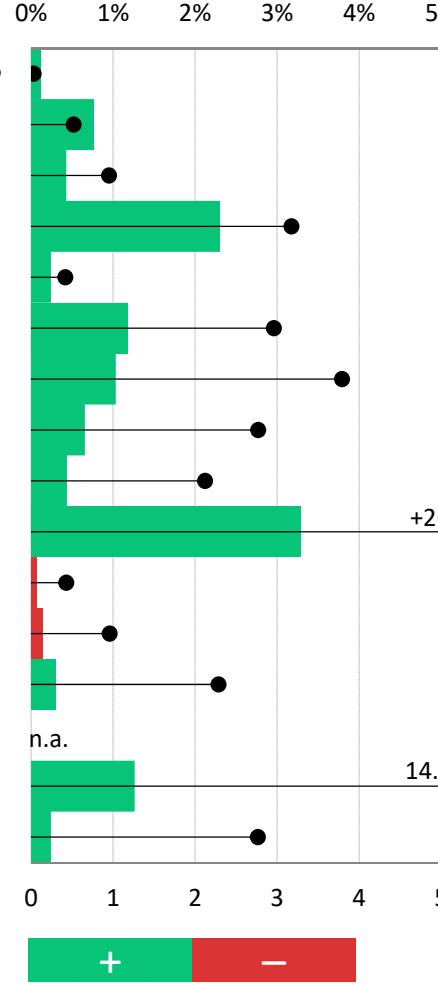
18

## Top 15 Groups (mandates only)

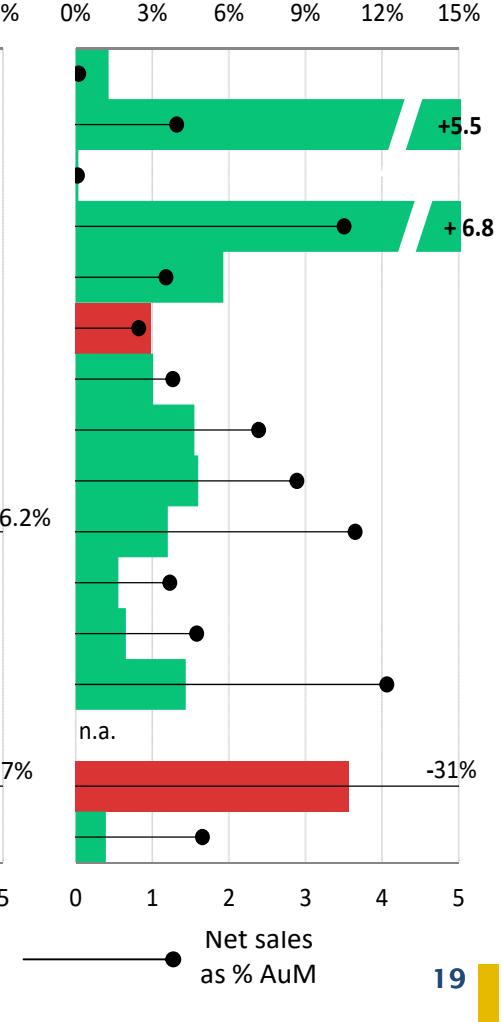
AuM (Apr 2017)



