

# **The Italian Asset Management market key figures**

**24 November 2016**

**Research Department**



## **1. The Italian Asset Management market**

- ☐ Summary statistics
- ☐ Open-end funds
- ☐ Mandates
- ☐ A snapshot of the insurance market
- ☐ The recovery, some tentative explanations

## **2. The European Investment Fund Industry**

- ☐ Net assets & sales by fund / fund group domicile

## **3. Savings & Wealth**

- ☐ Household saving rate: trend & int'l comparison
- ☐ Household financial portfolio & private pension plans



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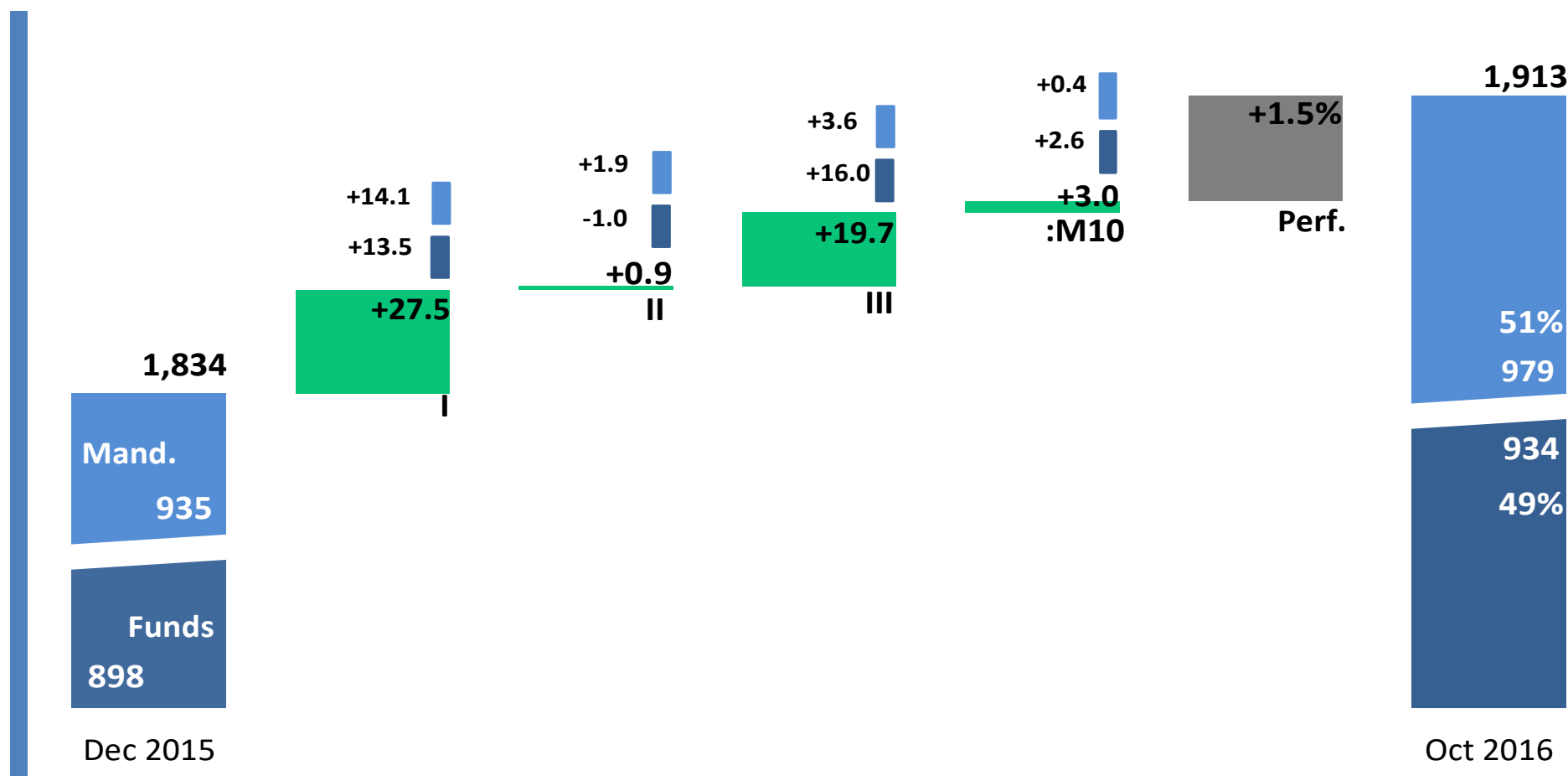
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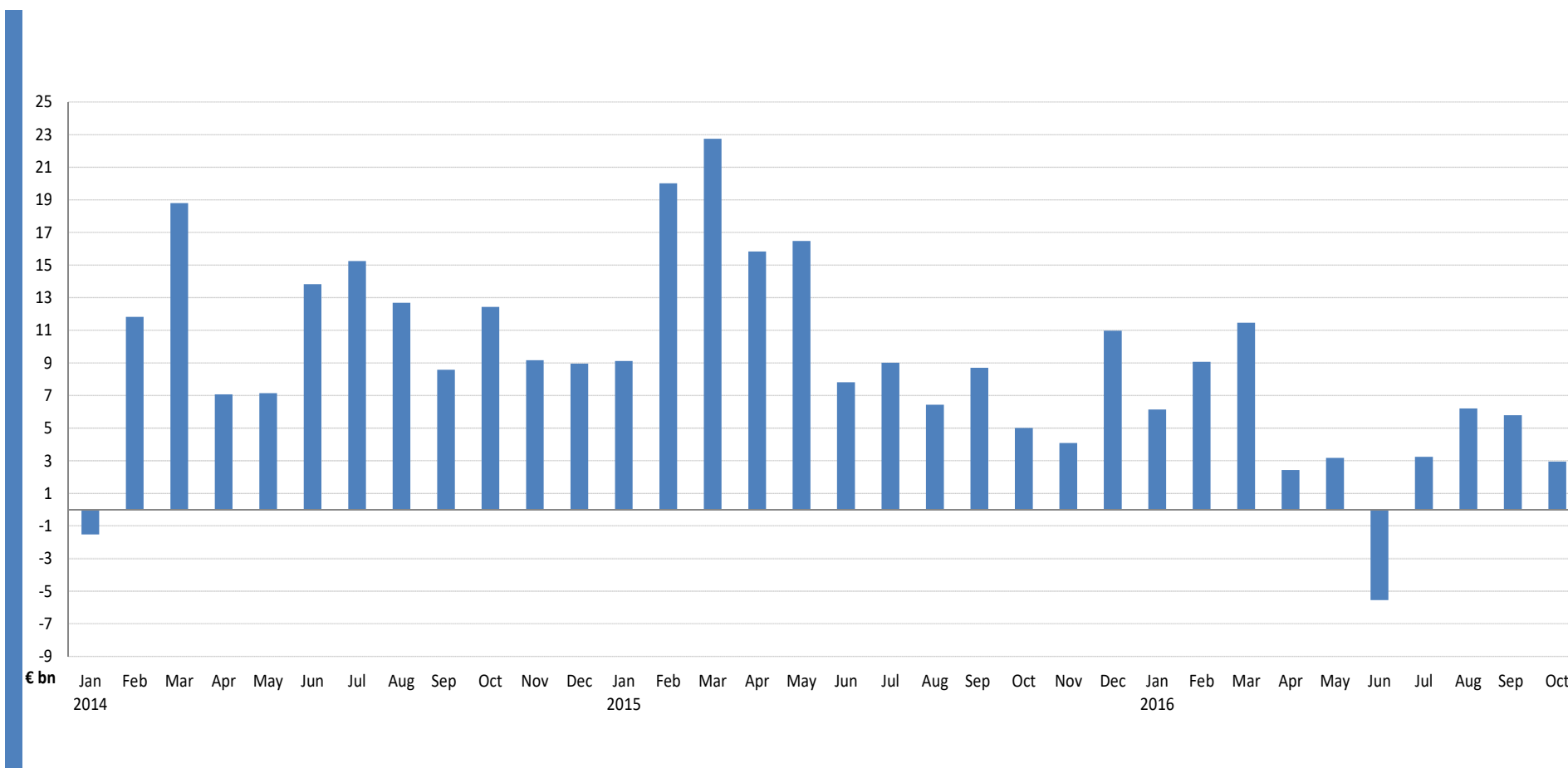