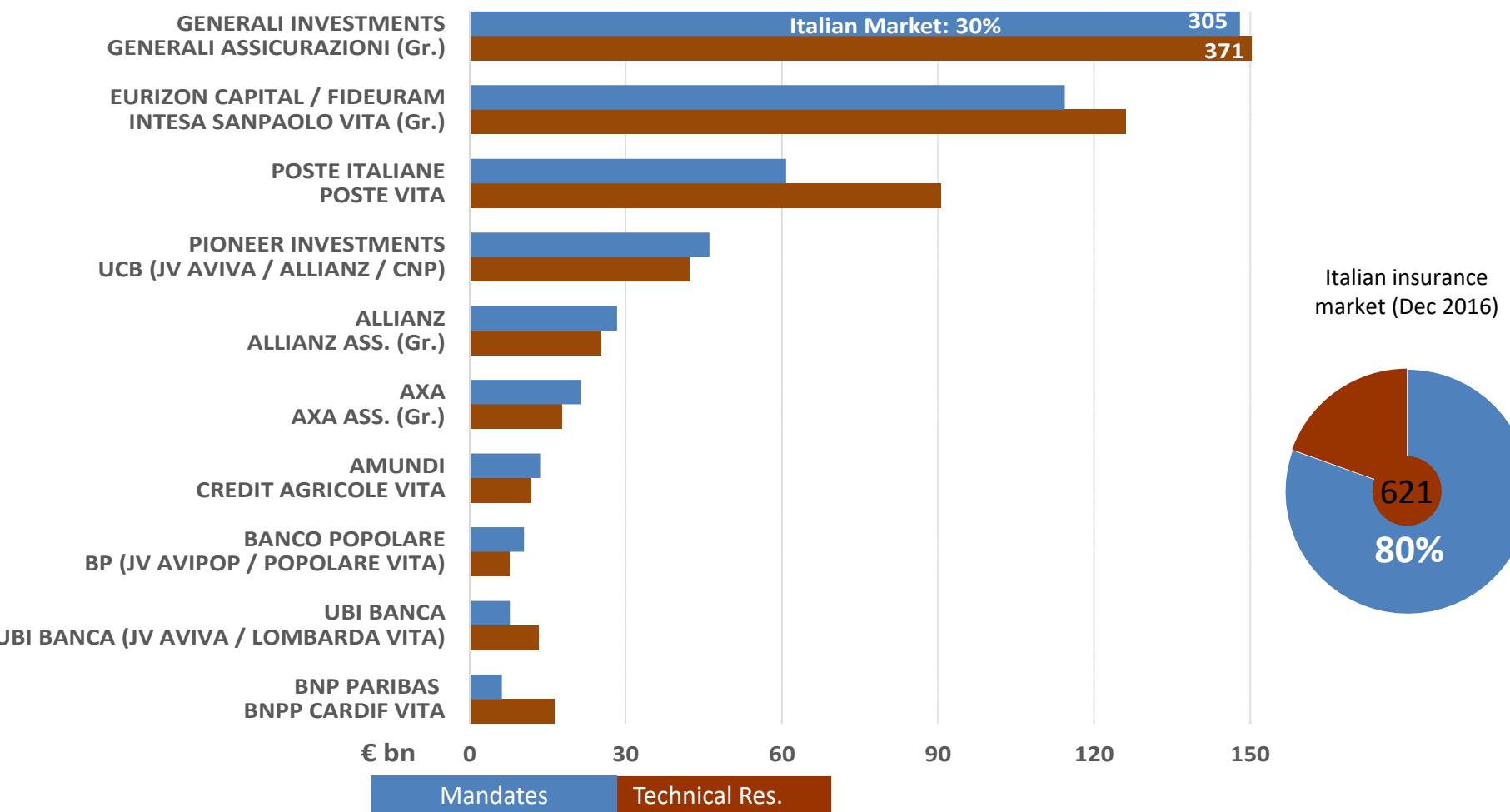
Net flows – 2017 :M4



2016

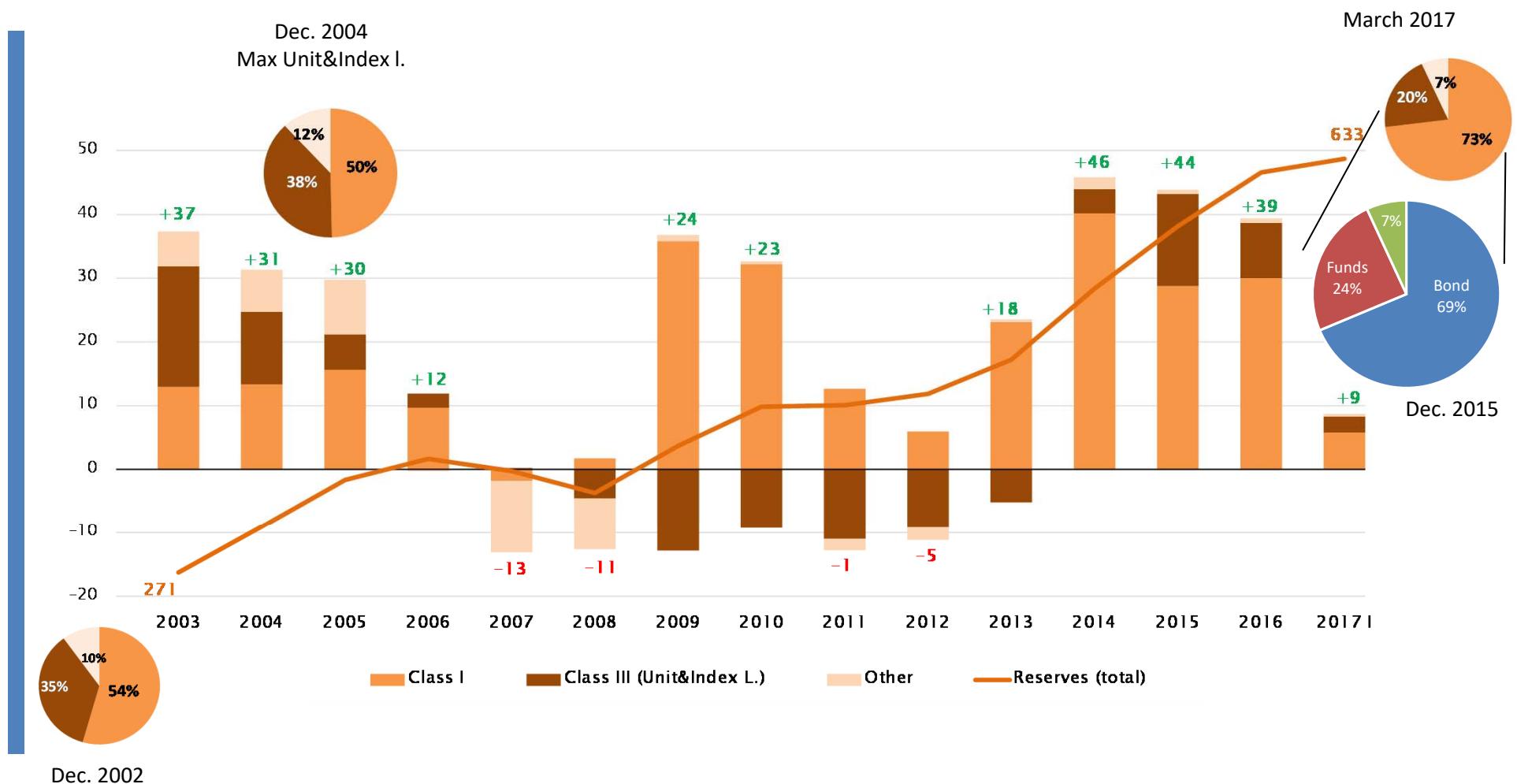


## Insurance Mandates & Captive/Affiliated Insurers

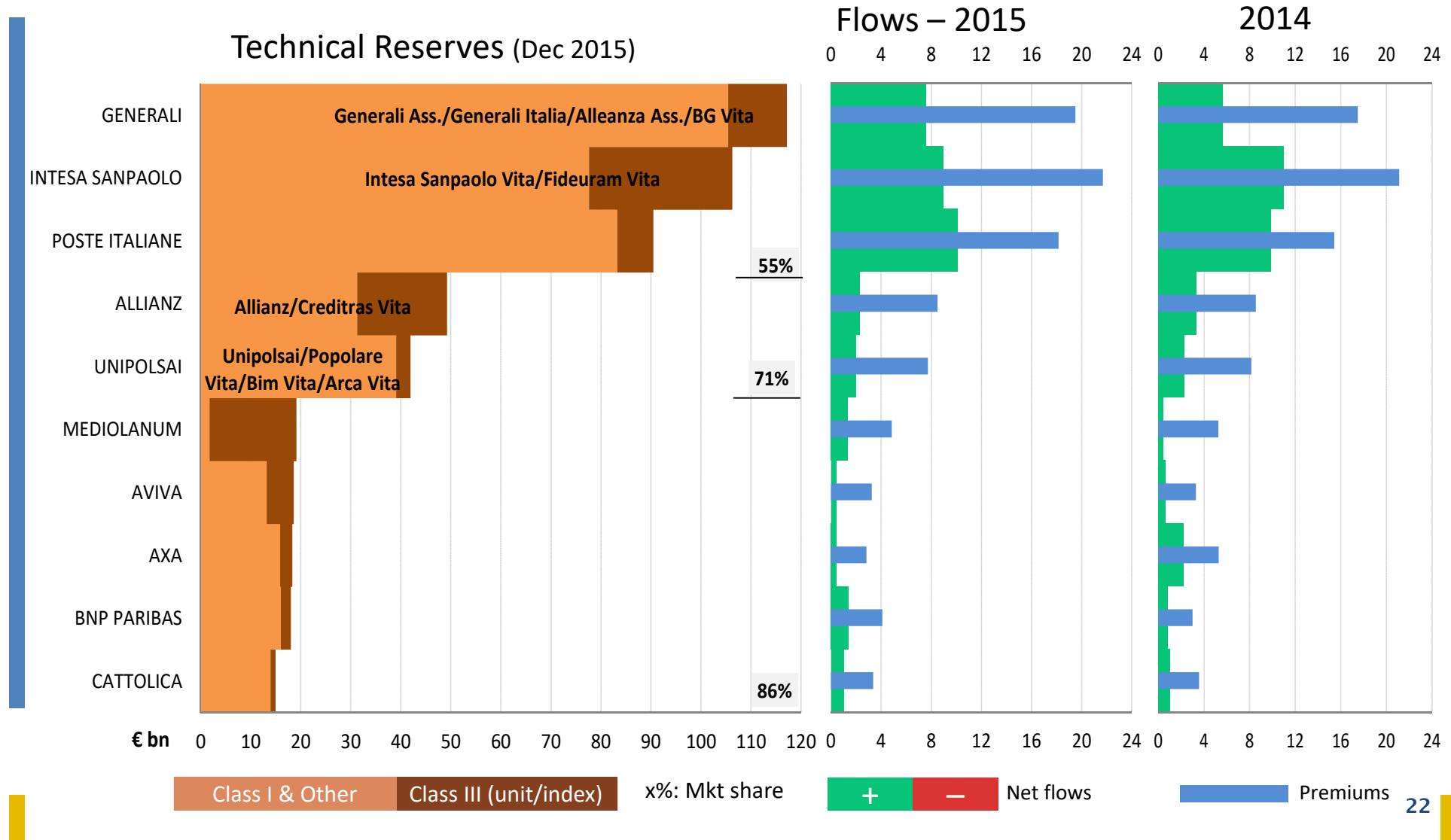


€bn, December 2015. Source: Assogestioni, balance sheets.

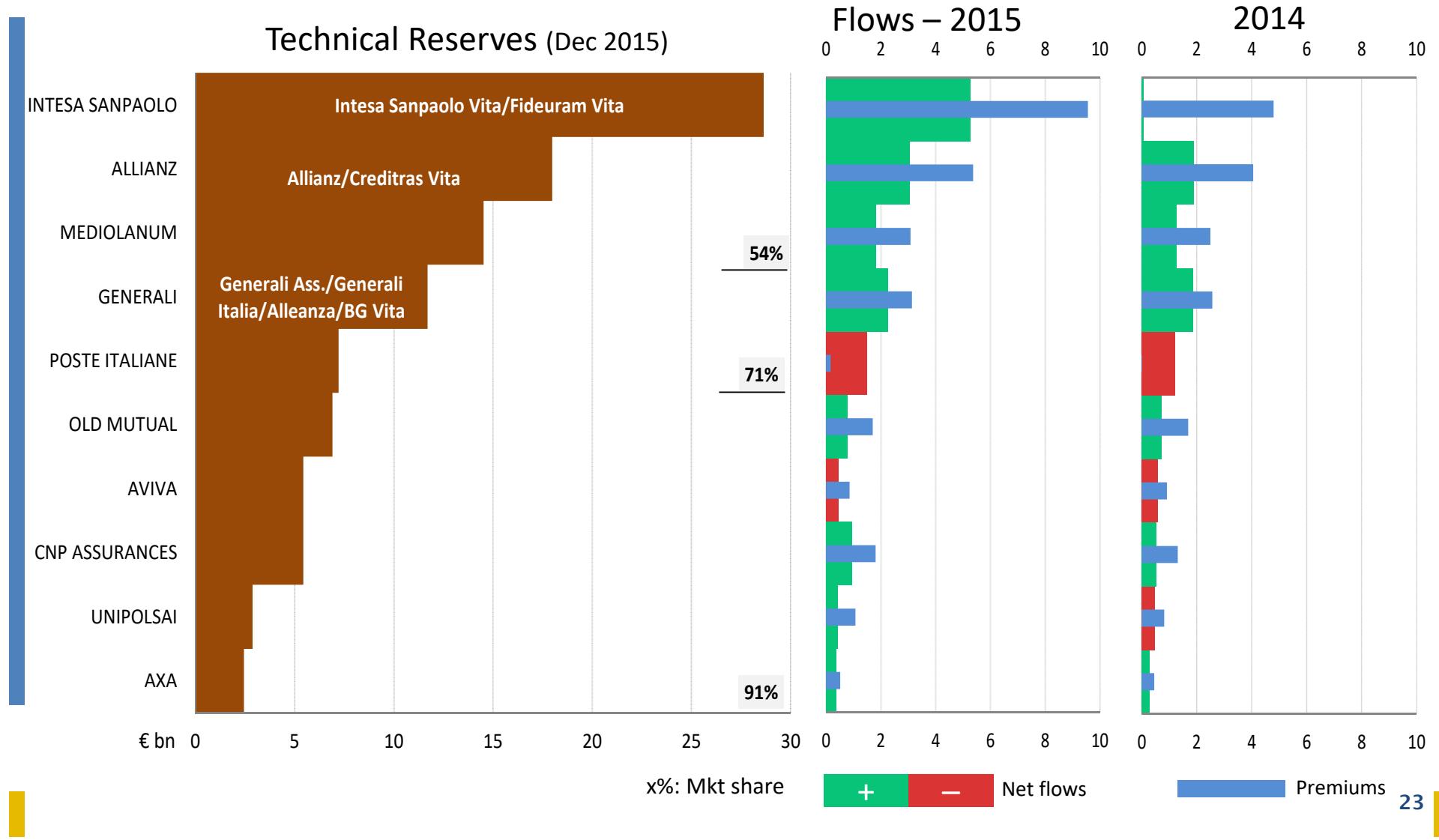
## Life Insurance Market: long-term trend



## Top 10 Life Insurance Groups



## Top 10 Unit&Index Linked Groups





## 1. The Italian Asset Management market

- Summary statistics
- Open-end funds
- Mandates
- A snapshot of the insurance market
- The recovery, some tentative explanations

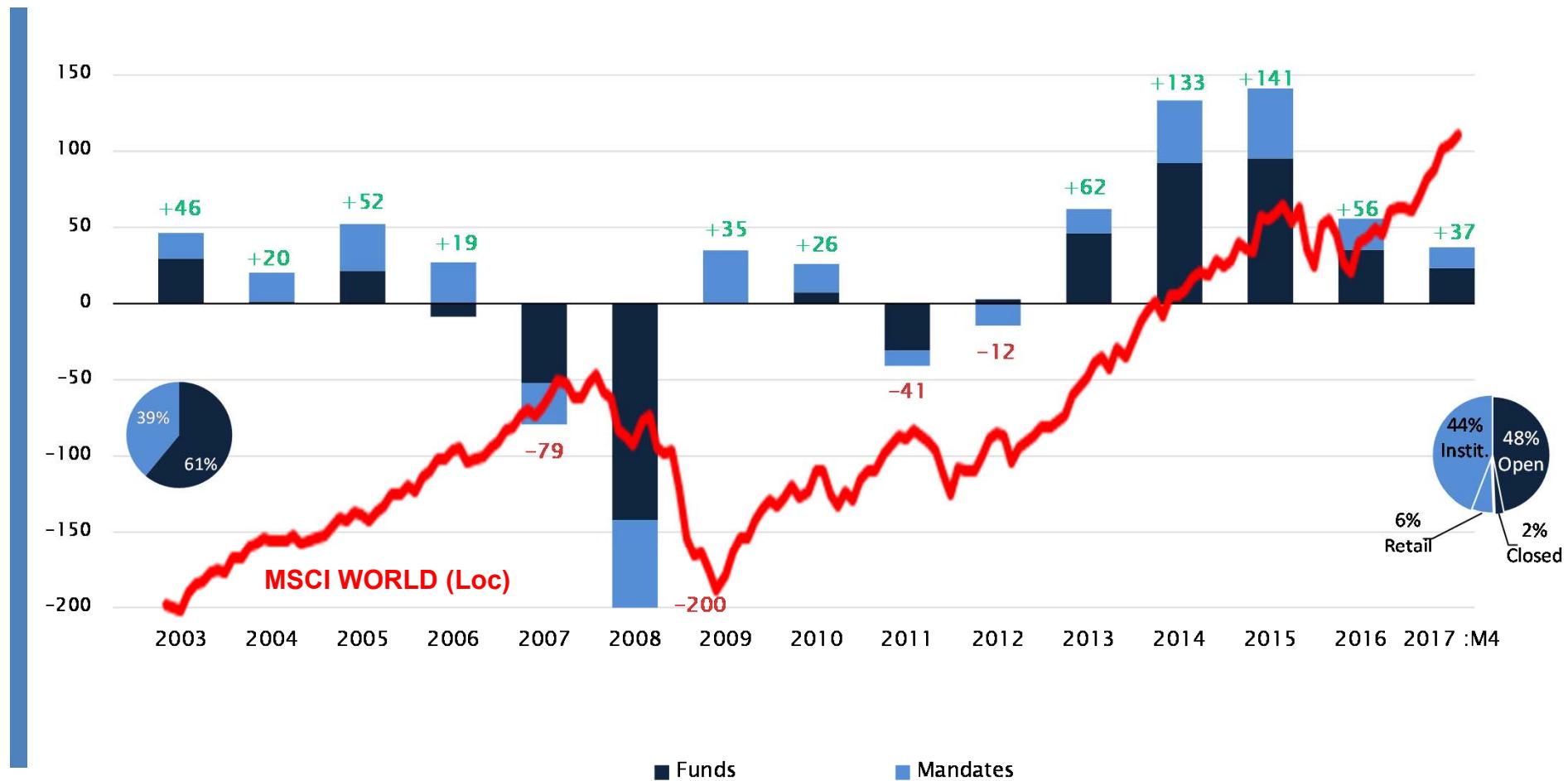
## 2. The European Investment Fund Industry

- Net assets & sales by fund / fund group domicile

## 3. Savings & Wealth

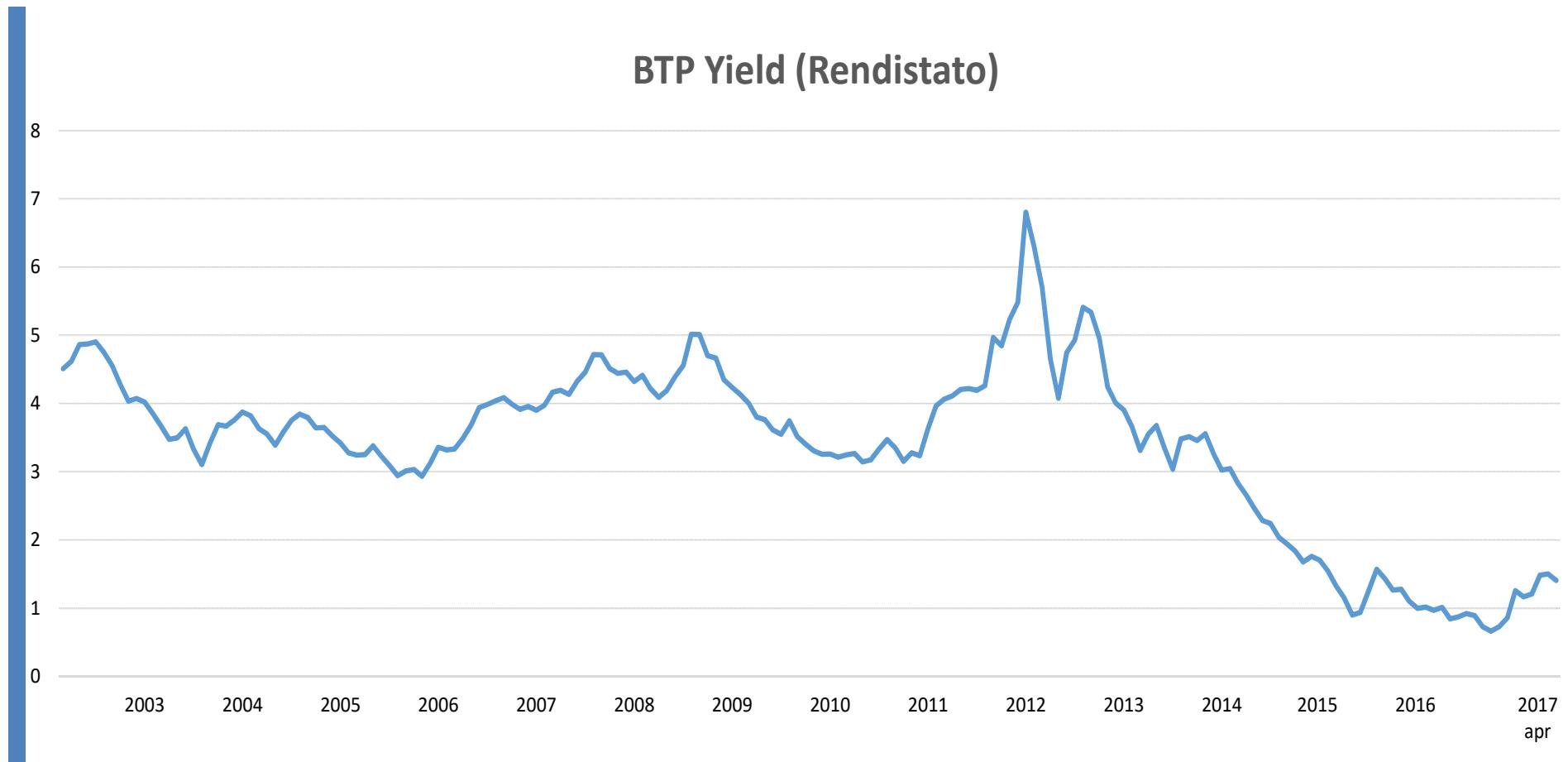
- Household saving rate: trend & int'l comparison
- Household financial portfolio & private pension plans