## The Italian AM market (Jan 2015: Oct 2016)



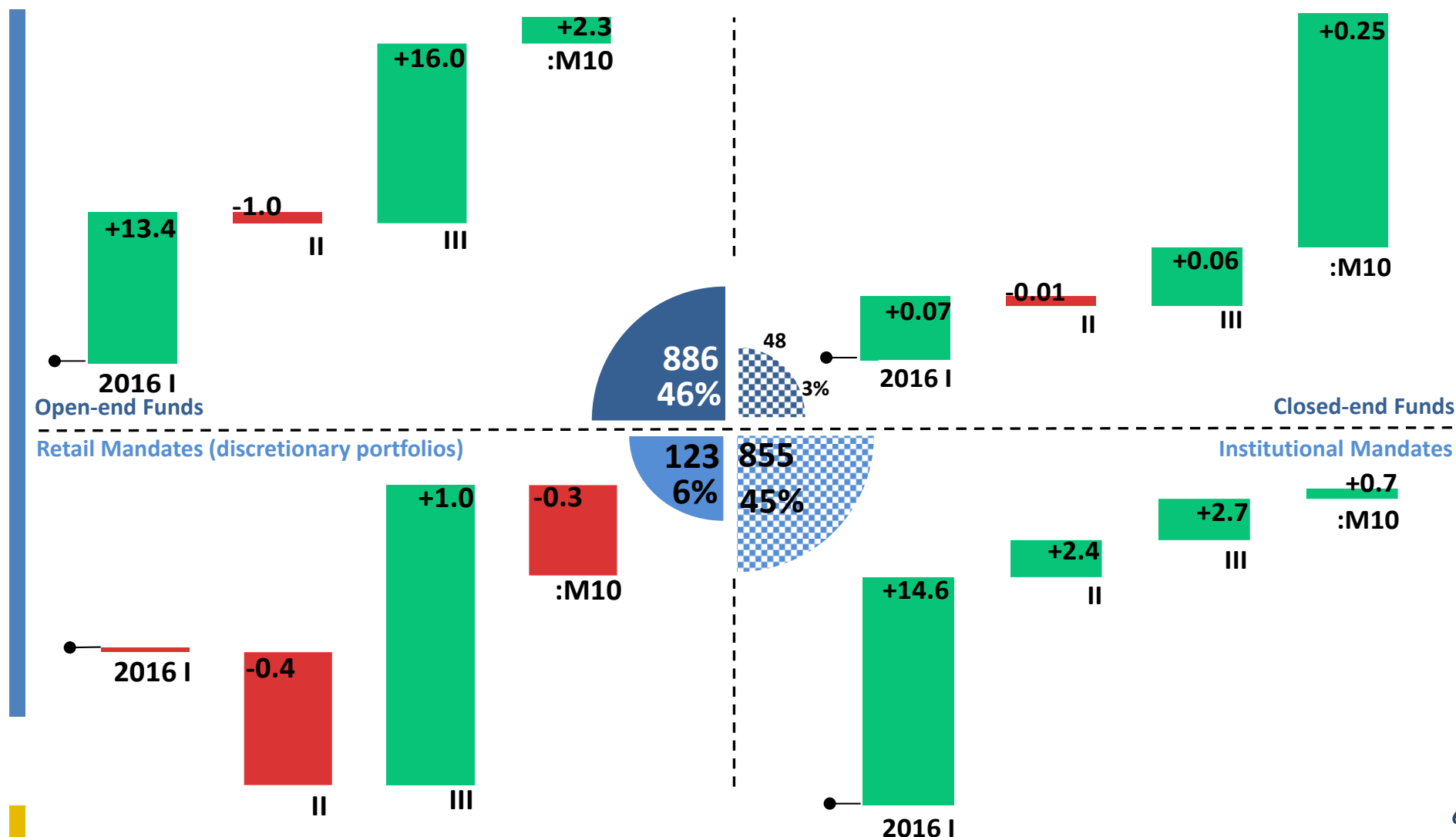


## Net flows (monthly data)



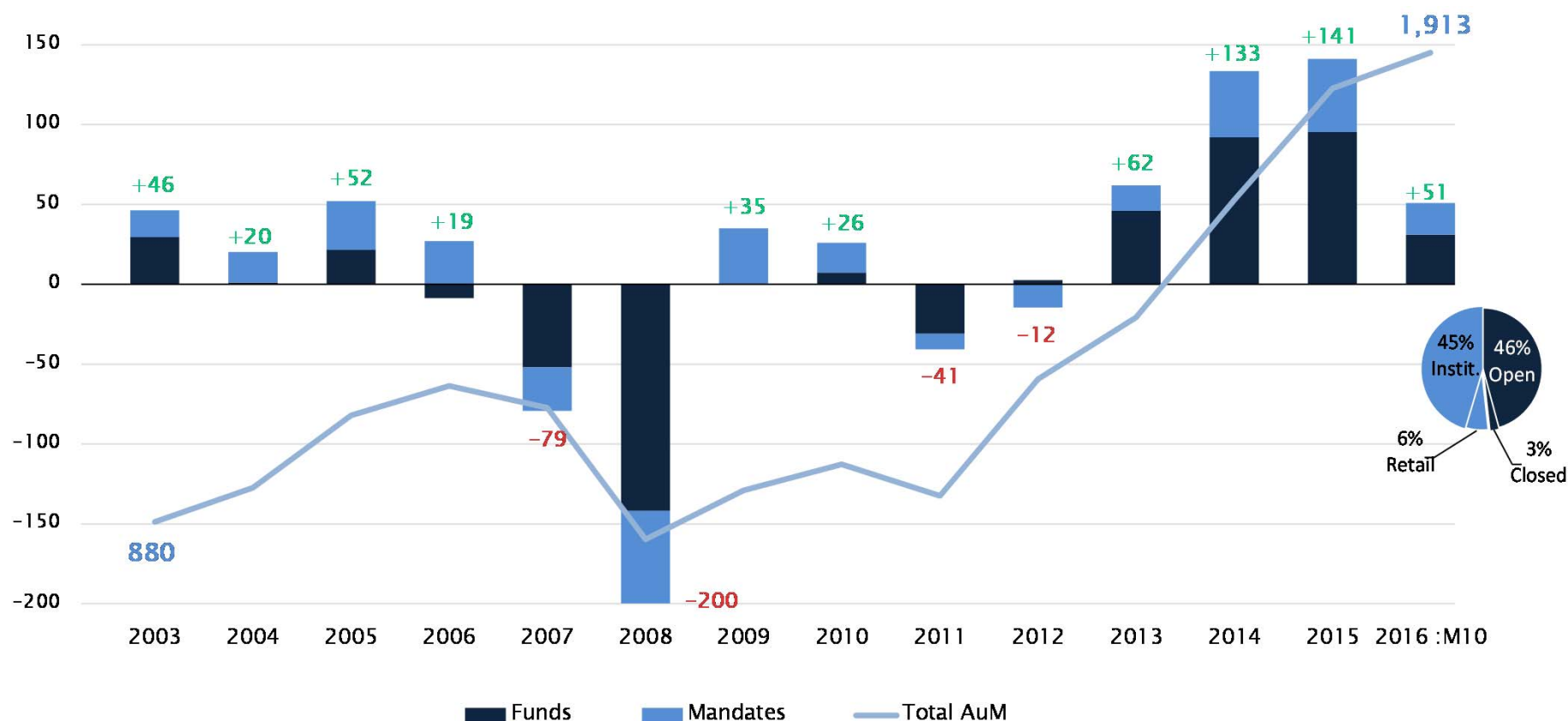


## Product breakdown



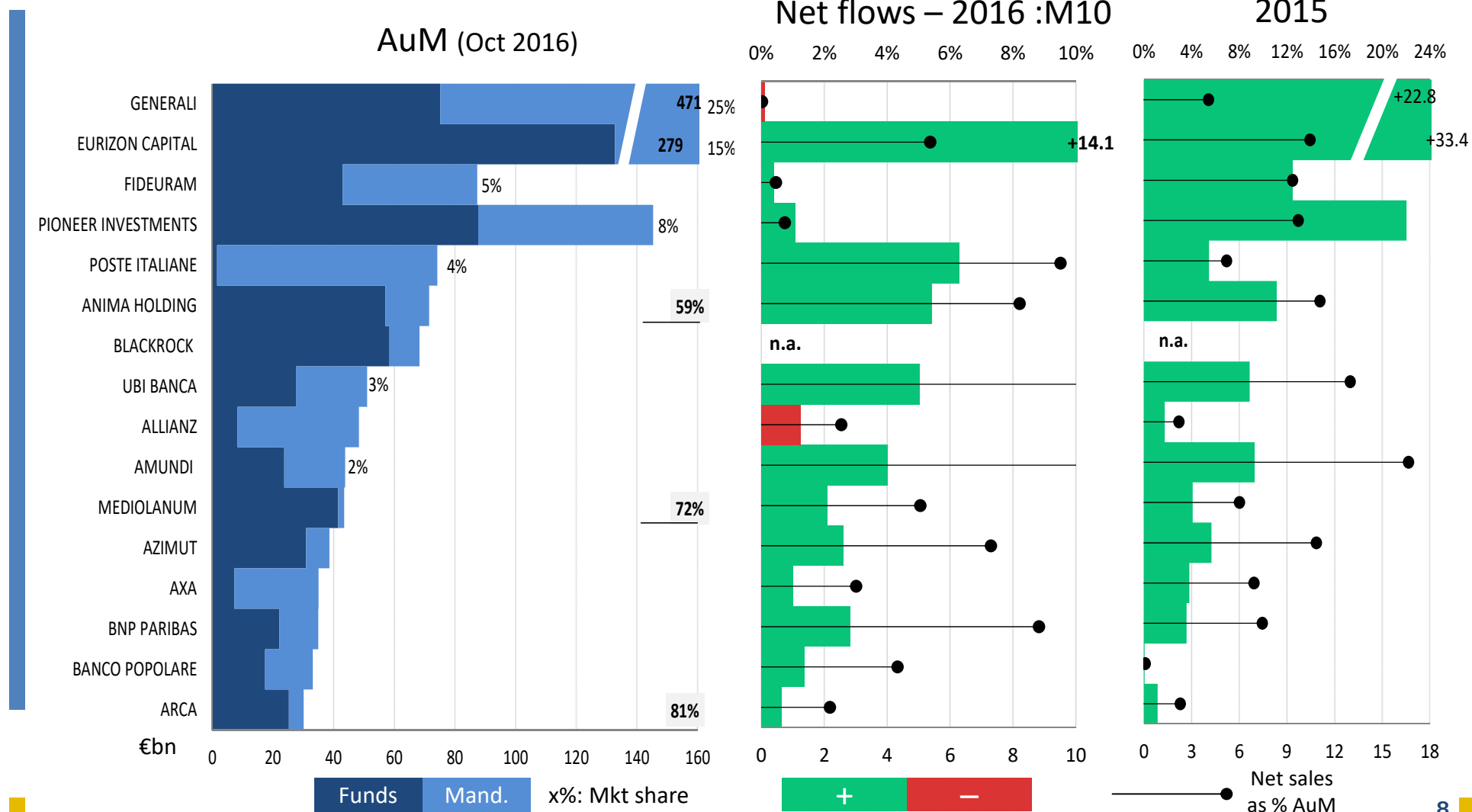


## Long term trend





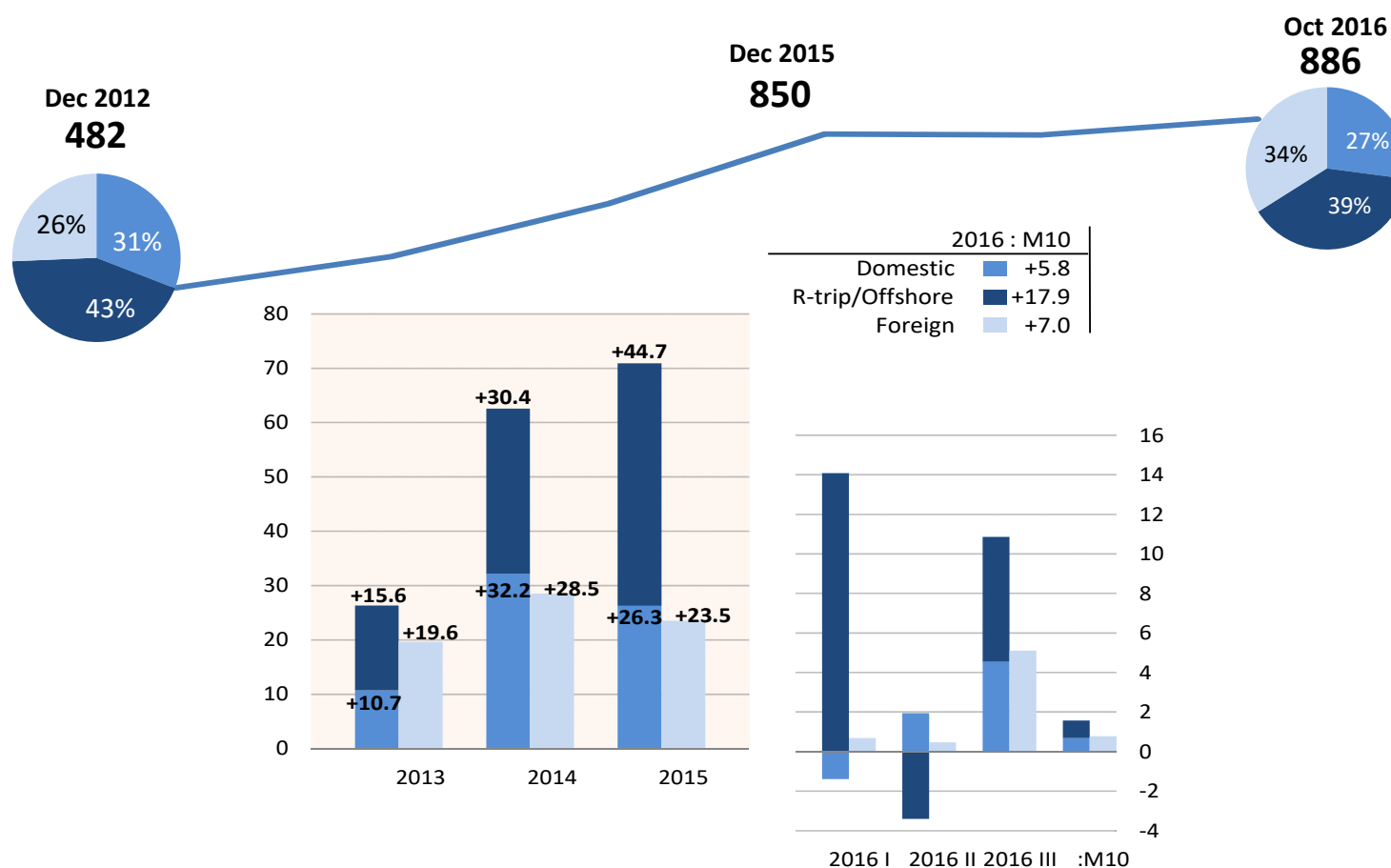
## Top 15 Groups





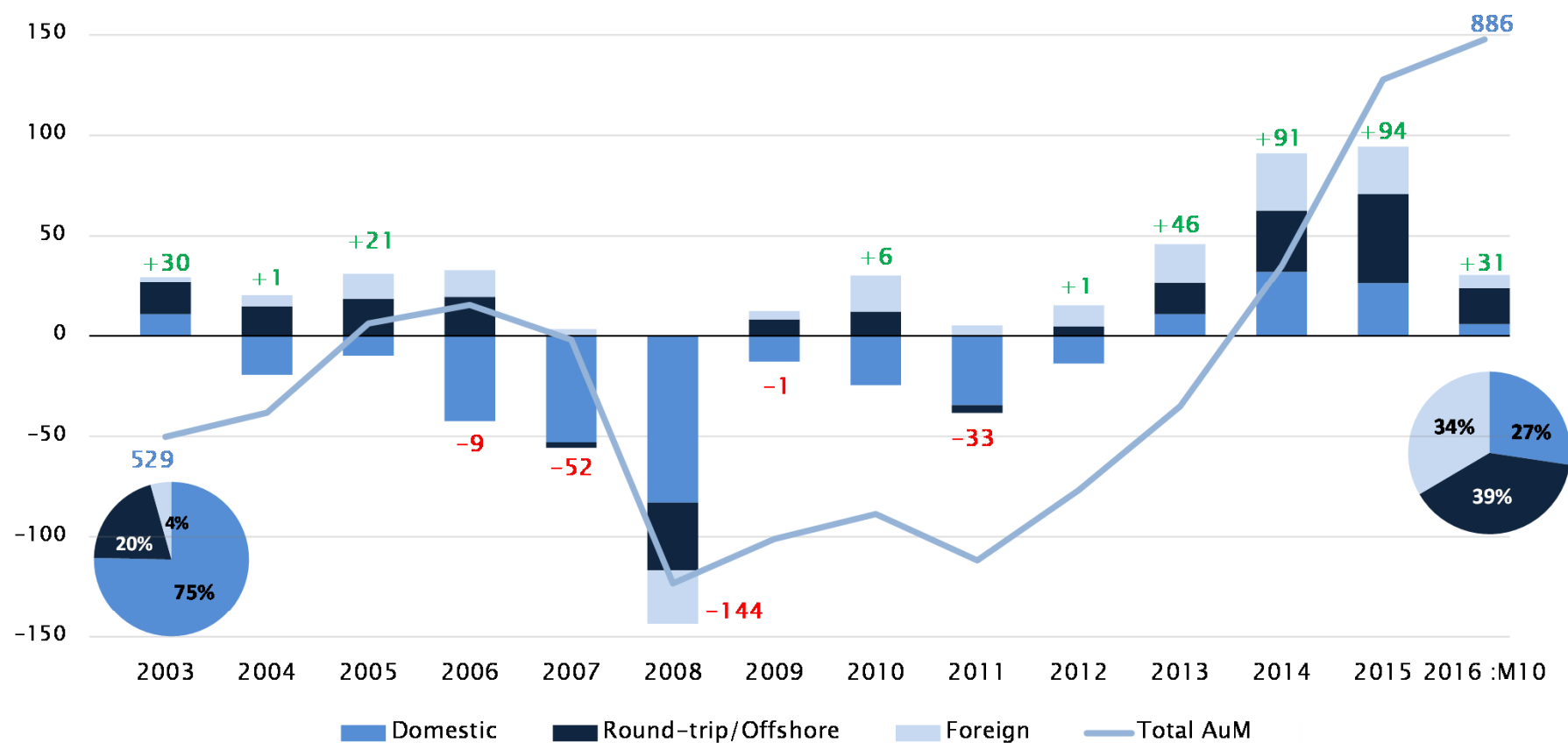


## Open-end funds: domicile breakdown



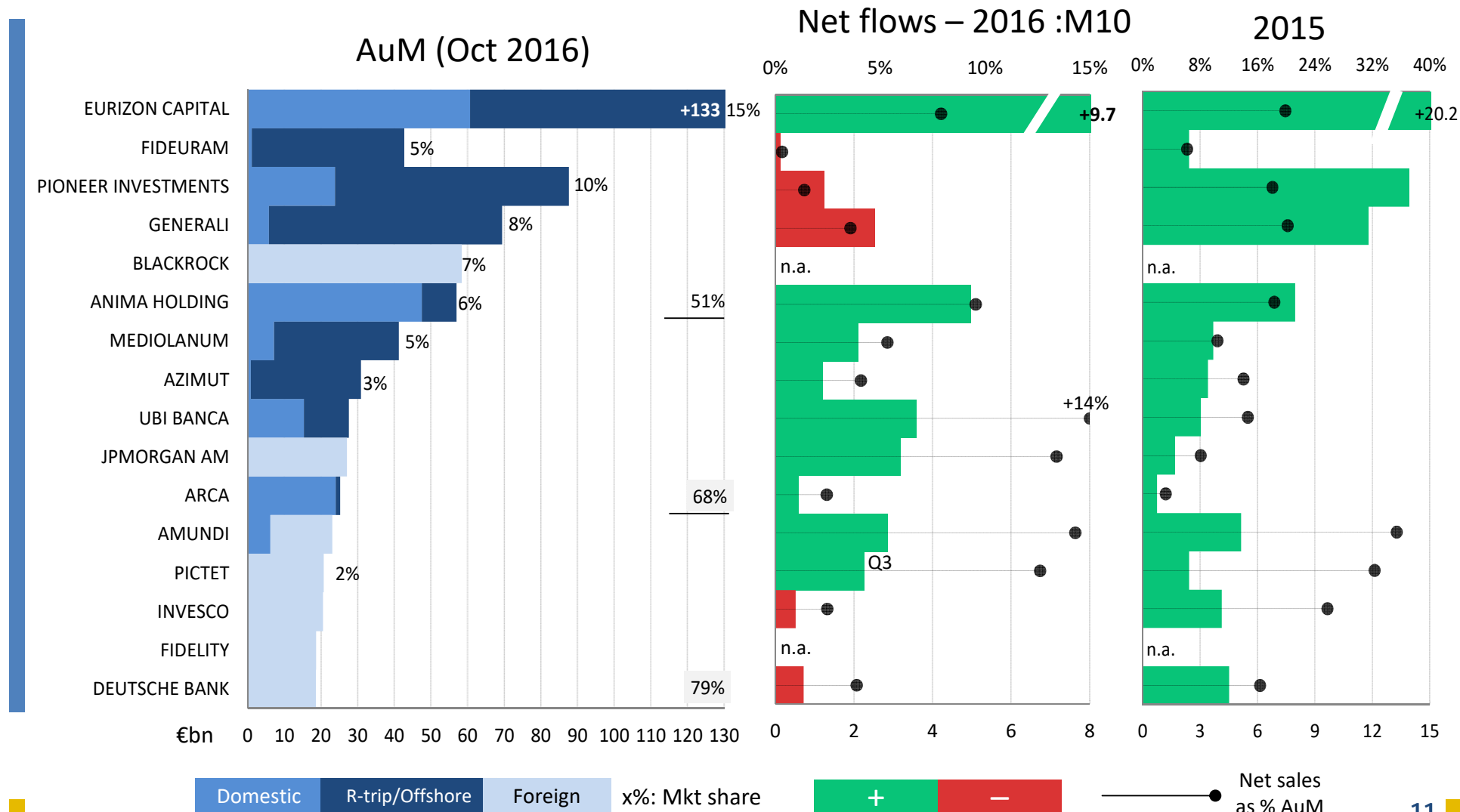