## A pro-cyclical market

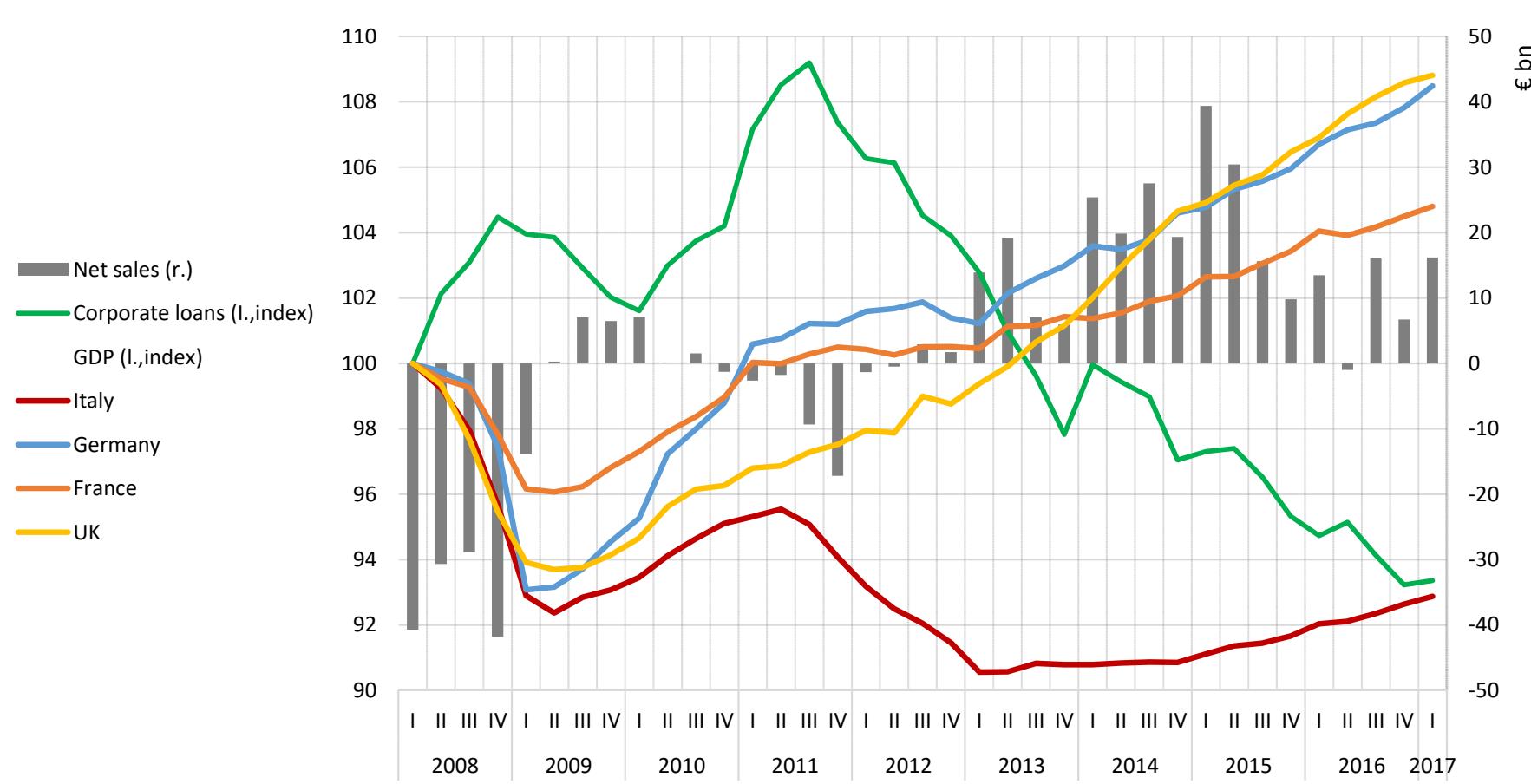




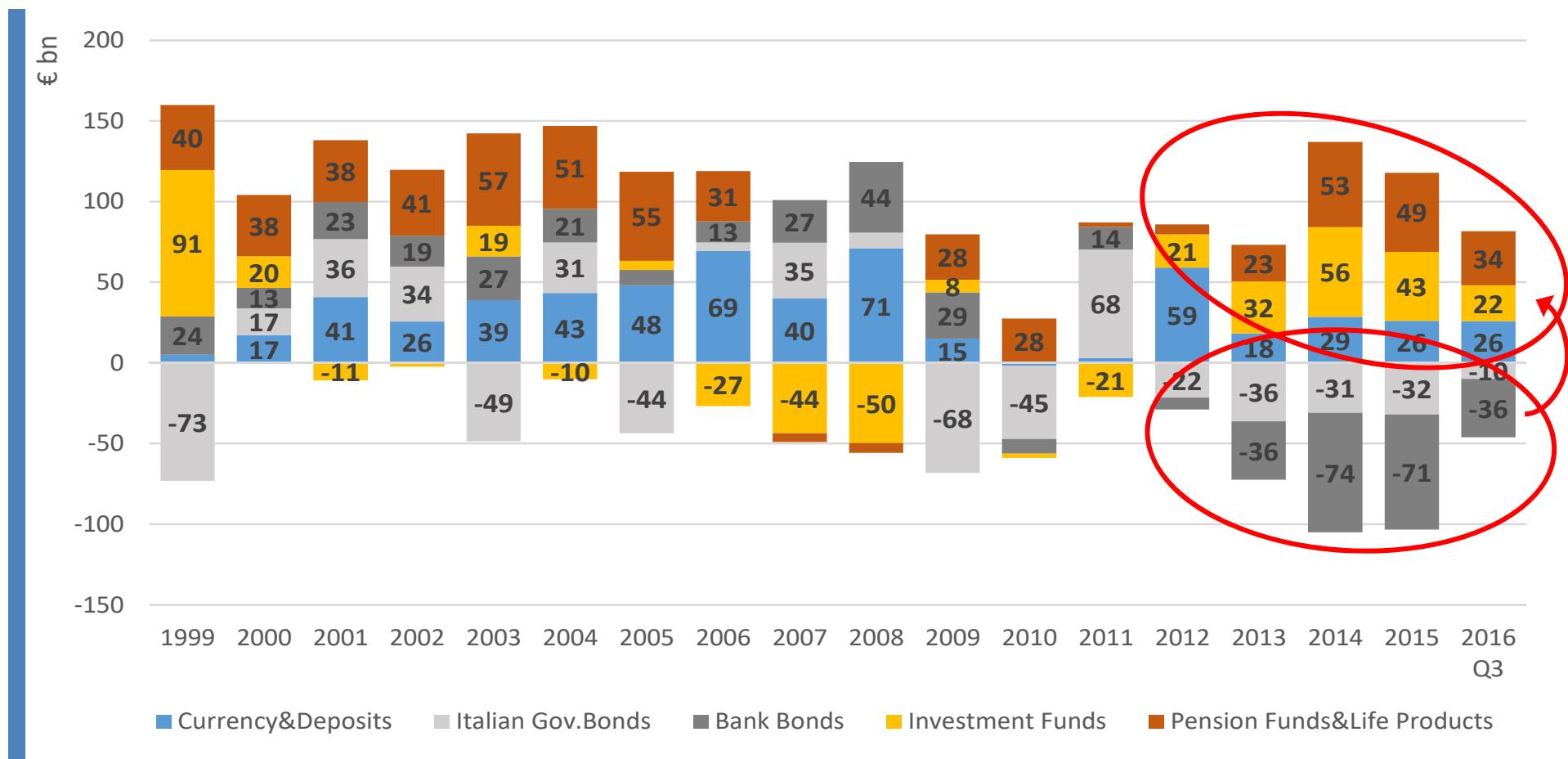
## ... in search for yield



## AM Market, GDP & Bank credit



## Households: less bonds, more funds (flow view)



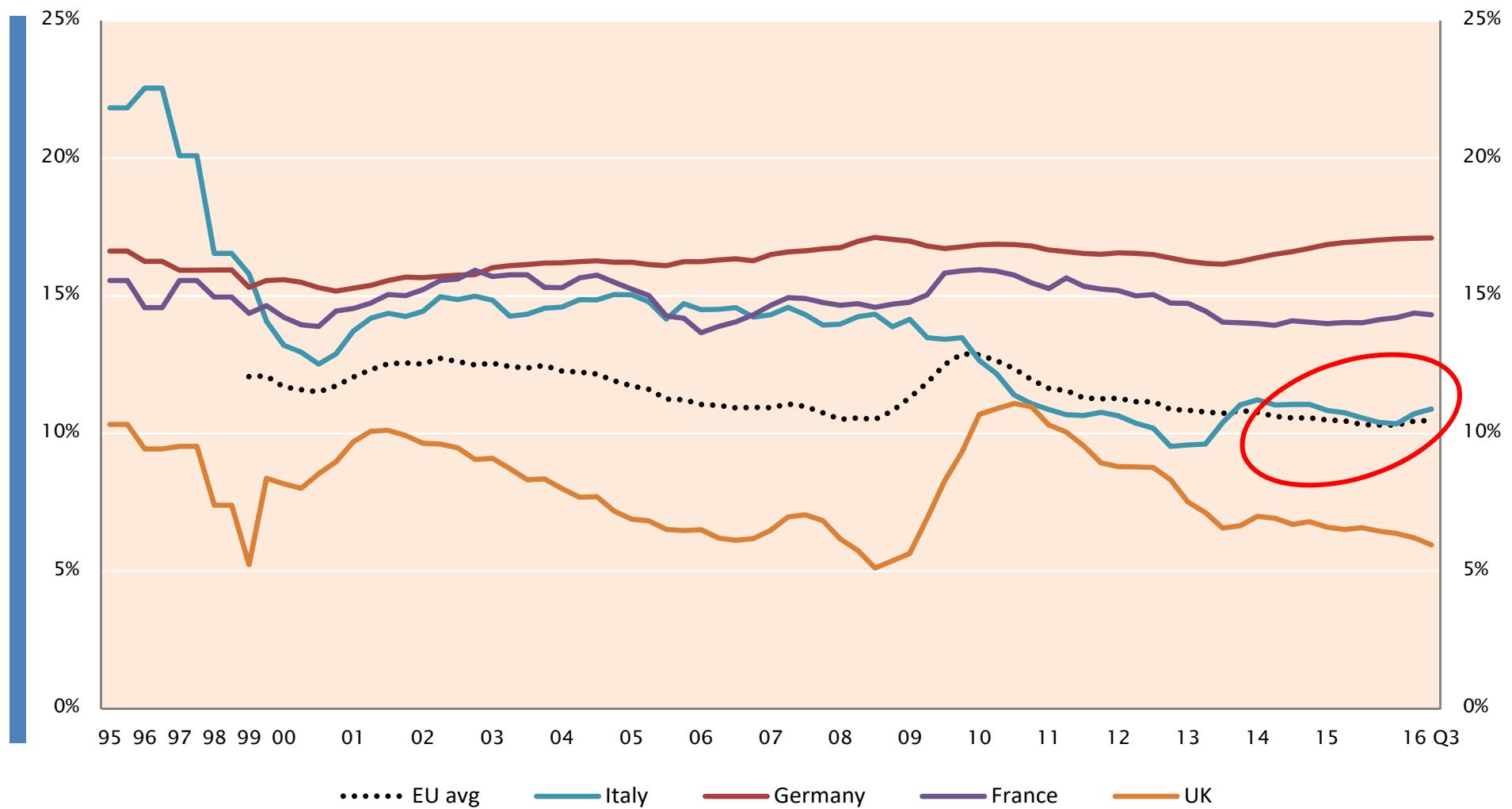
€bn. Source: Bank of Italy.

## Households: less bonds, more funds (stock view)

	Total Asset	Currency & deposits	Bonds			Stocks		Investment funds	Pension funds & life pr
			Total	Issued by banks	Total	Listed			
Italy	€ bn	%	%	%	%	%	%	%	%
1995	1,798	38.2%	22.6%	1.9%	19.3%	2.8%	5.8%	8.7%	
2000	3,041	22.9%	16.6%	6.4%	29.5%	5.4%	17.0%	10.0%	
2005	3,865	23.6%	19.0%	7.1%	28.2%	2.4%	11.0%	14.2%	
2010	3,663	30.6%	19.8%	10.1%	19.9%	2.0%	7.8%	17.4%	
2012	3,770	31.4%	19.4%	9.8%	19.6%	1.6%	7.7%	17.6%	
2015	4,120	30.9%	10.7%	4.6%	23.3%	1.6%	11.1%	20.0%	
2016 Q3	4,012	32.4%	10.0%	3.8%	20.3%	1.3%	11.9%	21.5%	
<hr/>									
2016 Q3									
France	4,951	28.6%	1.3%	n.a.	20.7%	4.1%	6.3%	34.7%	
Germany	5,648	39.1%	2.9%	n.a.	10.2%	5.0%	10.1%	31.1%	
UK	7,791	23.2%	1.7%	n.a.	7.9%	2.5%	2.0%	61.5%	
USA	65,533	13.9%	5.1%	n.a.	35.4%	n.a.	10.7%	32.9%	

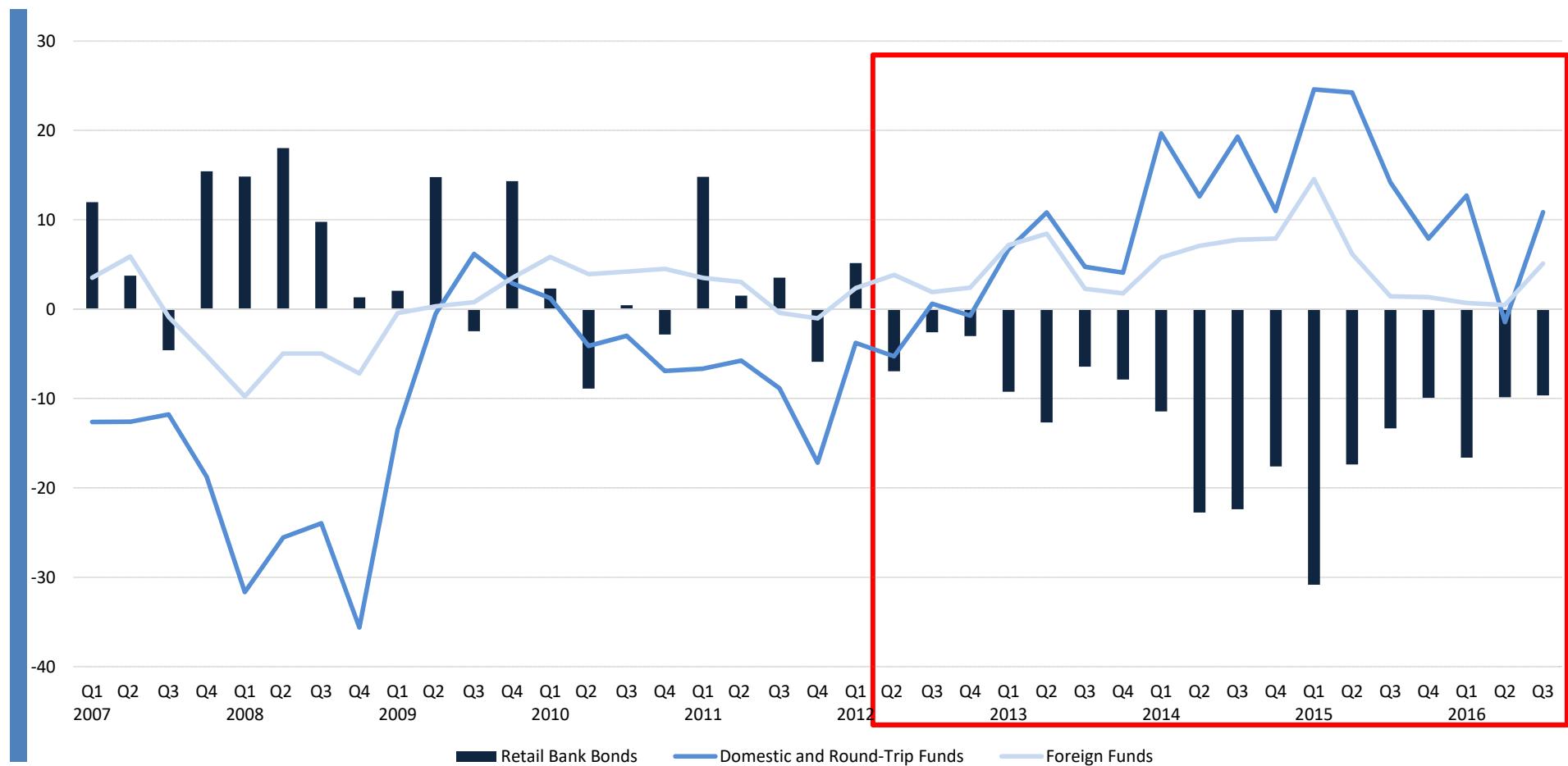
%. Source: Eurostat, OECD, BCE, Deutsche Bundesbank.

## The uptick of the saving rate is good news for the industry



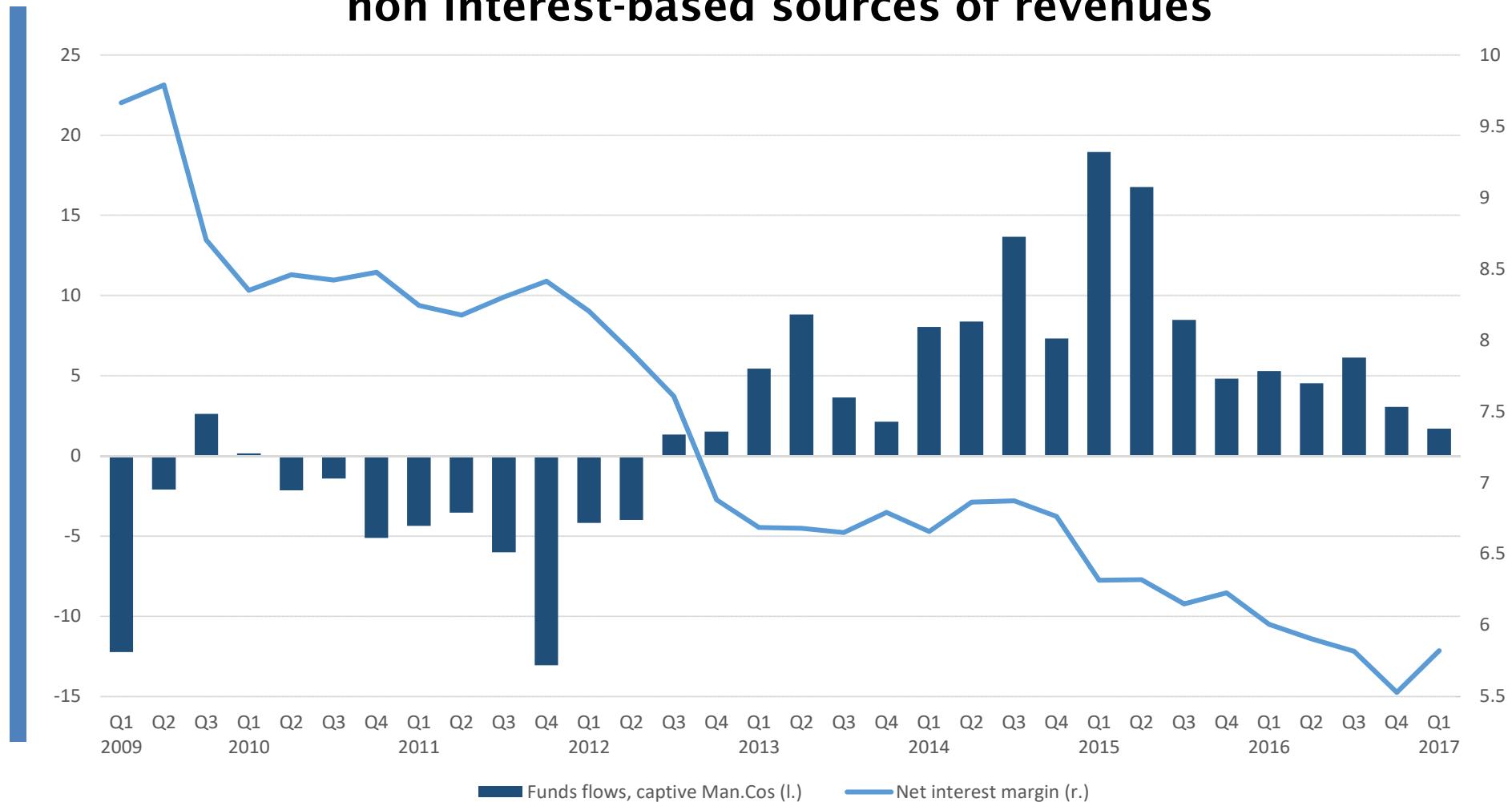
Gross household saving rates. Source: Eurostat.

## Banks: no more dependent on funding from retail investors...



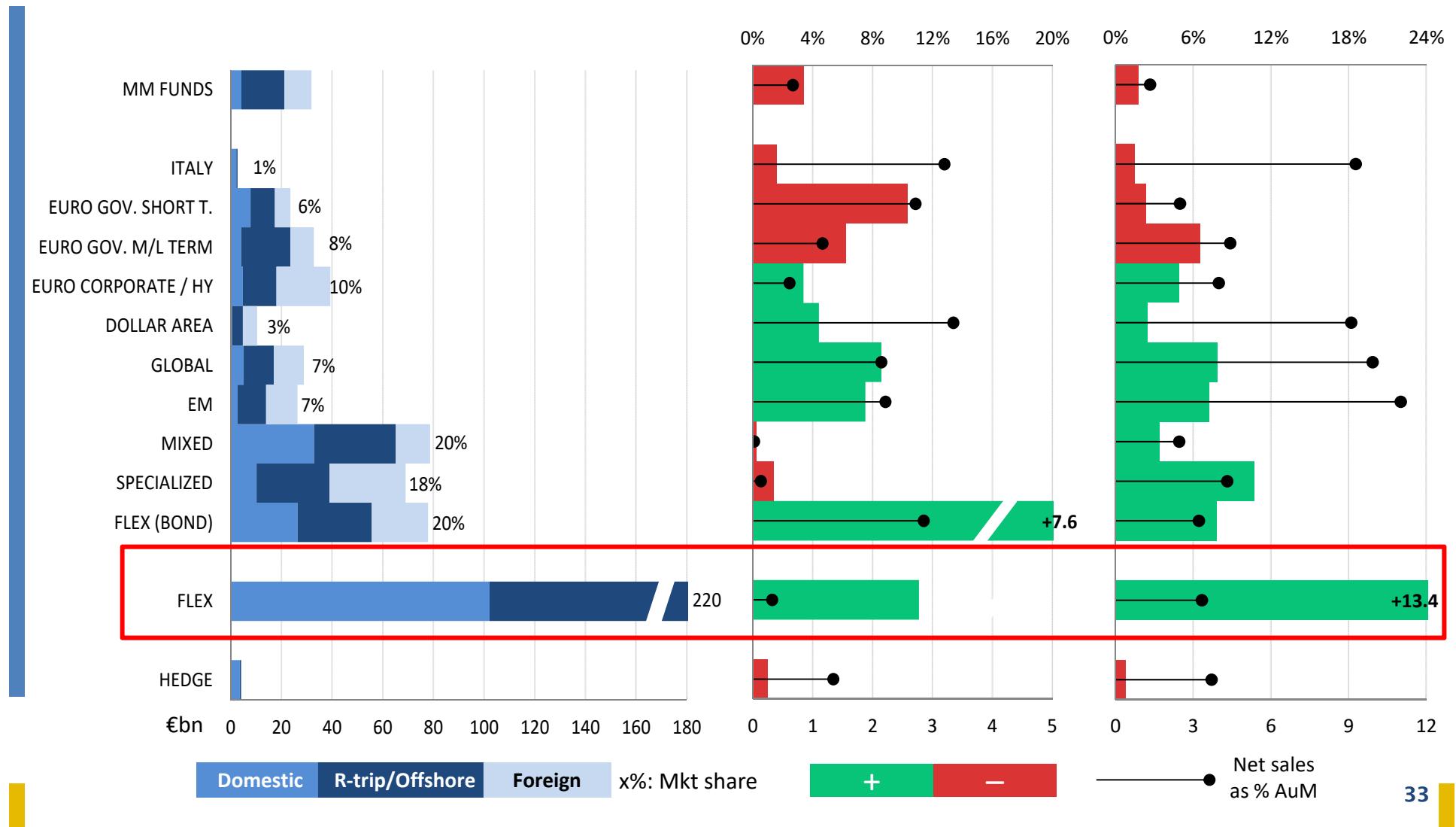
Quarterly flows, €bn. Source: Assogestioni, Bank of Italy.

**... and urged to sustain profitability through  
non interest-based sources of revenues**



€bn. Source: Assogestioni, bank balance sheets (Top 5 groups).

## The success of funds with high margins (target-date funds)





## 1. The Italian Asset Management market

- Summary statistics
- Open-end funds
- Mandates
- A snapshot of the insurance market
- The recovery, some tentative explanations

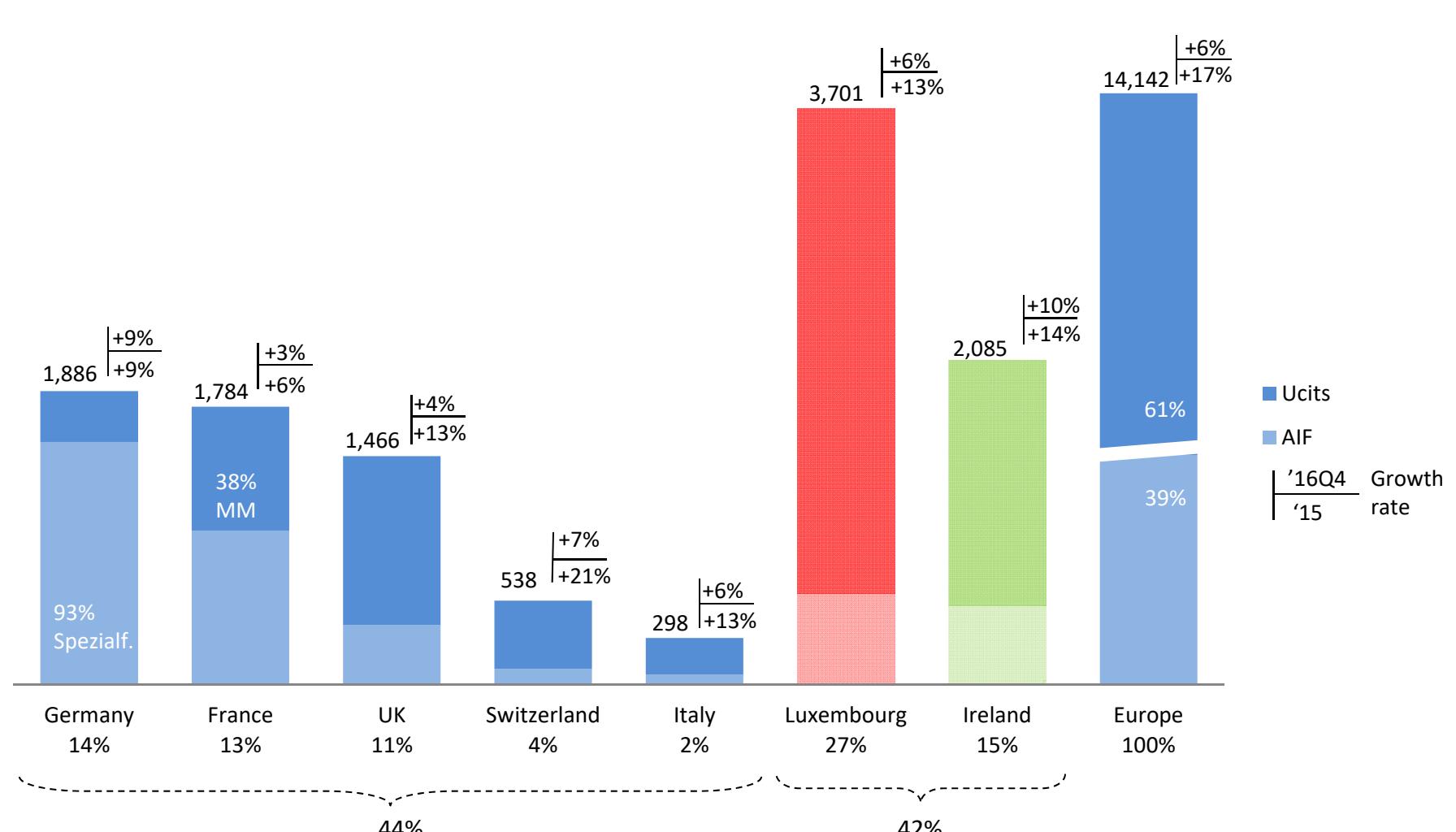
## 2. The European Investment Fund Industry

- Net assets & sales by fund / fund group domicile

## 3. Savings & Wealth

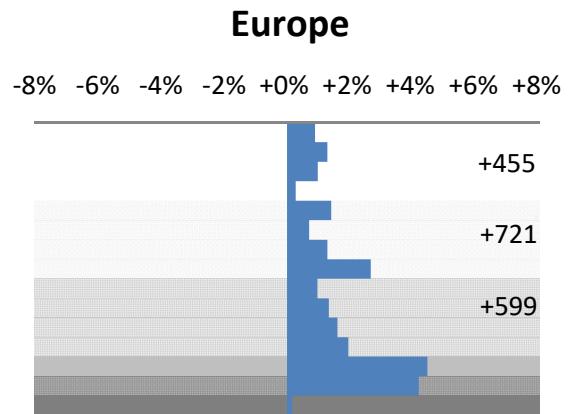
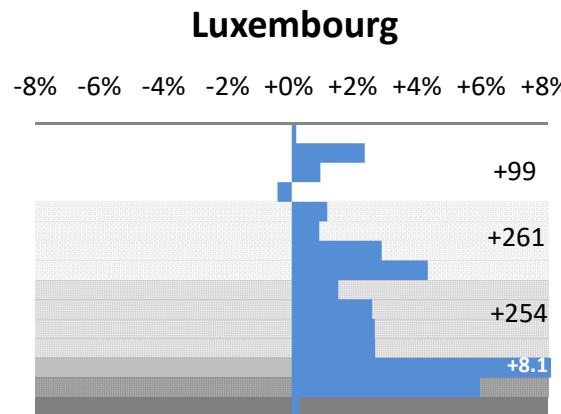
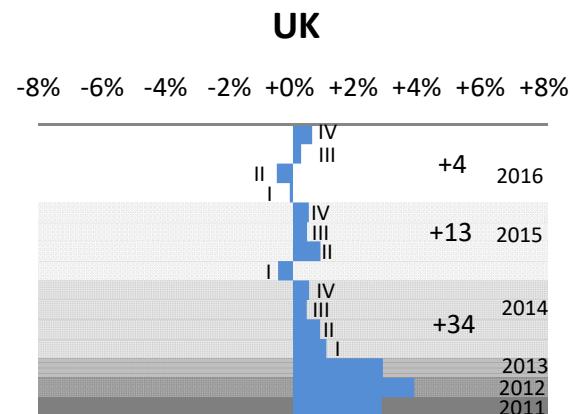
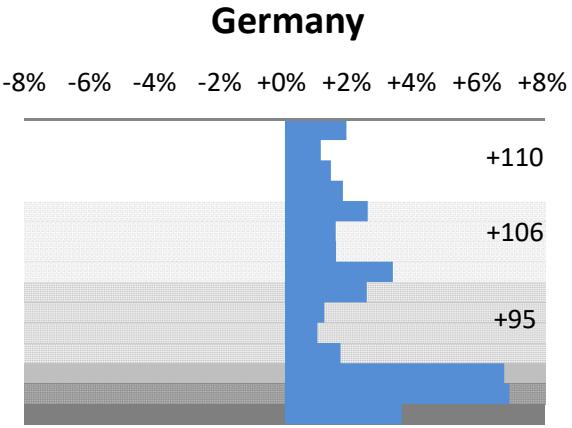
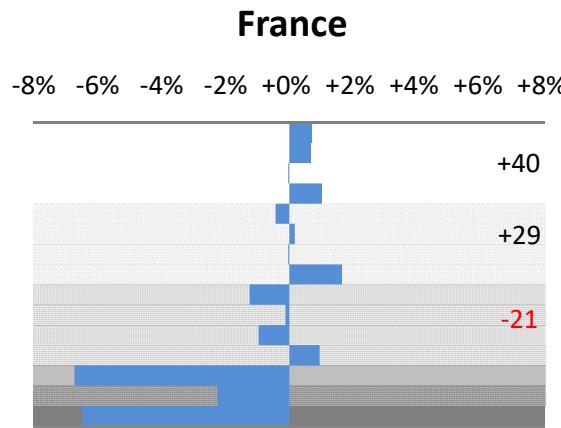
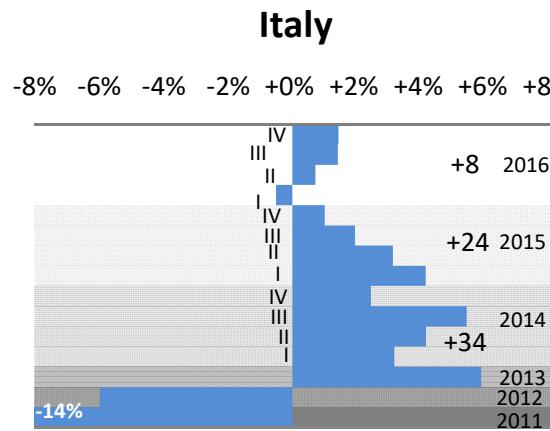
- Household saving rate: trend & int'l comparison
- Household financial portfolio & private pension plans