## Long term trend: open-end funds



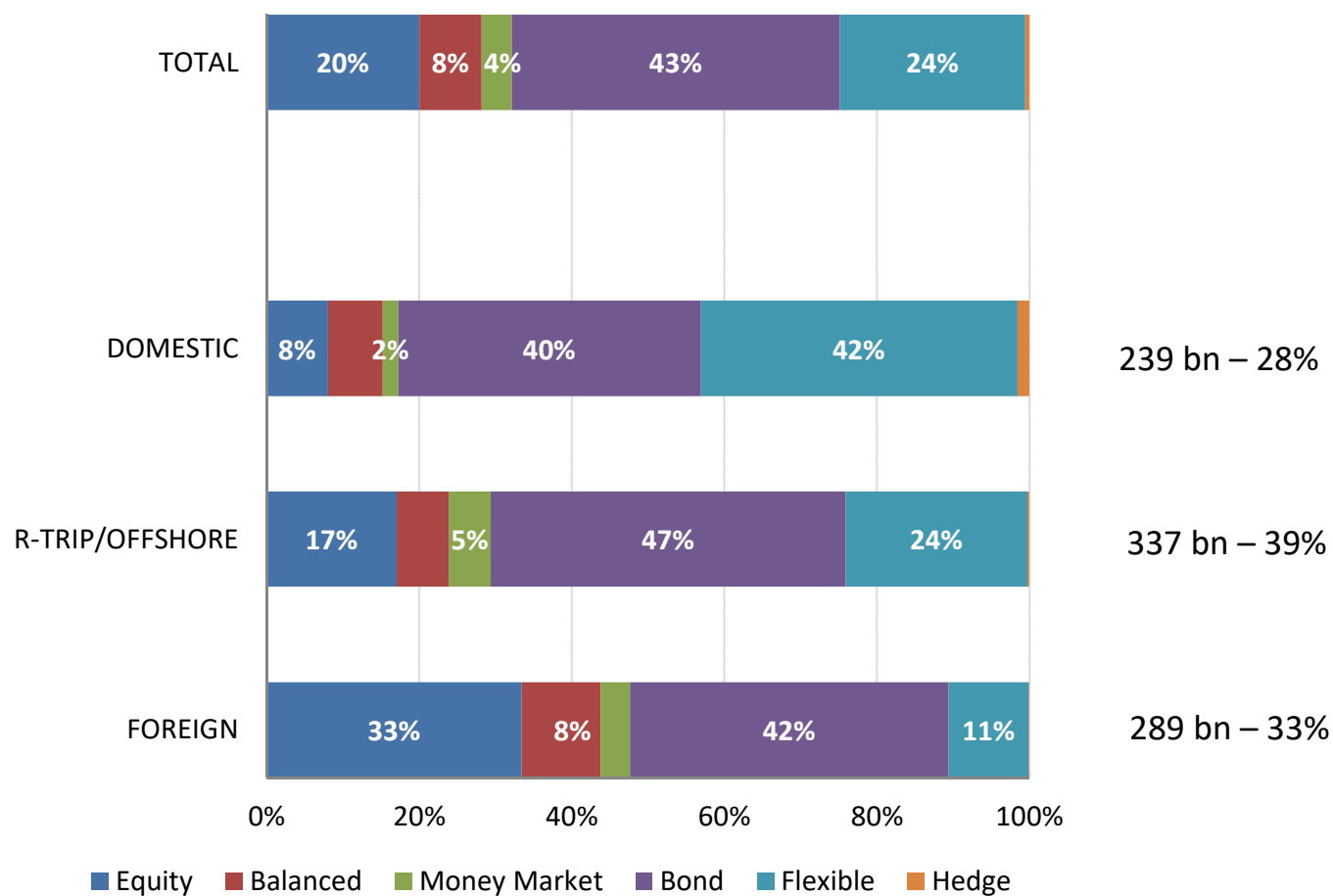


## Top 15 Groups (open-end funds only)



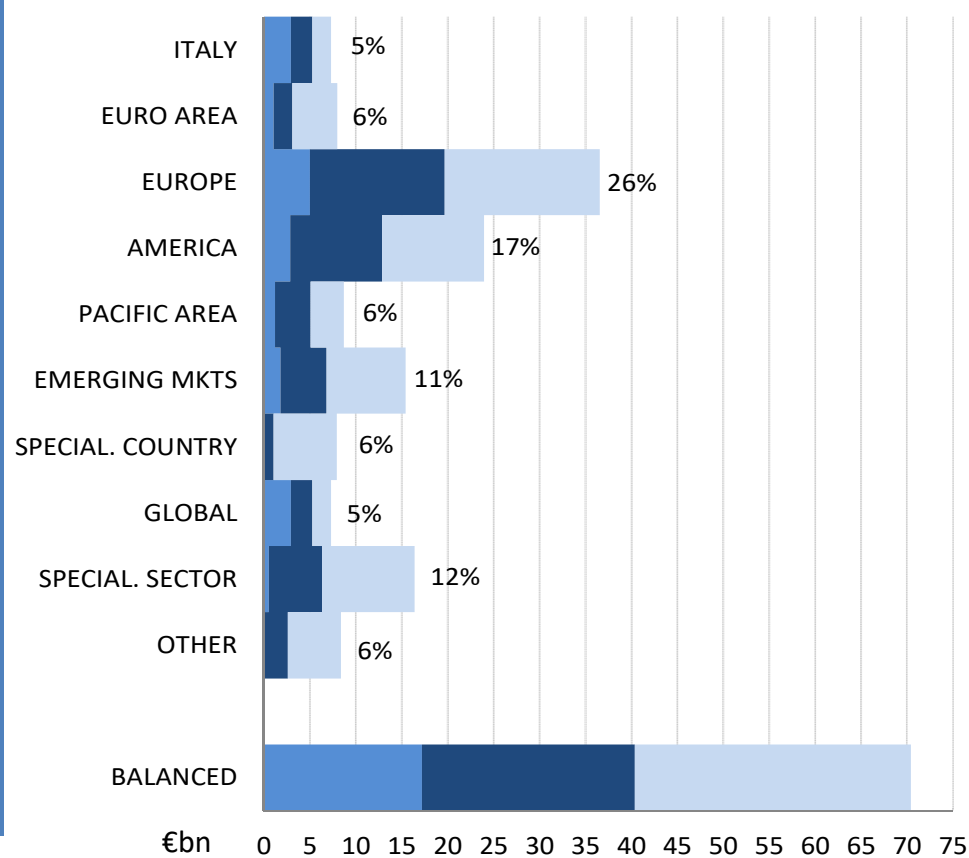


## Asset Class breakdown

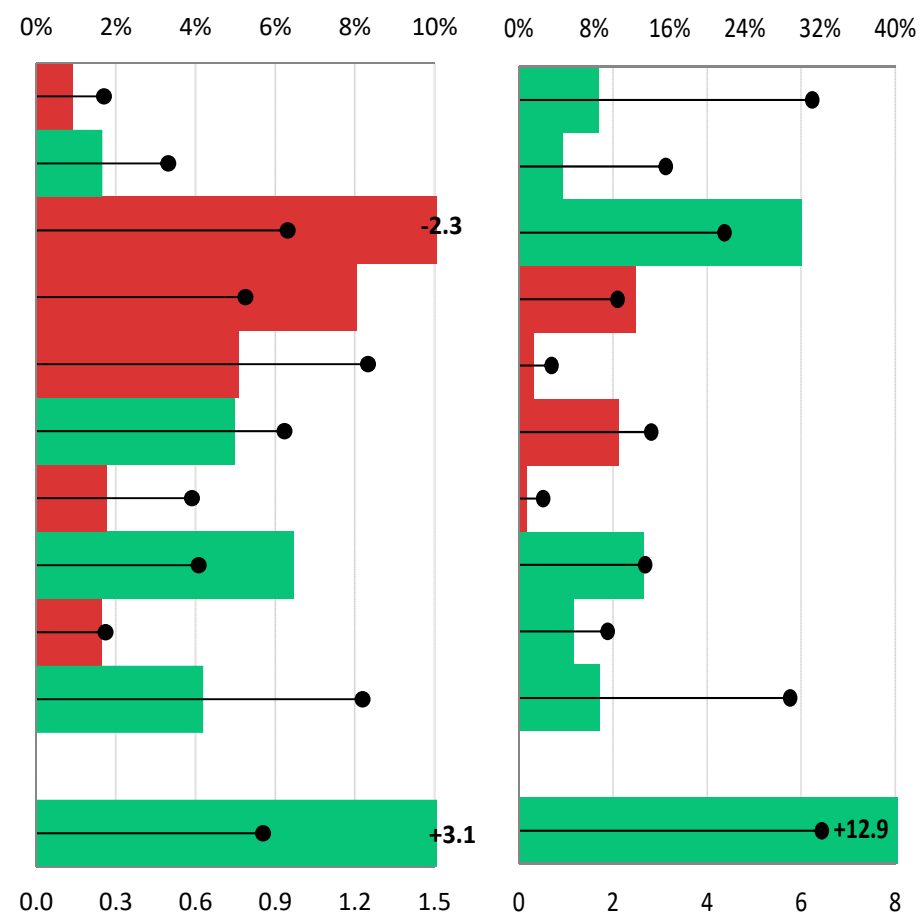


## Equity & balanced funds

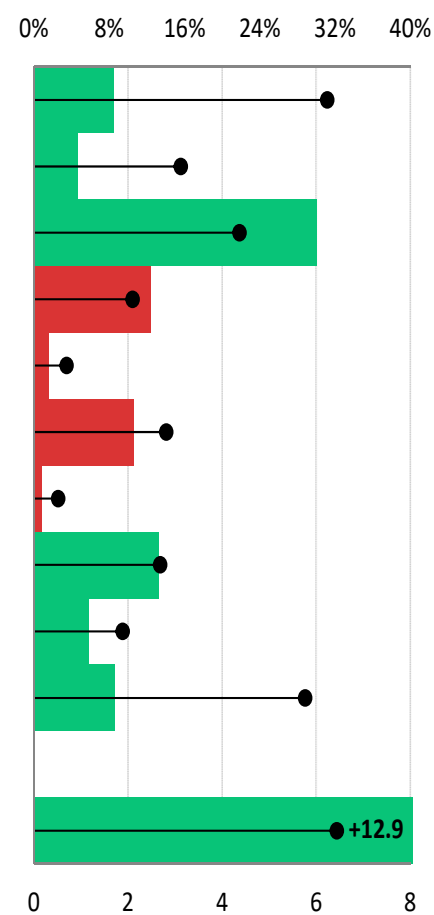
### AuM (Sep 2016)



### Net flows – 2016 III



### 2015



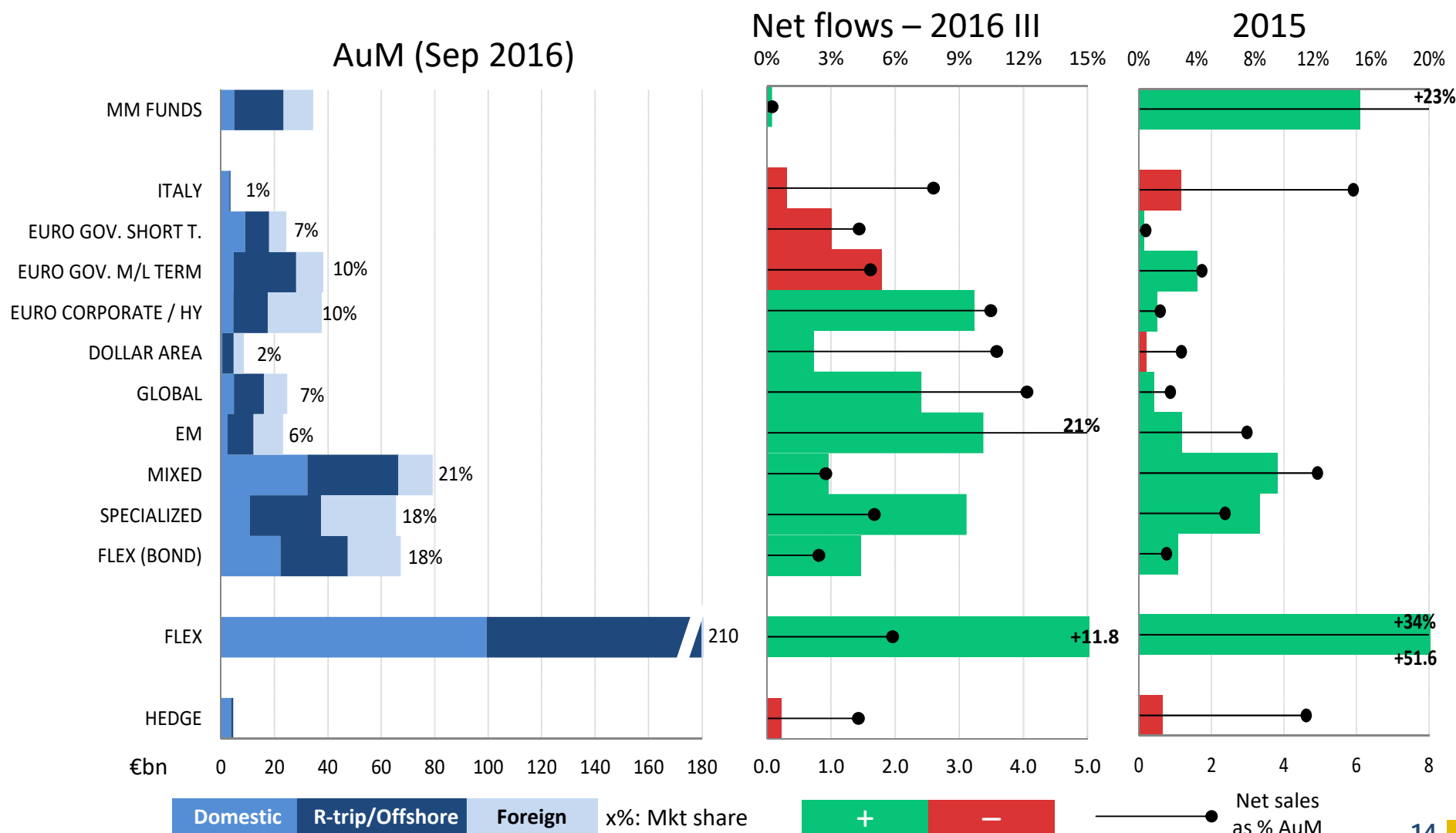
Domestic R-trip/Offshore Foreign x%: Mkt share

+ -

Net sales  
as % AuM

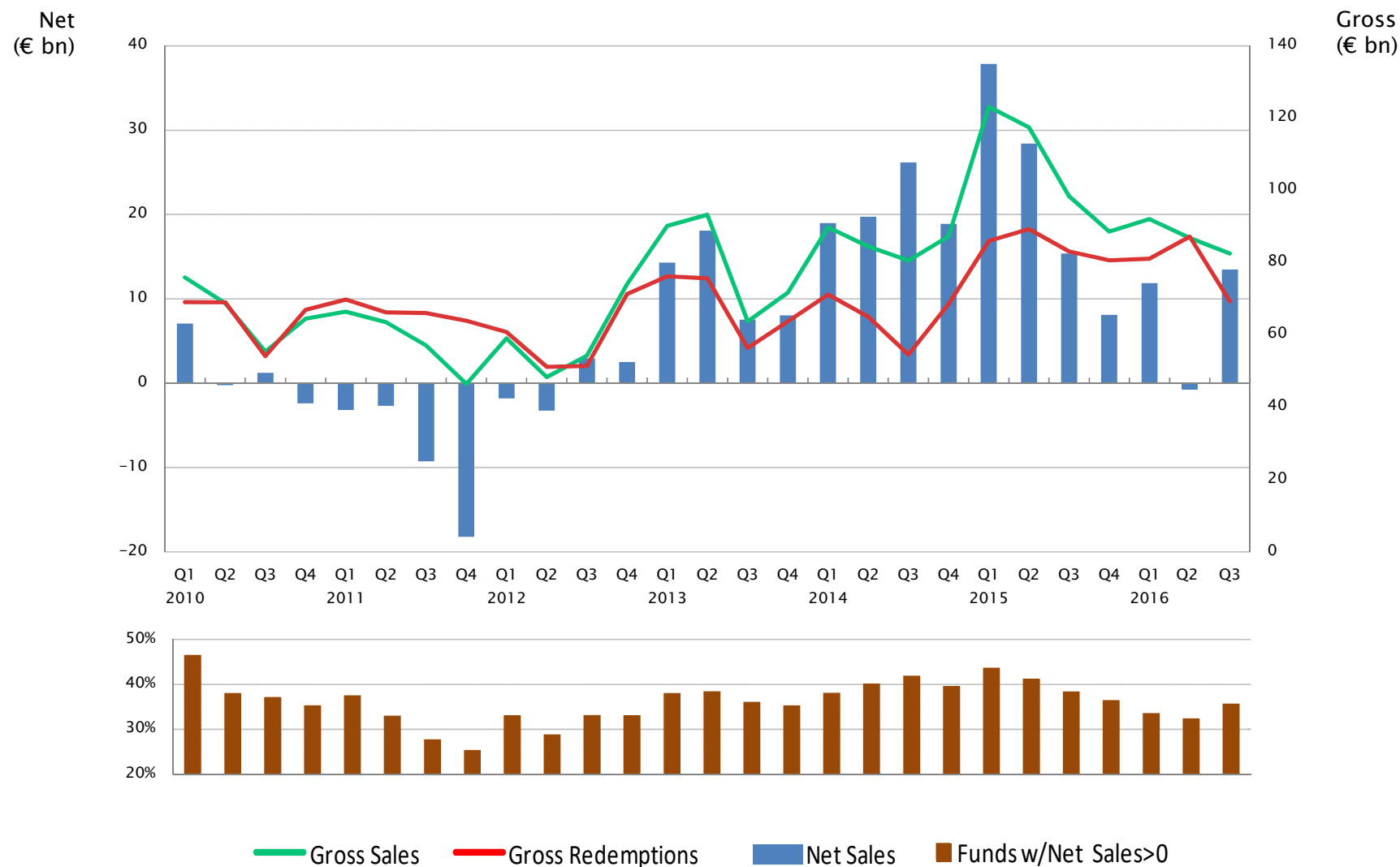


# Money mkt, Bond, Flex & Hedge funds



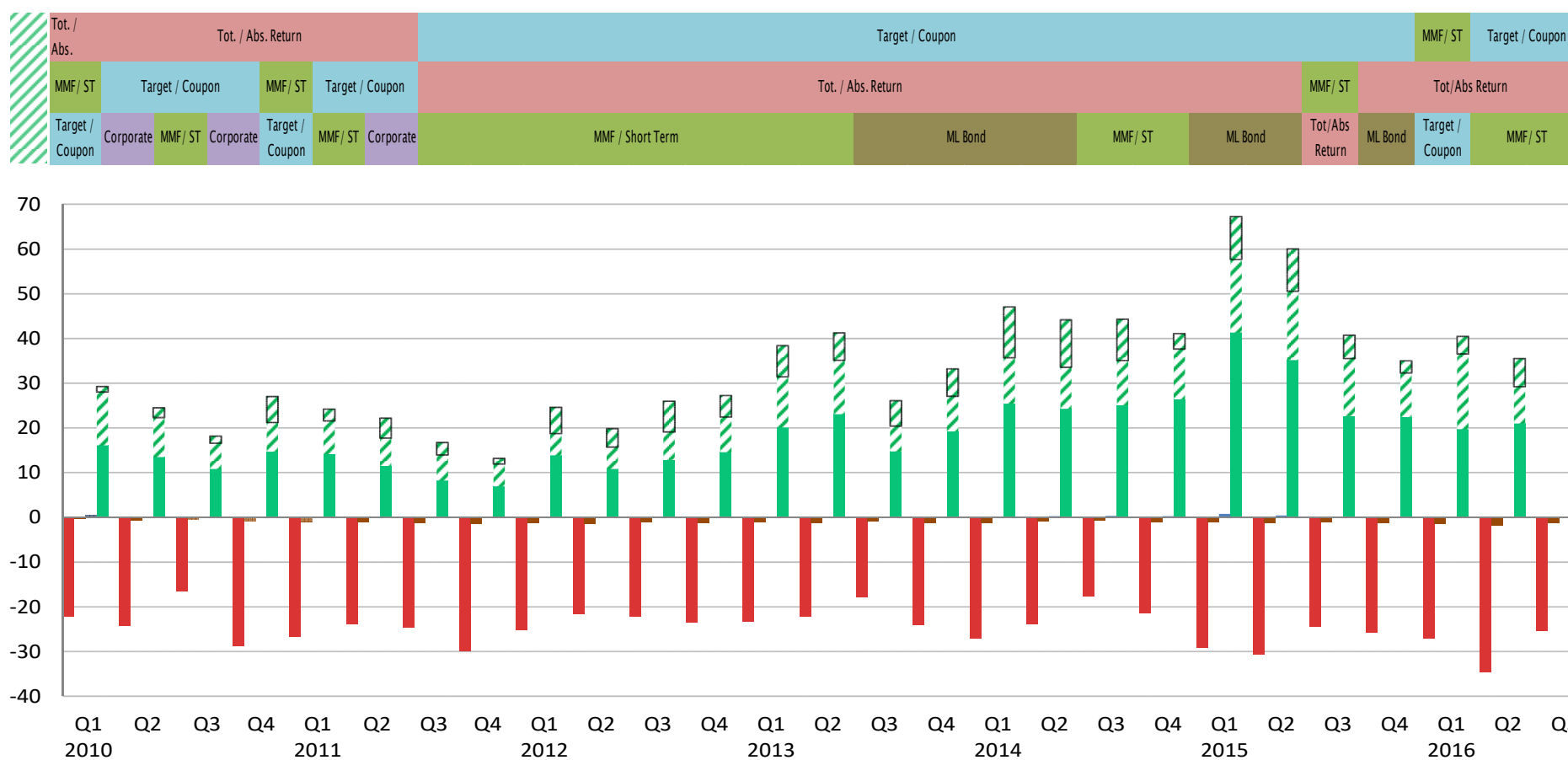


## Net & gross flows





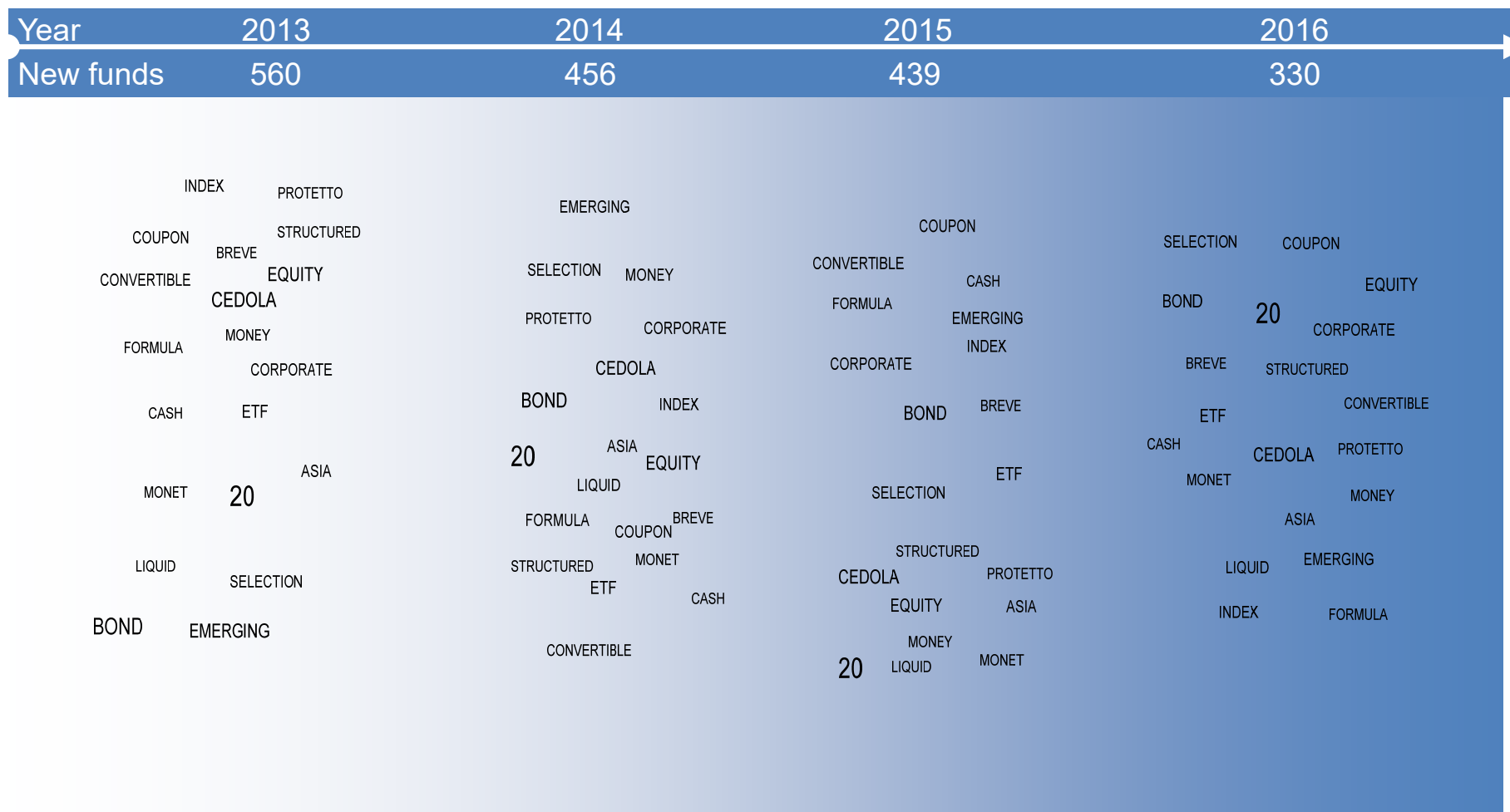
## The *blockbuster effect*: top quartile funds take all