## Net Assets by fund domicile



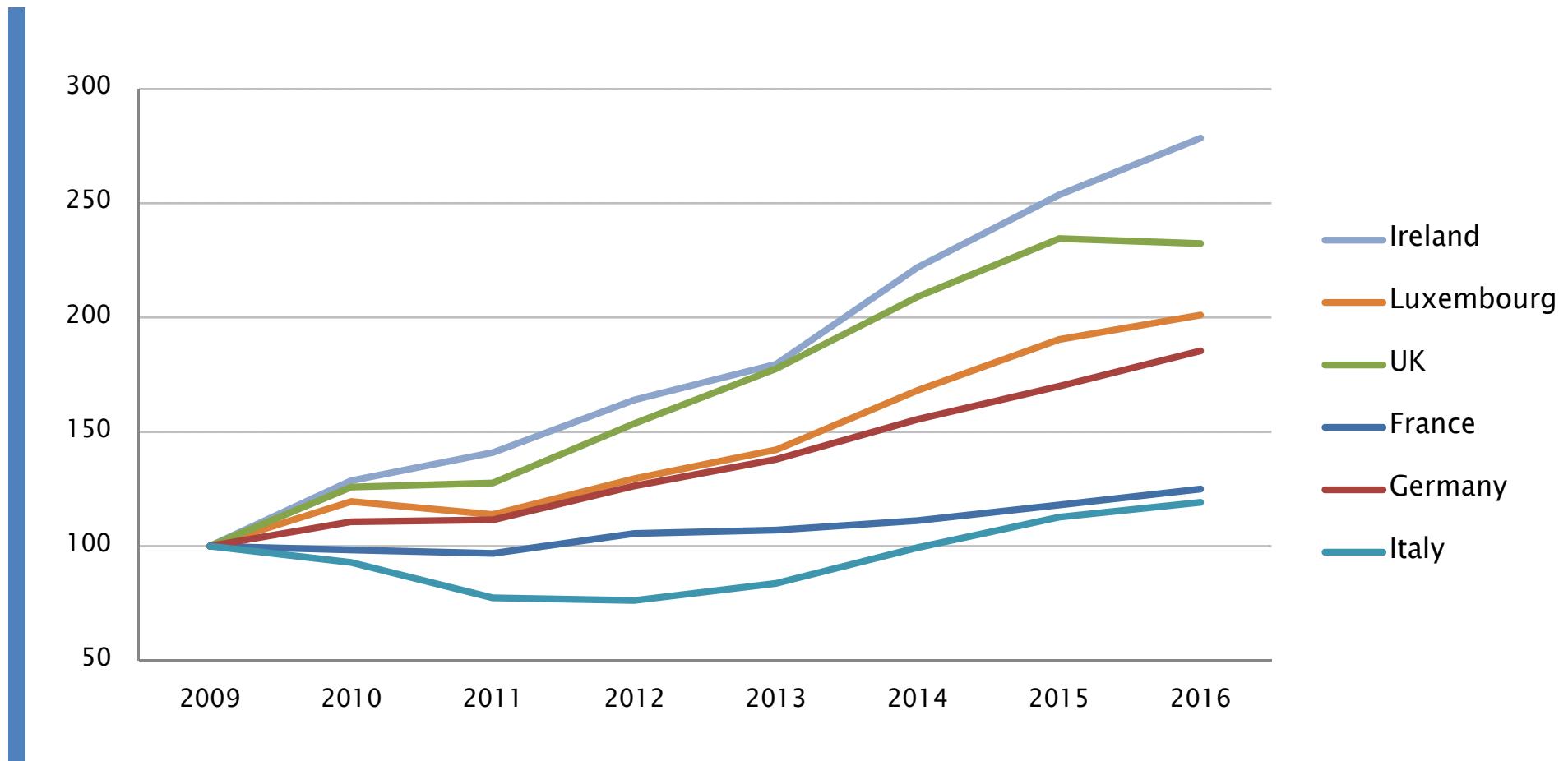
2016Q4 €bn. Source: Efama, AFG, BVI.