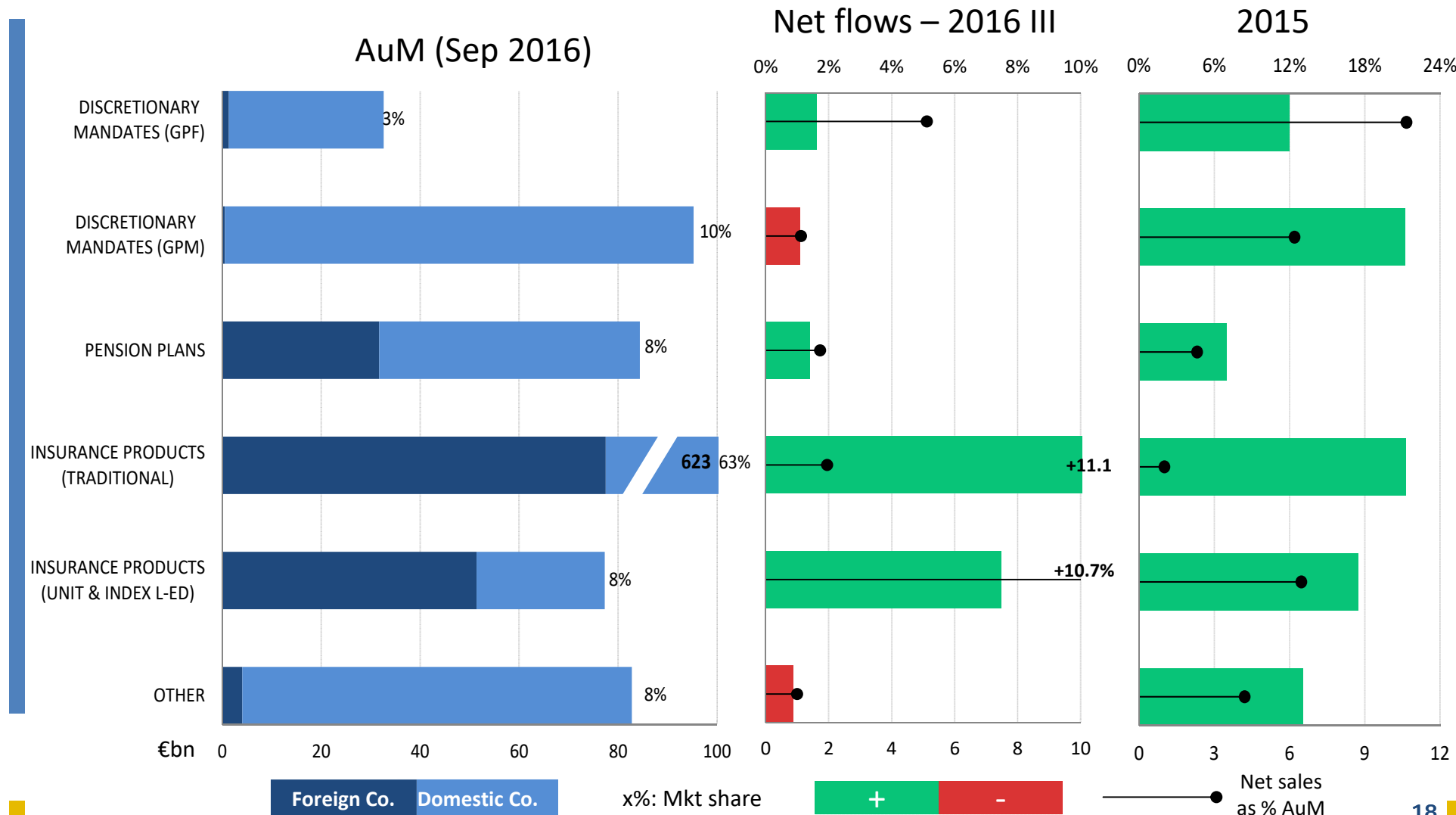


## New stories tag cloud



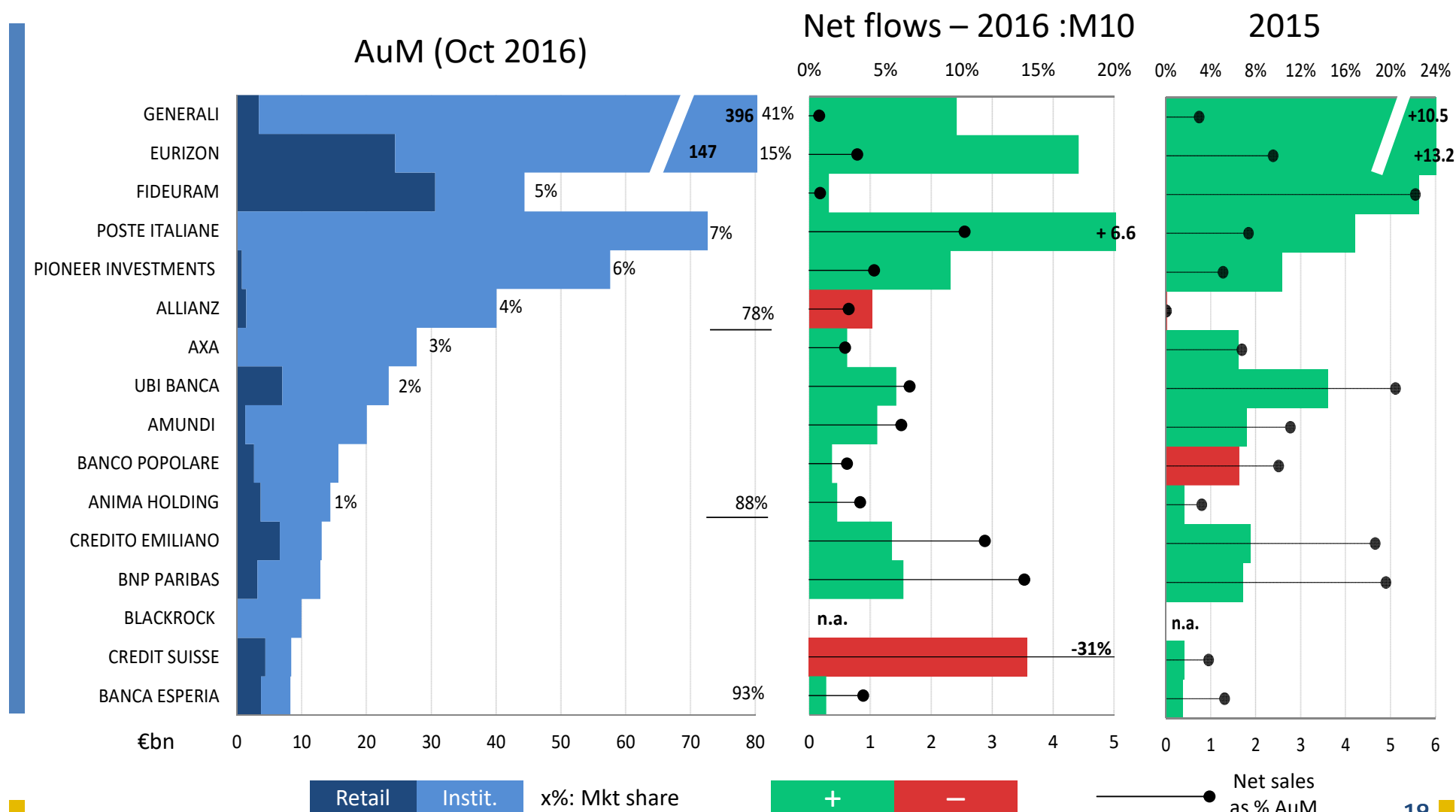


## Mandates: AuM & Net Sales trends



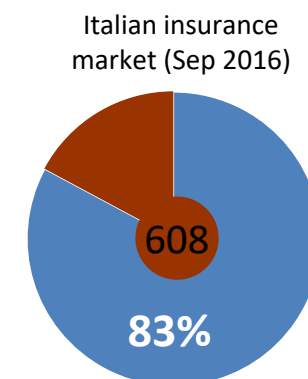
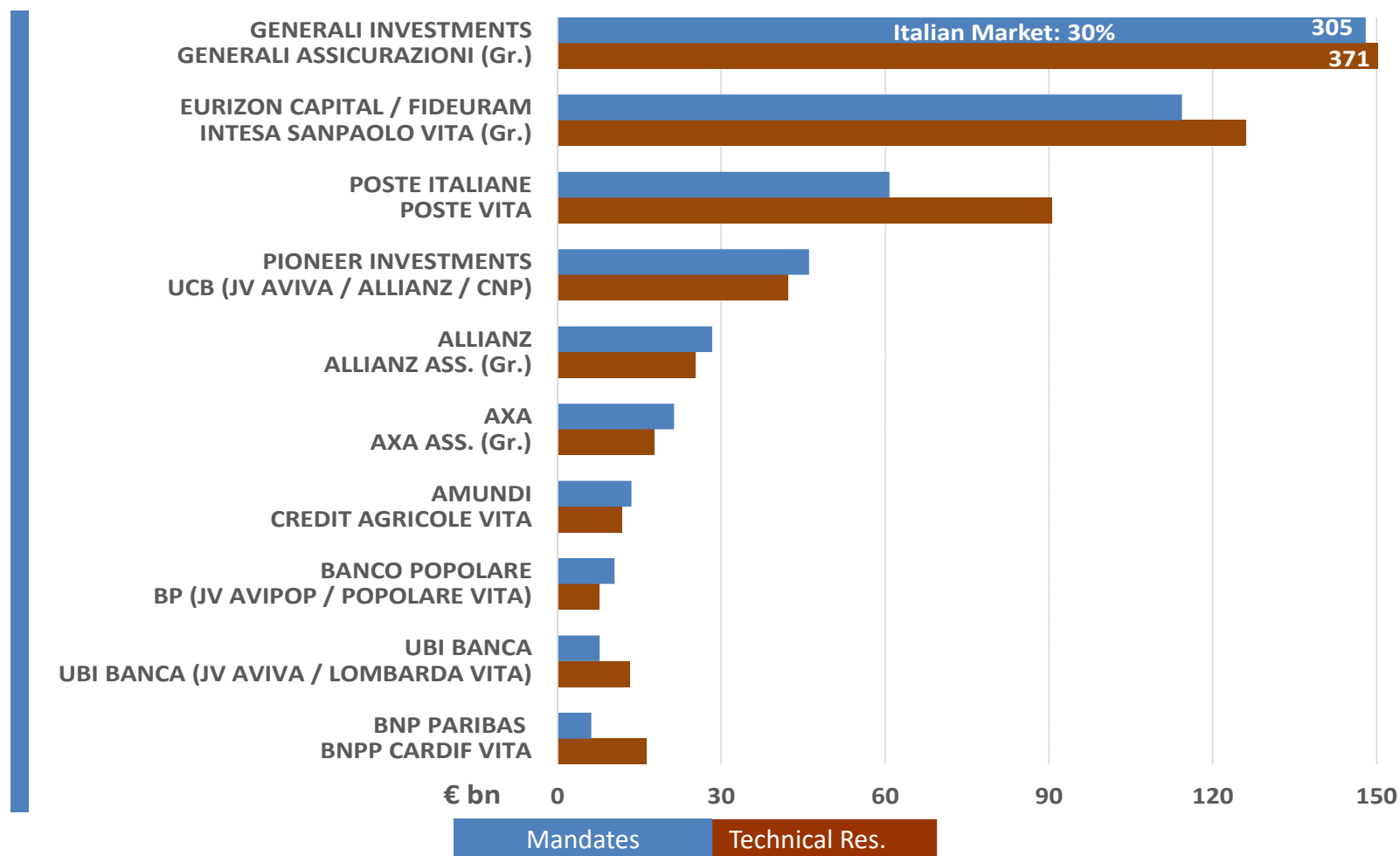


## Top 15 Groups (mandates only)



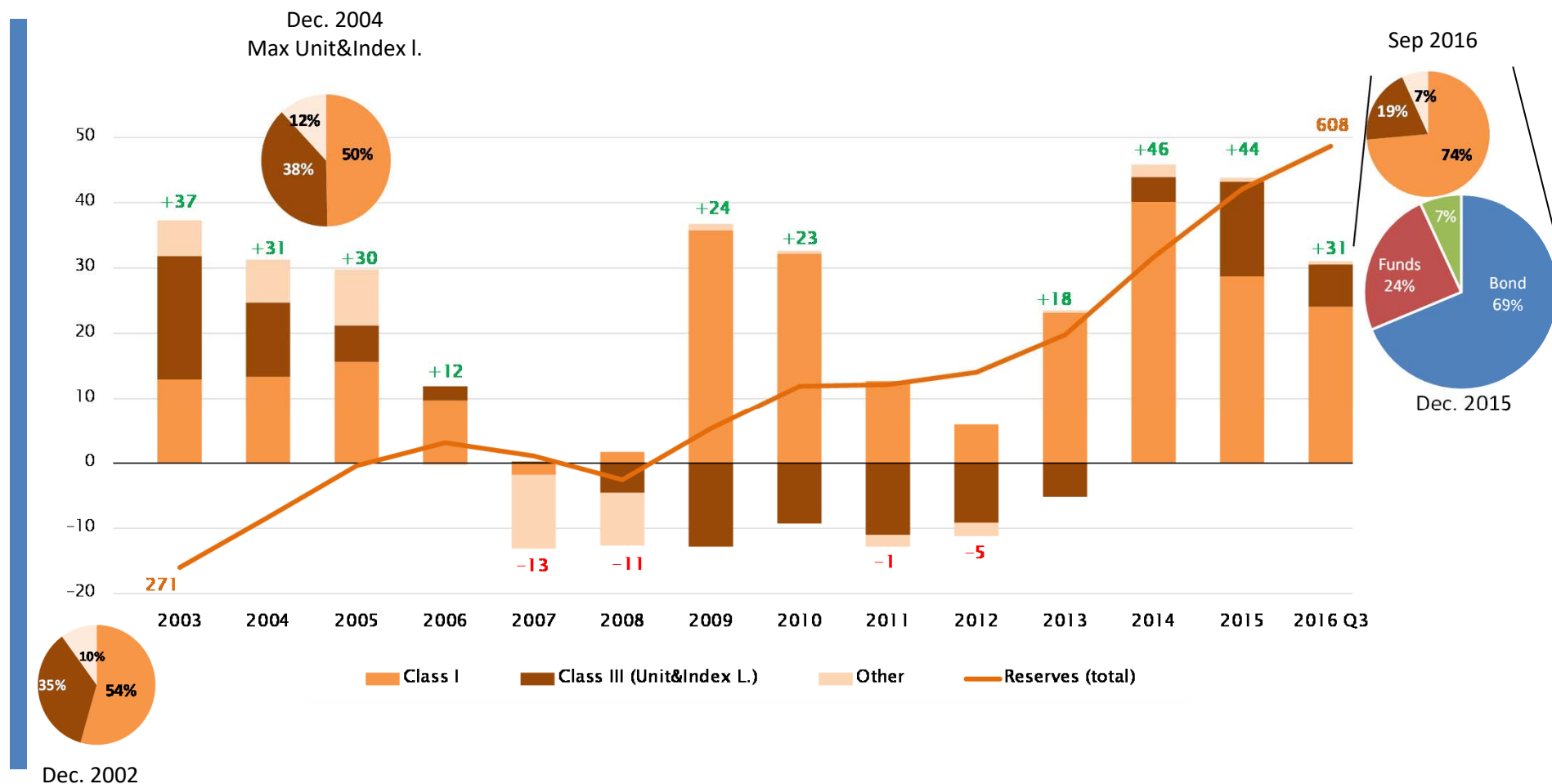


## Insurance Mandates & Captive/Affiliated Insurers



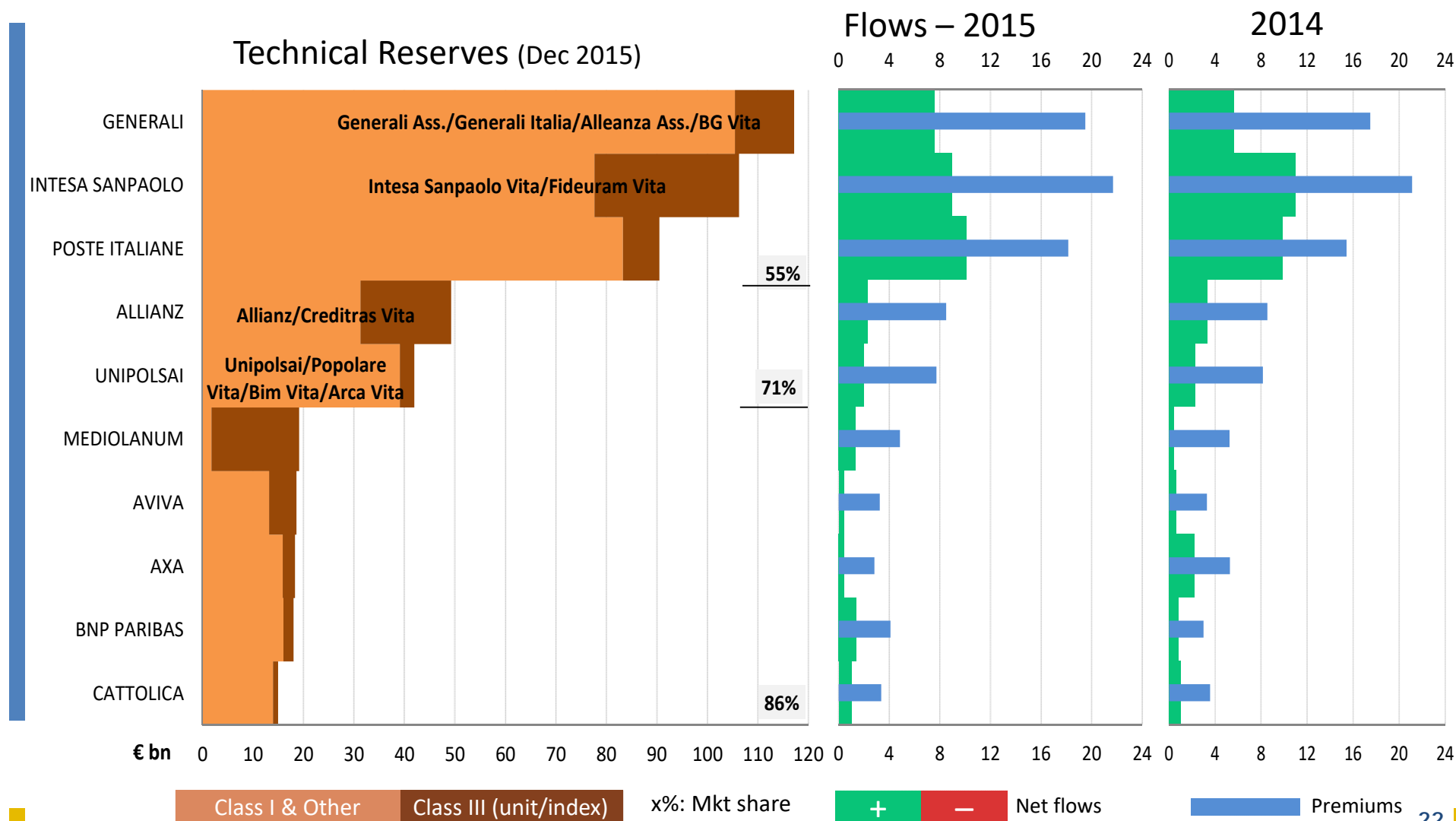


## Life Insurance Market: long-term trend



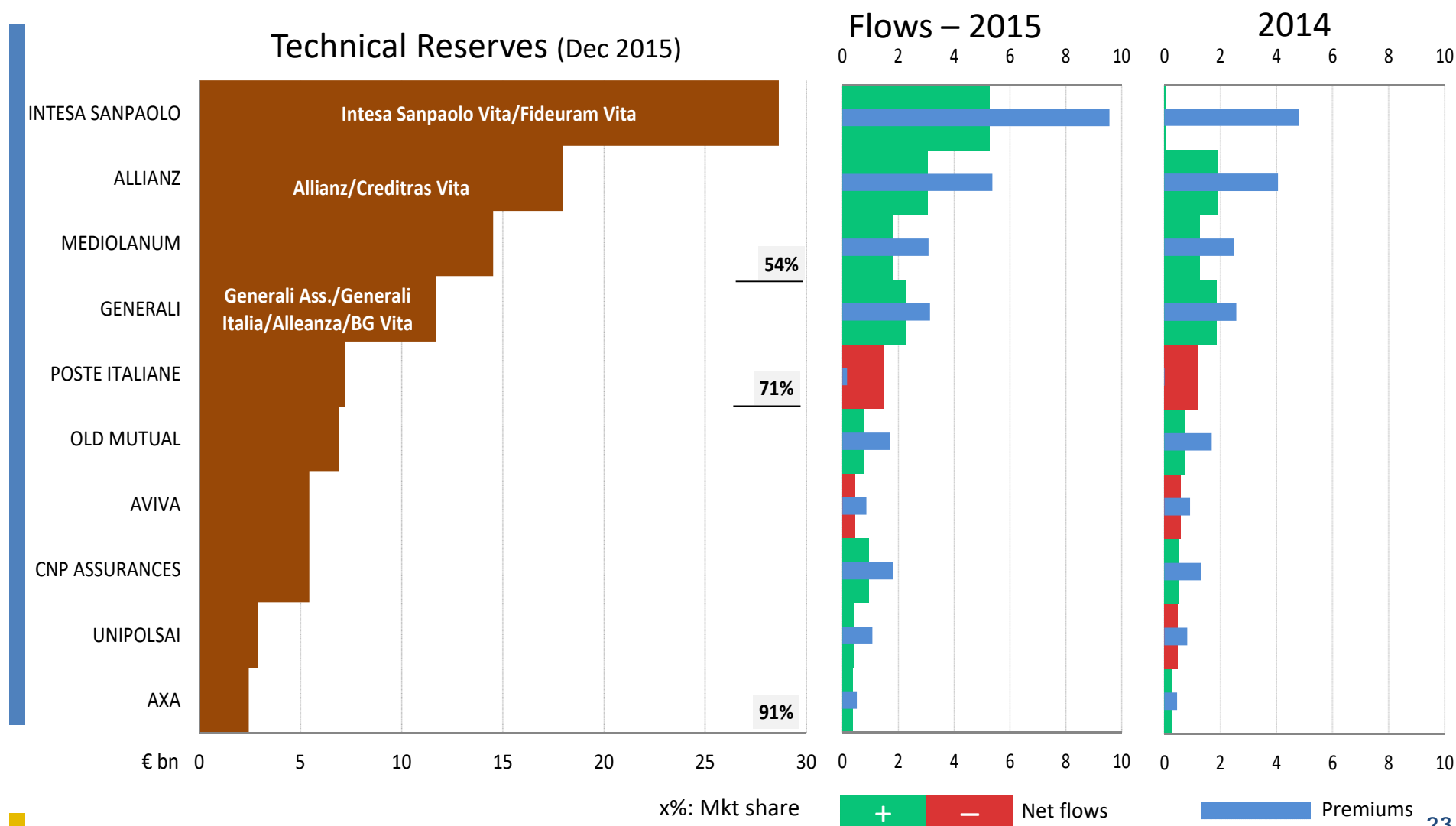


## Top 10 Life Insurance Groups





## Top 10 Unit&Index Linked Groups





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- ☐ Net assets & sales by fund / fund group domicile

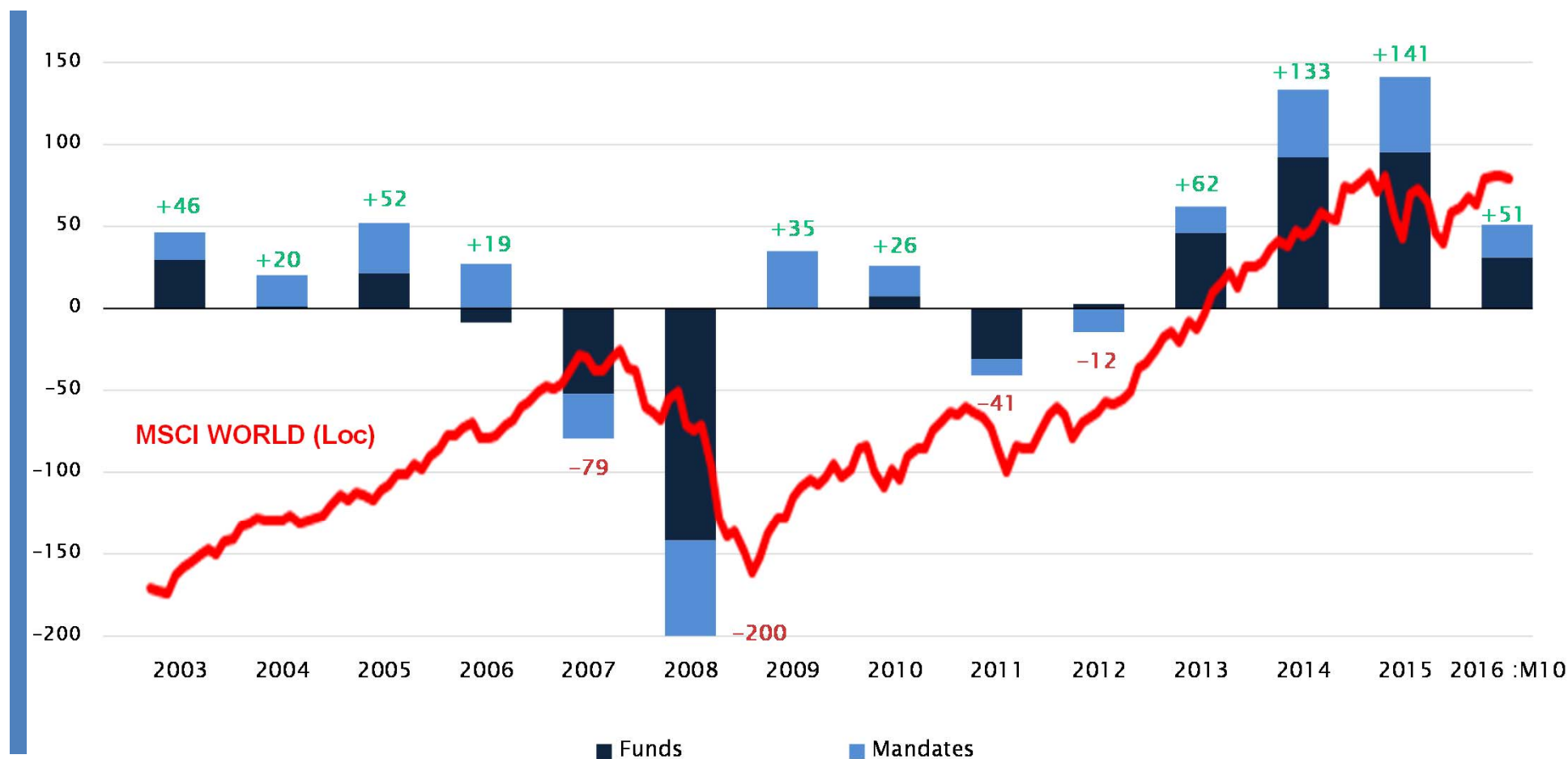
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- ☐ Household saving rate: trend & int'l comparison
- ☐ Household financial portfolio & private pension plans