## Net sales by fund domicile

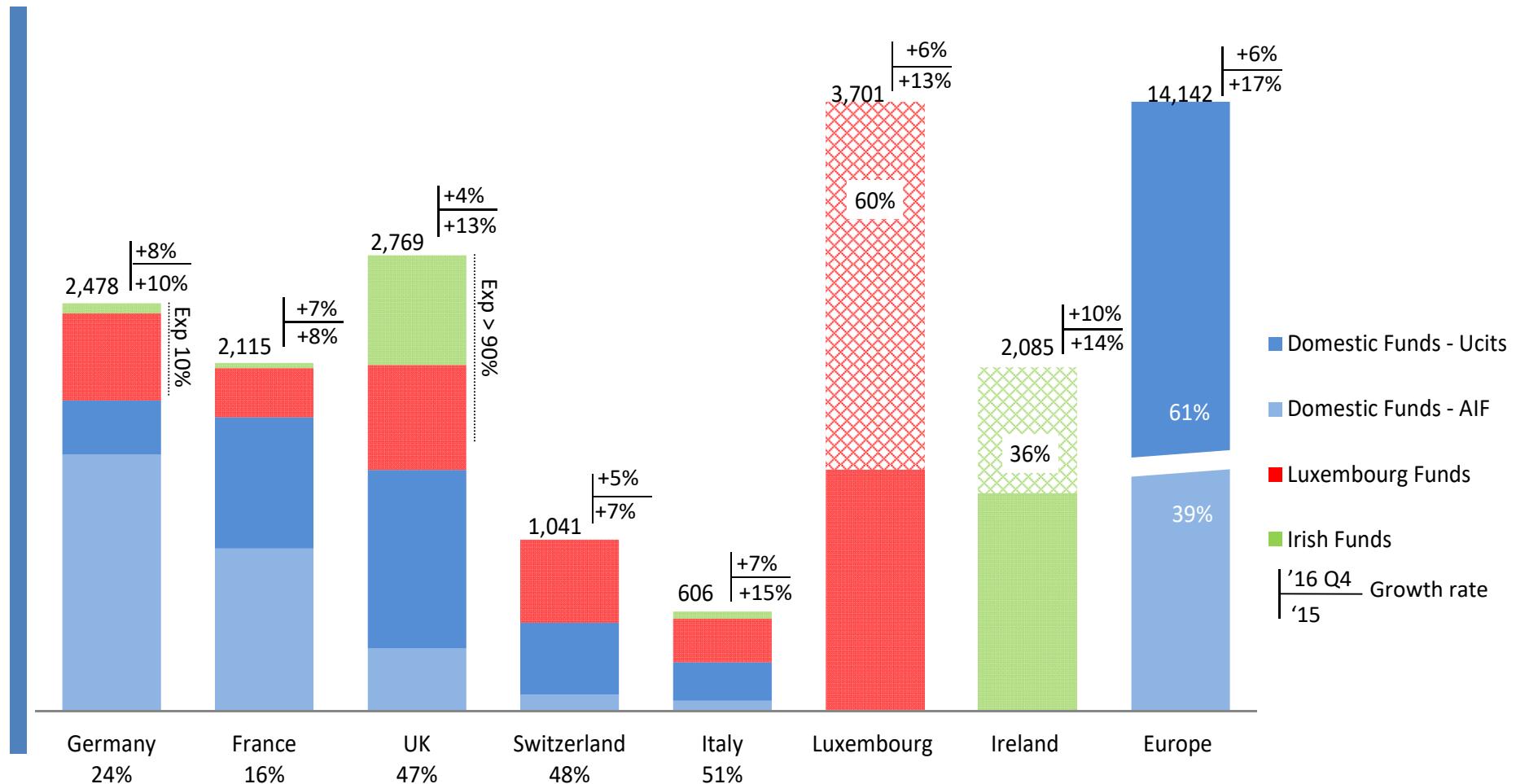




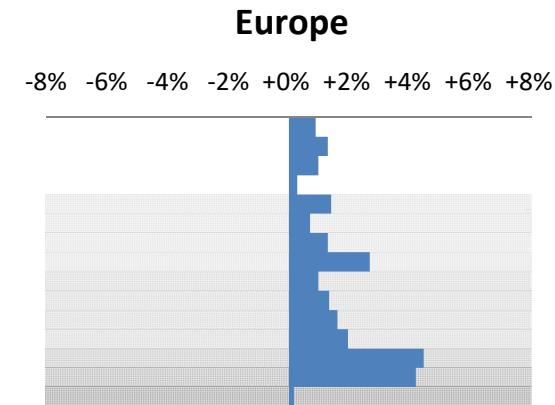
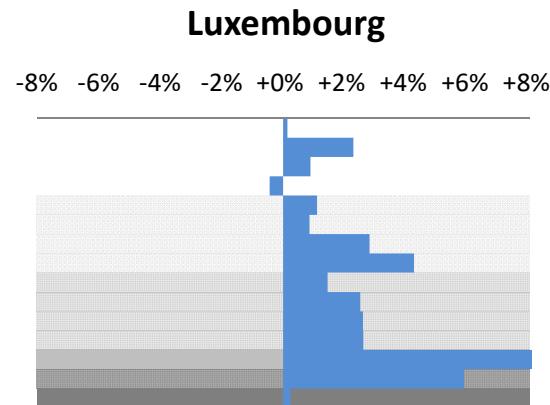
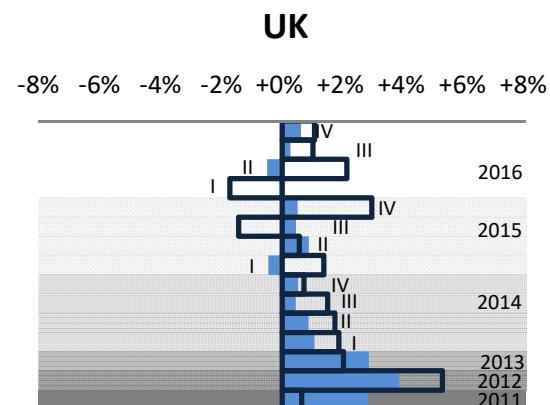
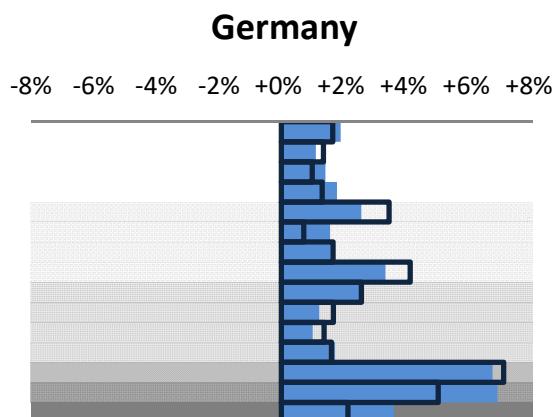
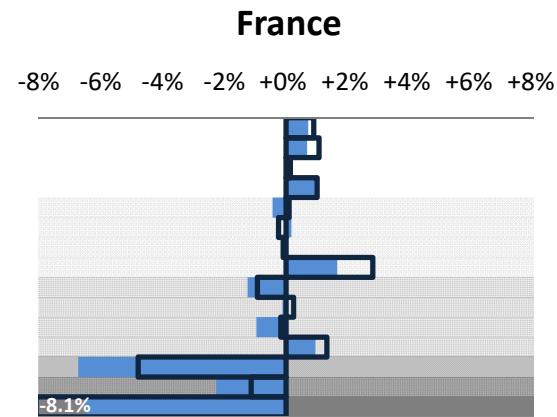
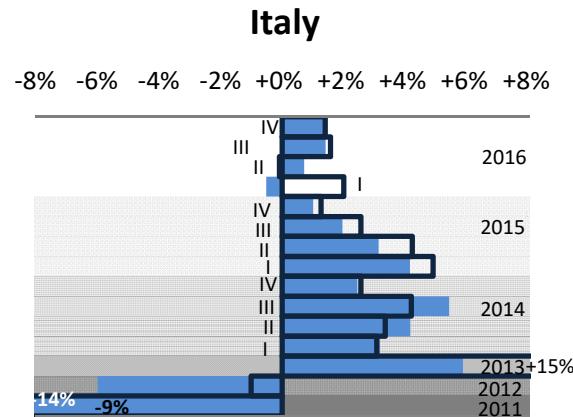
## Net Assets by fund domicile – Long-term growth



## Net Assets by fund group domicile



## Net sales: fund domicile vs. fund group domicile





## 1. The Italian Asset Management market

- Summary statistics
- Open-end funds
- Mandates
- A snapshot of the insurance market
- The recovery, some tentative explanations

## 2. The European Investment Fund Industry

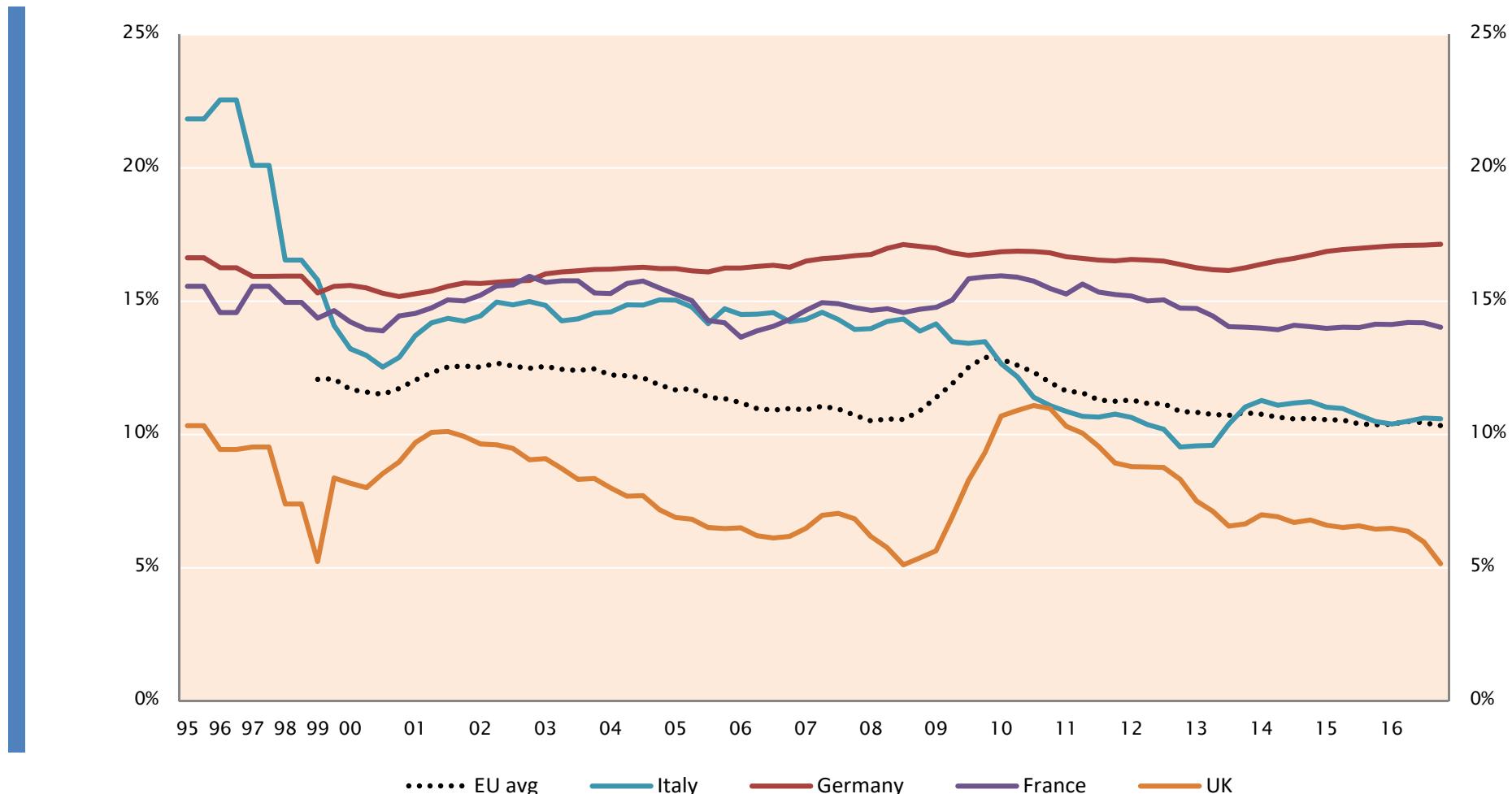
- Net assets & sales by fund / fund group domicile

## 3. Savings & Wealth

- Household saving rate: trend & int'l comparison
- Household financial portfolio & private pension plans

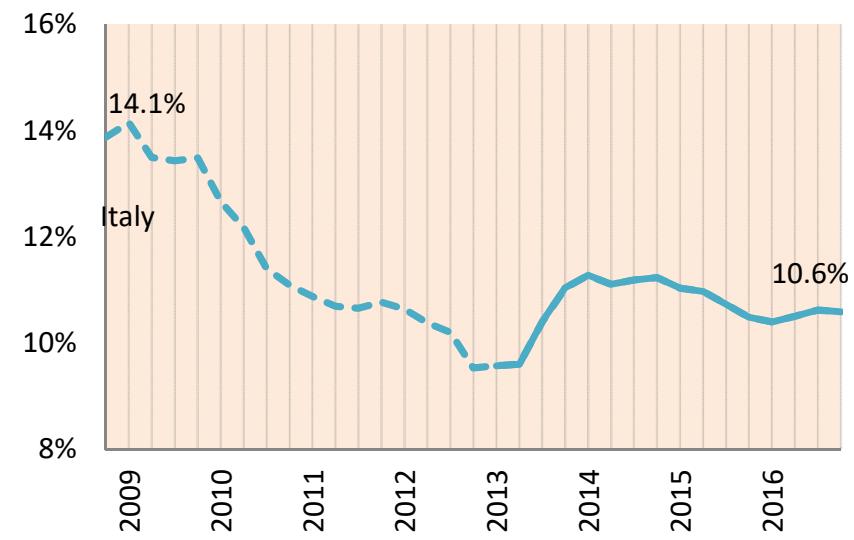
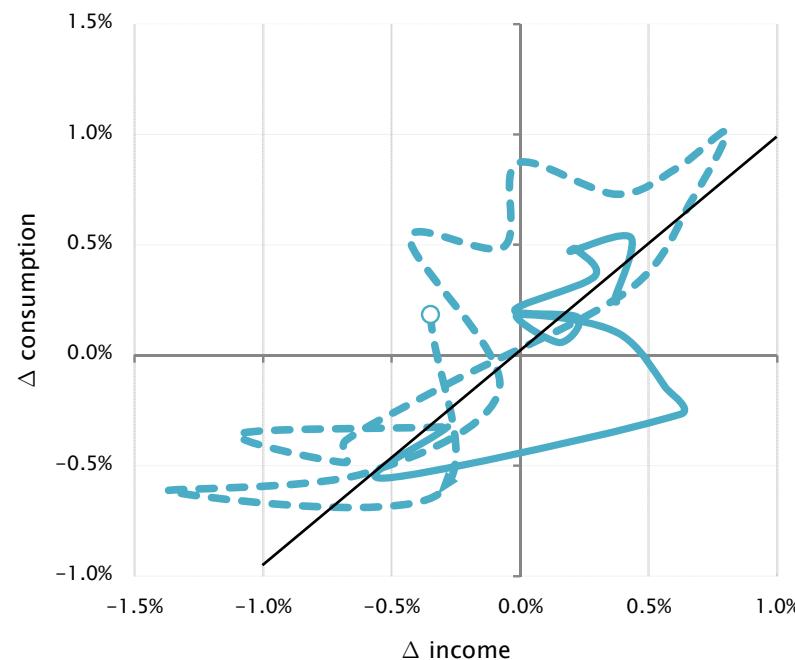