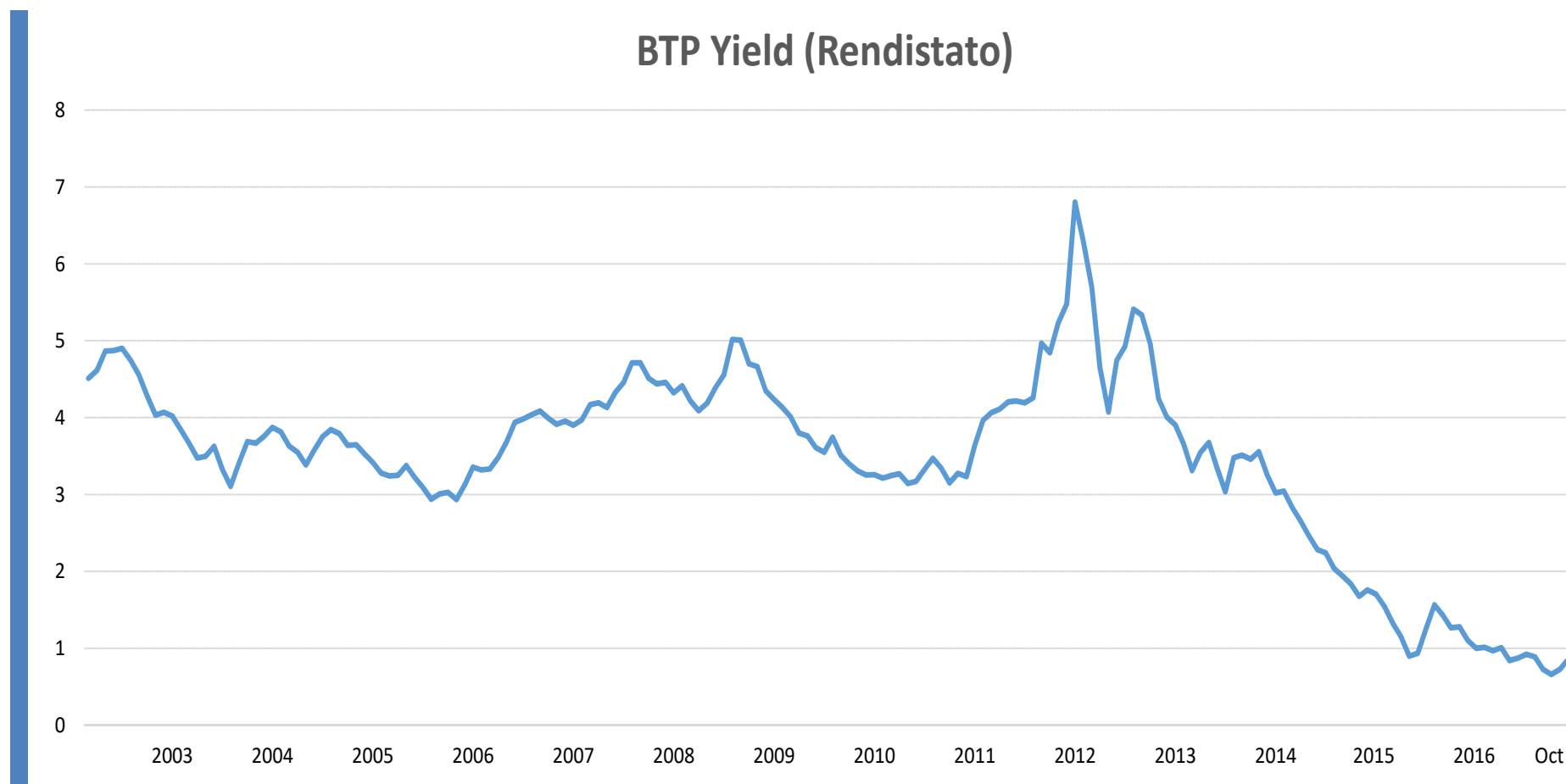


## A pro-cyclical market

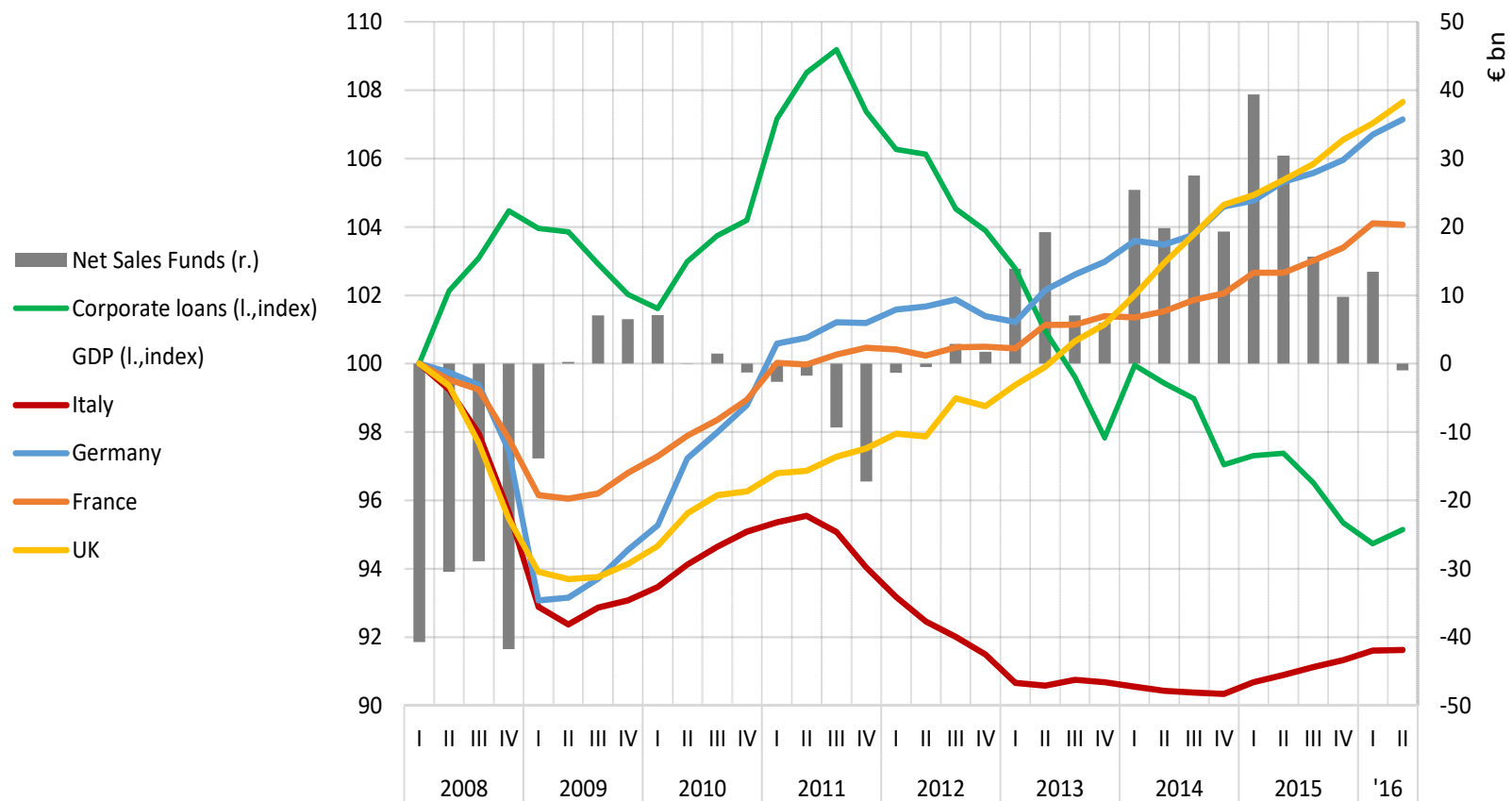




## ... in search for yield

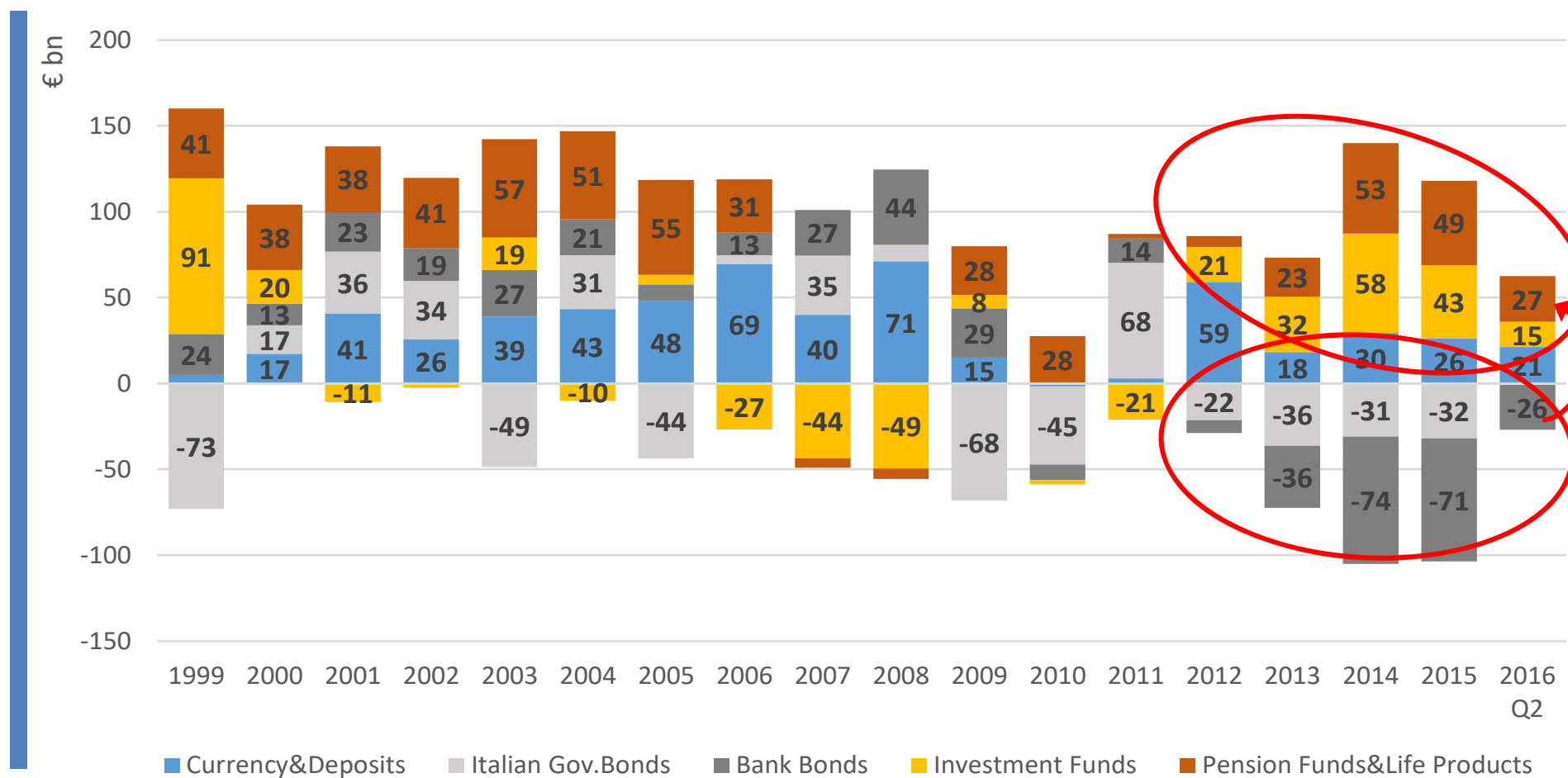


## AM Market, GDP & Bank credit





## Households: less bonds, more funds (flow view)



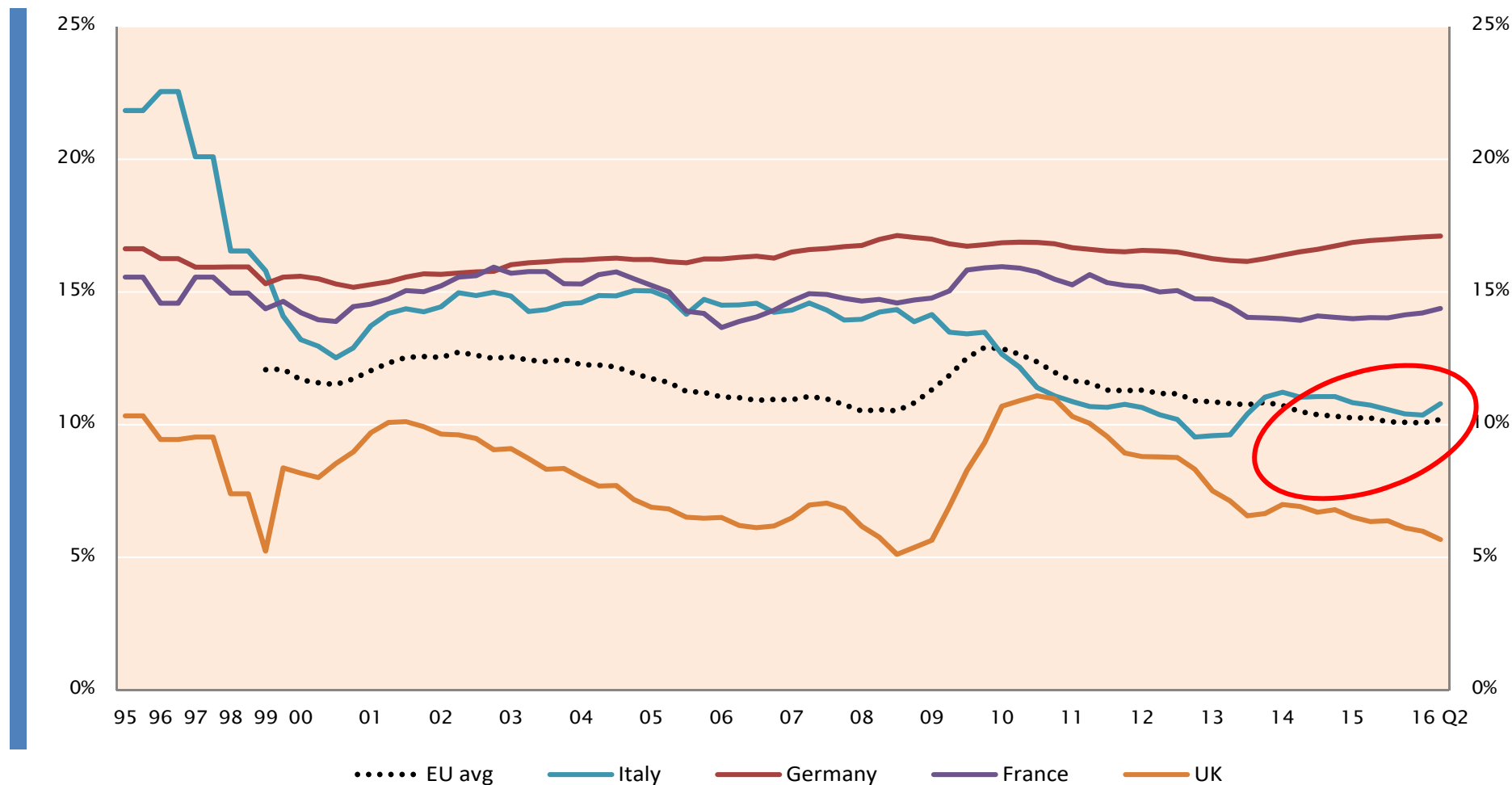


## Households: less bonds, more funds (stock view)

	Total Asset	Currency & deposits	Bonds		Stocks		Investment funds	Pension funds & life pr
			Total	<i>Issued by banks</i>	Total	<i>Listed</i>		
Italy	€ bn	%	%	%	%	%	%	%
1995	1,799	38.2%	22.6%	1.9%	19.3%	2.8%	5.8%	8.7%
2000	3,041	22.9%	16.6%	6.4%	29.5%	5.4%	17.0%	10.0%
2005	3,864	23.6%	19.0%	7.1%	28.2%	2.4%	11.0%	14.2%
2010	3,633	30.6%	19.9%	10.2%	19.9%	2.0%	7.8%	17.4%
2012	3,732	31.4%	19.5%	9.9%	19.6%	1.5%	7.7%	17.6%
2015	4,117	30.9%	10.7%	4.5%	23.3%	1.6%	11.1%	20.0%
2016 Q2	4,004	32.3%	10.4%	4.1%	20.5%	1.3%	11.5%	21.3%
2016 Q2								
France	4,891	28.8%	1.4%	n.a.	20.5%	4.1%	6.7%	34.4%
Germany	5,568	39.3%	3.0%	n.a.	9.9%	4.7%	9.9%	31.3%
UK	8,225	22.4%	1.6%	n.a.	7.8%	2.7%	3.6%	60.5%
USA	65,151	13.6%	5.9%	n.a.	35.3%	n.a.	10.6%	32.7%