## Household saving rates in Europe

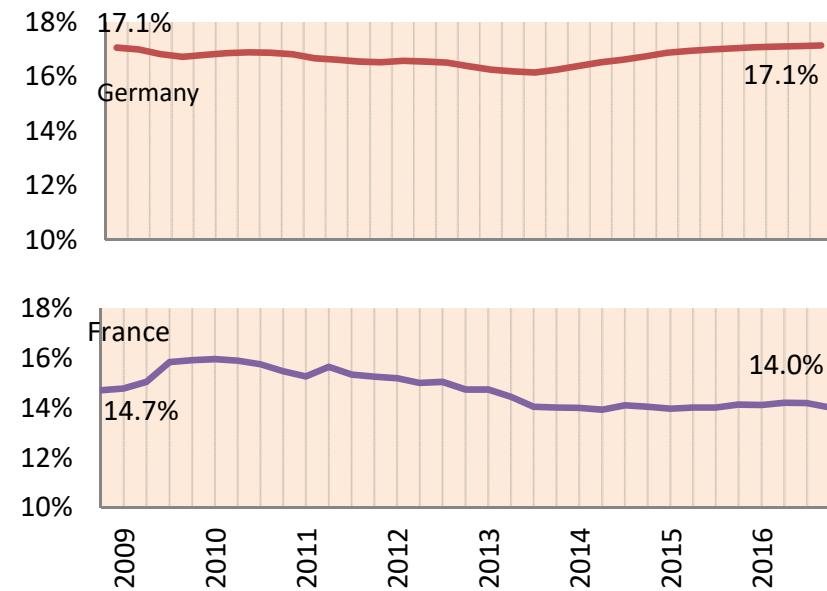
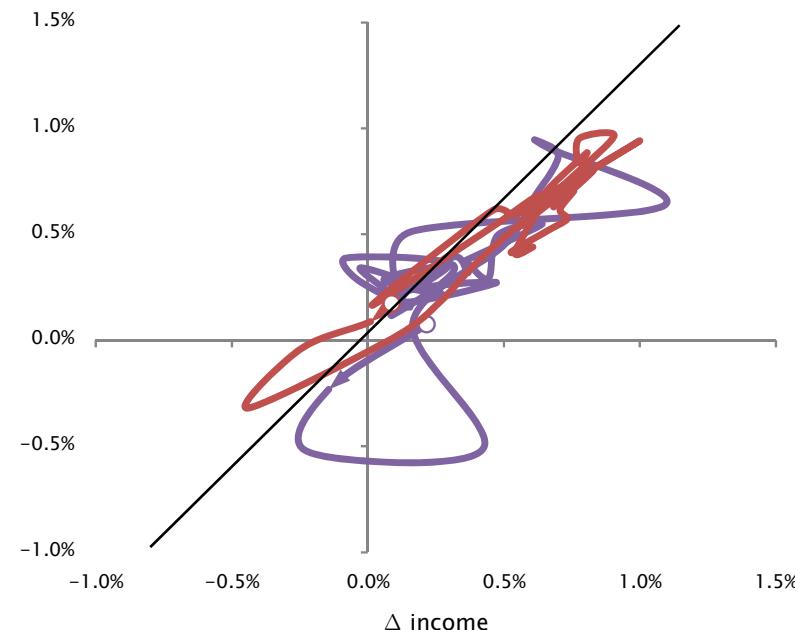


Gross household saving rates. Source: Eurostat.

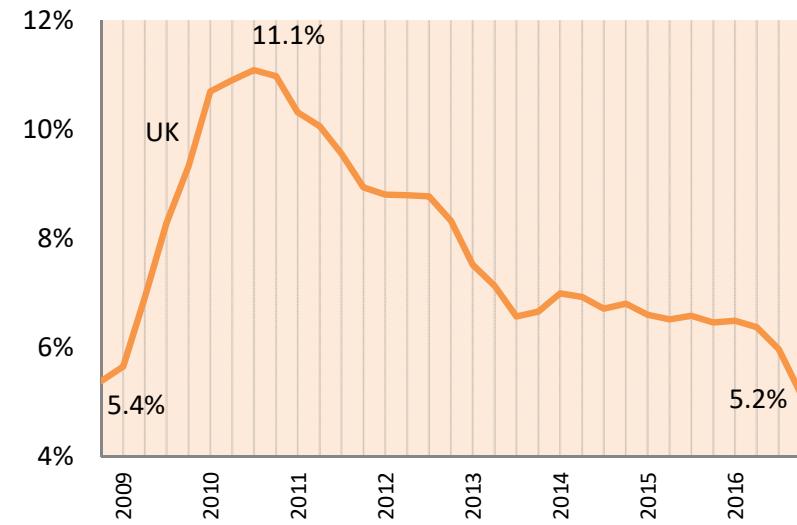
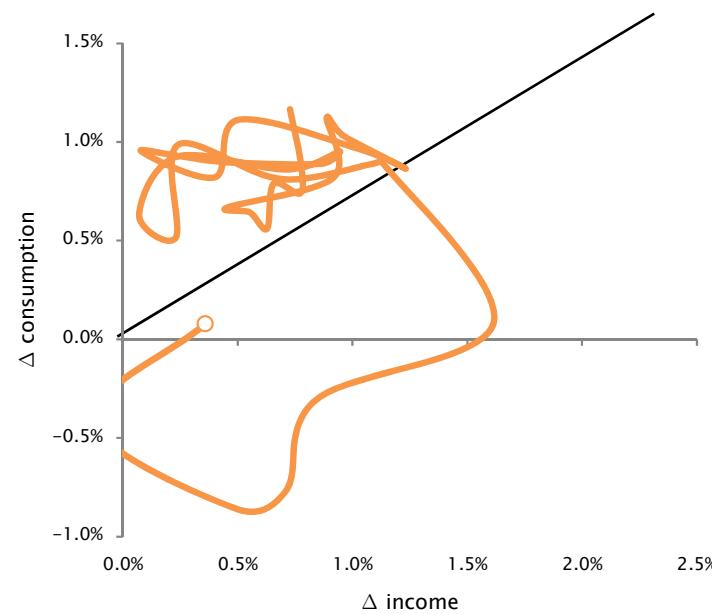
## How income & consumption Δ% affect saving rates



## How income & consumption Δ% affect saving rates



## How income & consumption Δ% affect saving rates



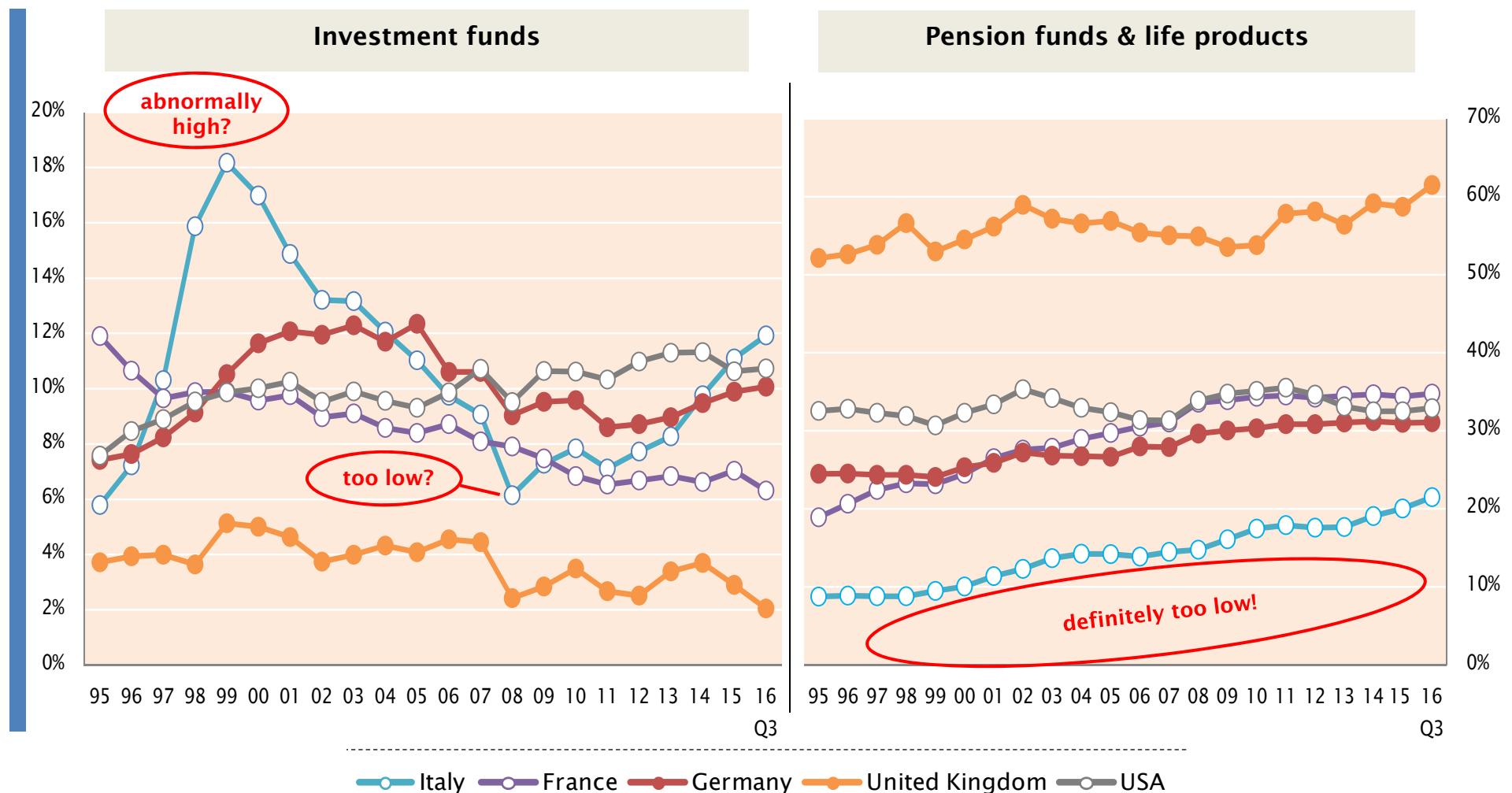


## Household financial portfolio breakdown

Total Asset	Currency & deposits	Bonds		Stocks		Investment funds	Pension funds & life pr	
		Total	Issued by banks	Total	Listed			
Italy	€ bn	%	%	%	%	%	%	
1995	1,798	38.2%	22.6%	1.9%	19.3%	2.8%	5.8%	8.7%
2000	3,041	22.9%	16.6%	6.4%	29.5%	5.4%	17.0%	10.0%
2005	3,865	23.6%	19.0%	7.1%	28.2%	2.4%	11.0%	14.2%
2010	3,663	30.6%	19.8%	10.1%	19.9%	2.0%	7.8%	17.4%
2012	3,770	31.4%	19.4%	9.8%	19.6%	1.6%	7.7%	17.6%
2015	4,120	30.9%	10.7%	4.6%	23.3%	1.6%	11.1%	20.0%
2016 Q3	4,012	32.4%	10.0%	3.8%	20.3%	1.3%	11.9%	21.5%
2016 Q3								
France	4,951	28.6%	1.3%	n.a.	20.7%	4.1%	6.3%	34.7%
Germany	5,648	39.1%	2.9%	n.a.	10.2%	5.0%	10.1%	31.1%
UK	7,791	23.2%	1.7%	n.a.	7.9%	2.5%	2.0%	61.5%
USA	65,533	13.9%	5.1%	n.a.	35.4%	n.a.	10.7%	32.9%

%. Source: Eurostat, OECD, BCE, Deutsche Bundesbank.

## Managed products in household portfolios



Source: Eurostat, OECD, BCE, Deutsche Bundesbank.

## Private pension plans at a glance (2nd & 3rd pillar)

	2015			2008		
	Working pop.		Membership	Membership		
	(,000)	(est.)	rate	rate		
<b>Member breakdown</b>	<b>7,227</b>	<b>22,559</b>	<b>32.0%</b>	<b>21.0%</b>		
Private sector employees	5,174	13,903	37.2%	26.0%		
Public sector employees	174	3,253	5.4%	4.0%		
Self-employed	1,879	5,403	34.8%	19.0%		
<hr/>						
<b>2015 Members</b>					<b>Assets</b>	
	(,000)	%	'15 Δ %	7y Δ %	(€ m)	% GDP
<b>Vehicle breakdown</b>	<b>7,227</b>	<b>100%</b>	<b>+11%</b>	<b>+49%</b>	<b>140,180</b>	<b>8.6%</b>
Contractual p.f.	2,419	33%	+24%	+18%	42,546	
Open p.f.	1,150	16%	+9%	+45%	15,430	
Ind. Insurance Plans (PIP)	3,028	42%	+4%	+120%	26,835	
Ante 1993 p.f. ('pre-existing')	645	9%	-0%	-5%	55,299	

# The Italian Asset Management market key figures

25 May 2017

Research Department