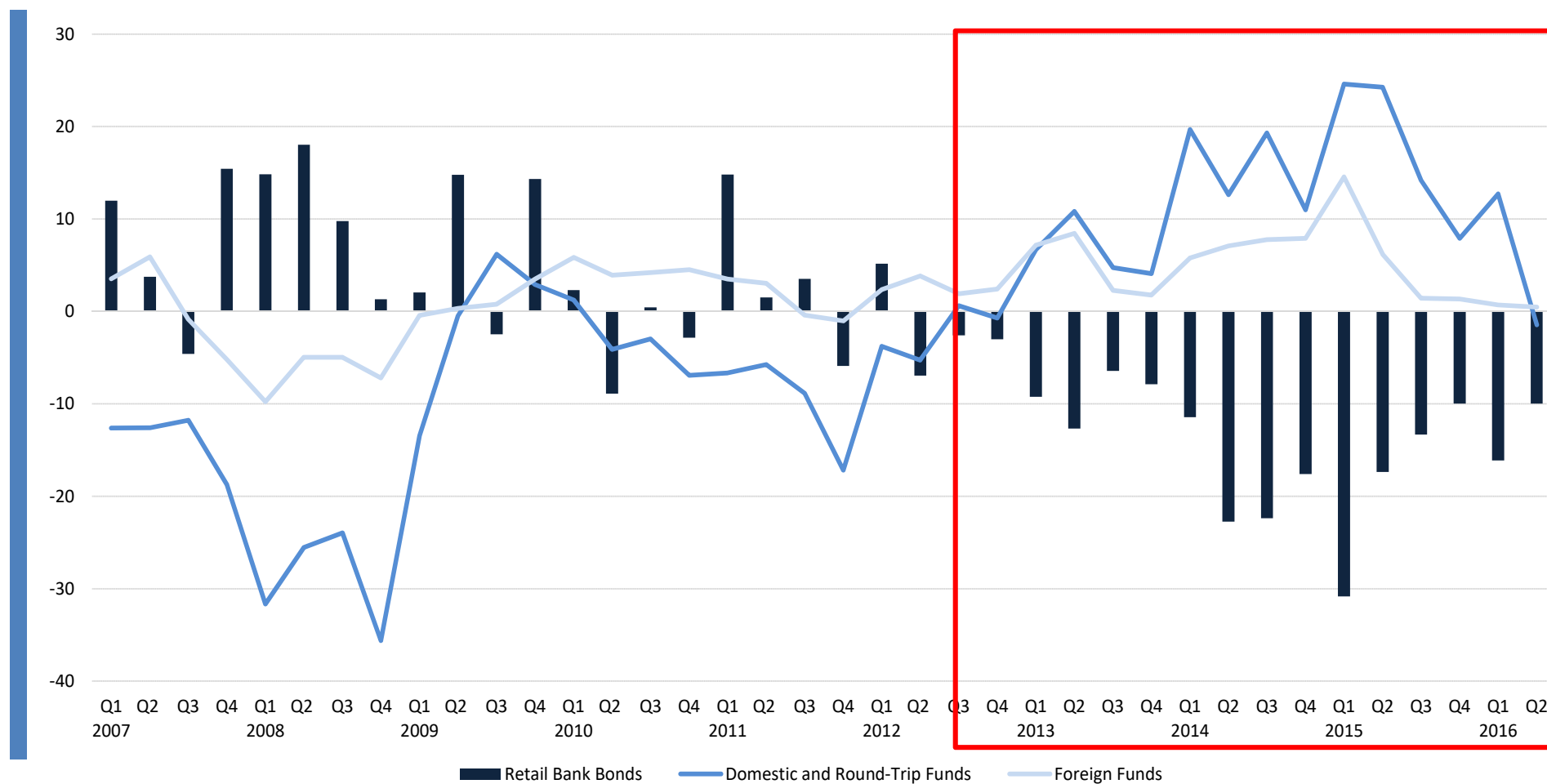


## The uptick of the saving rate is good news for the industry



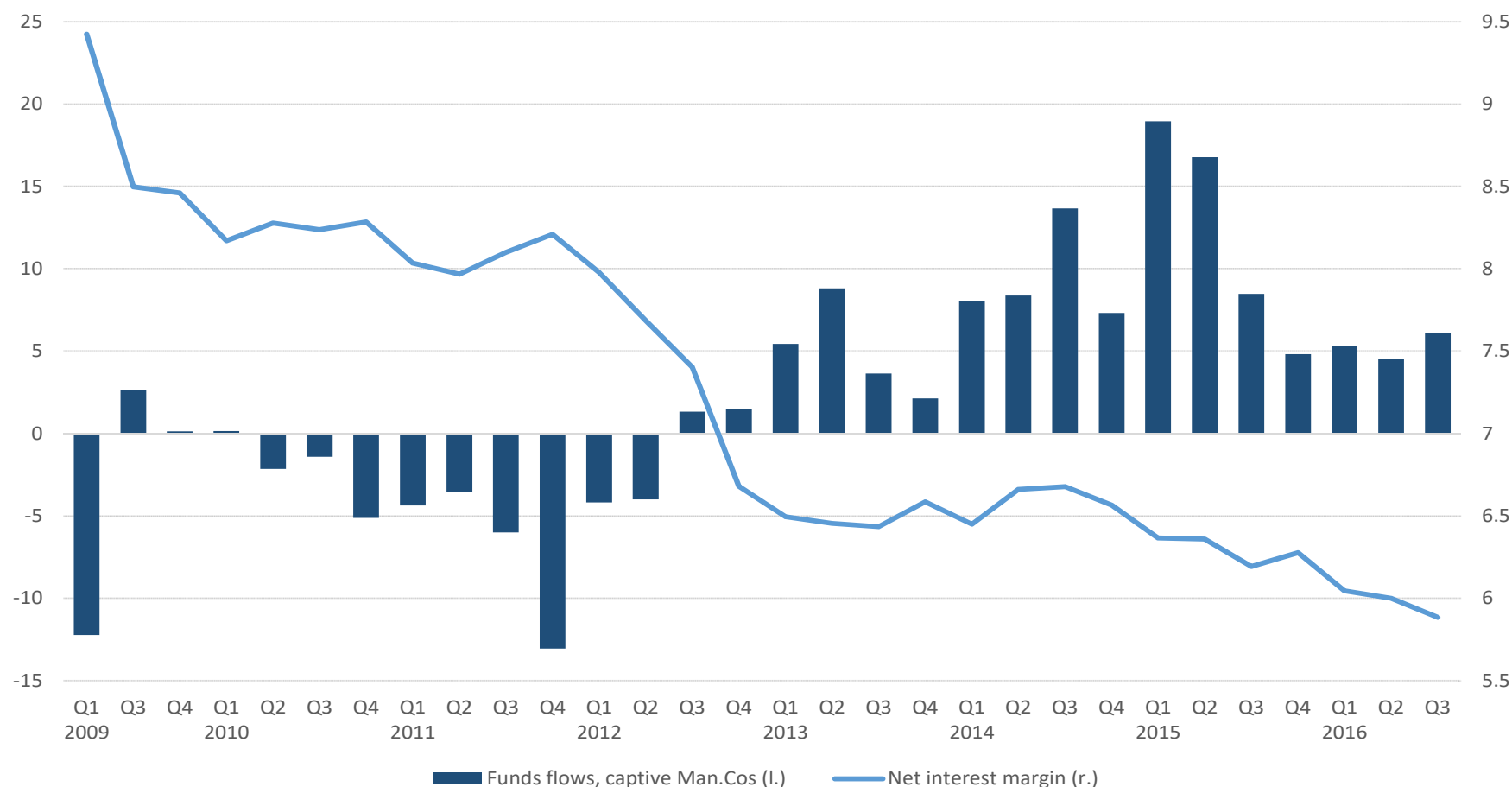


## Banks: no more dependent on funding from retail investors...





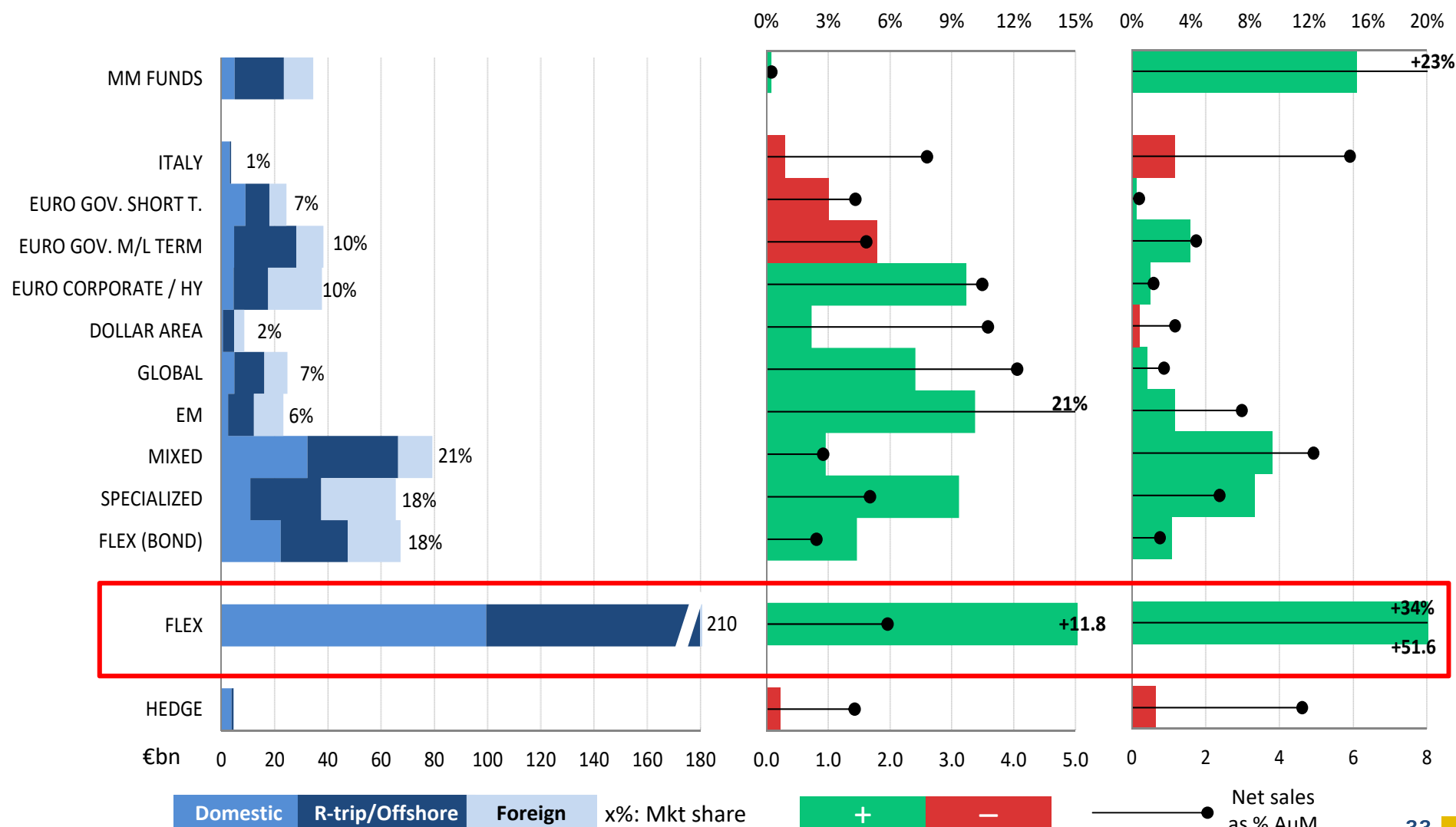
## ... and urged to sustain profitability through non interest-based sources of revenues







## The success of funds with high margins (target-date funds)





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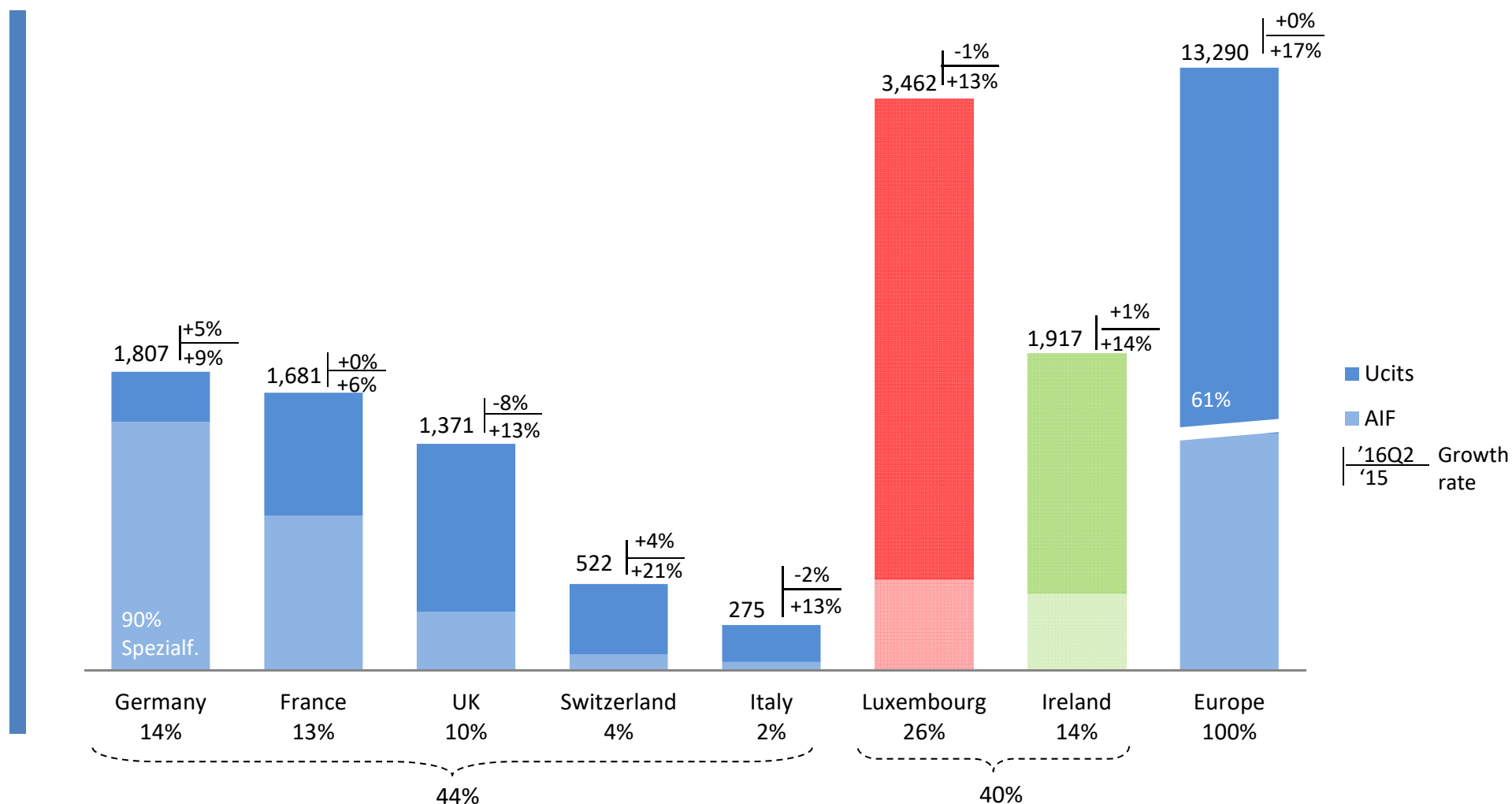
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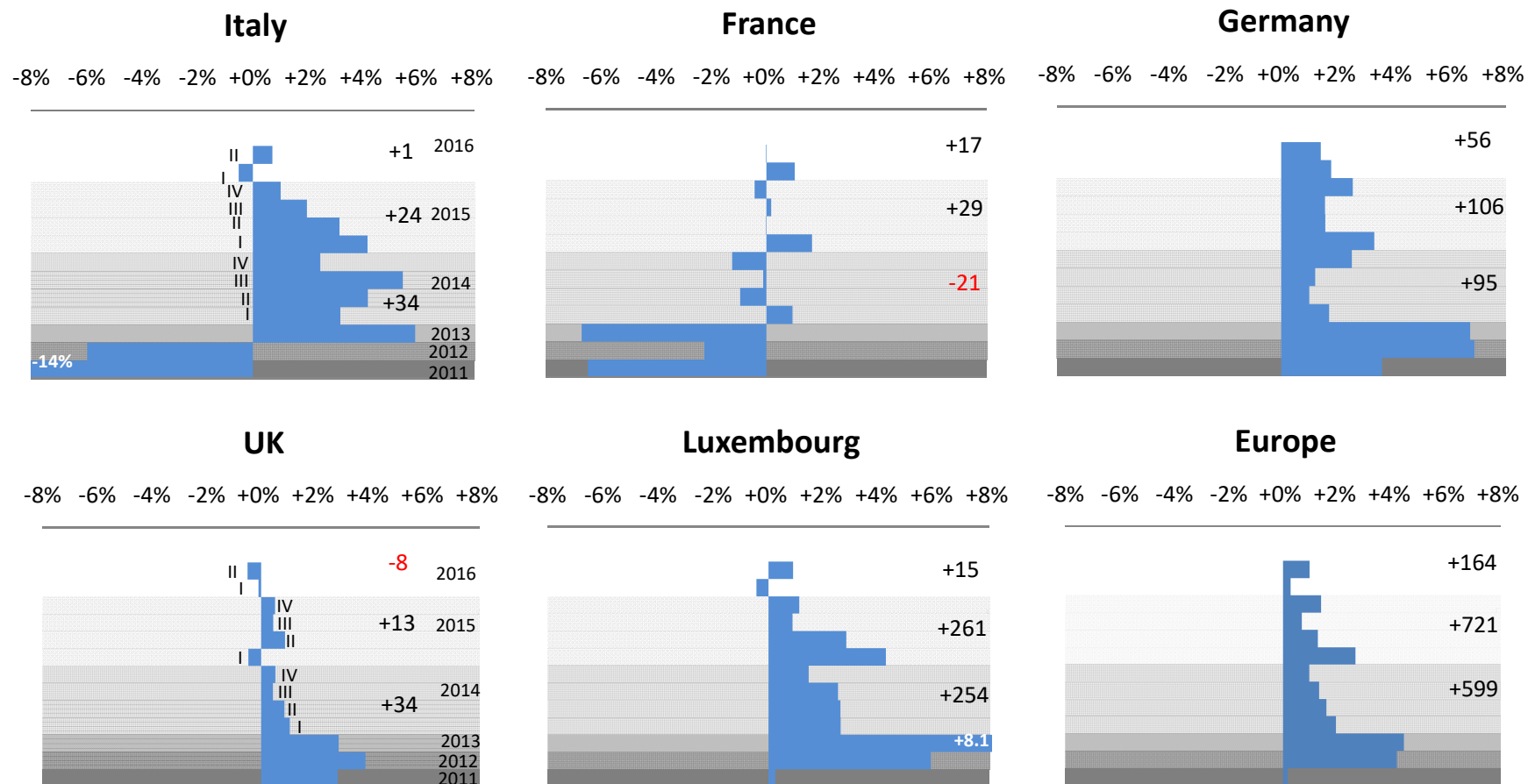
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## Net Assets by fund domicile

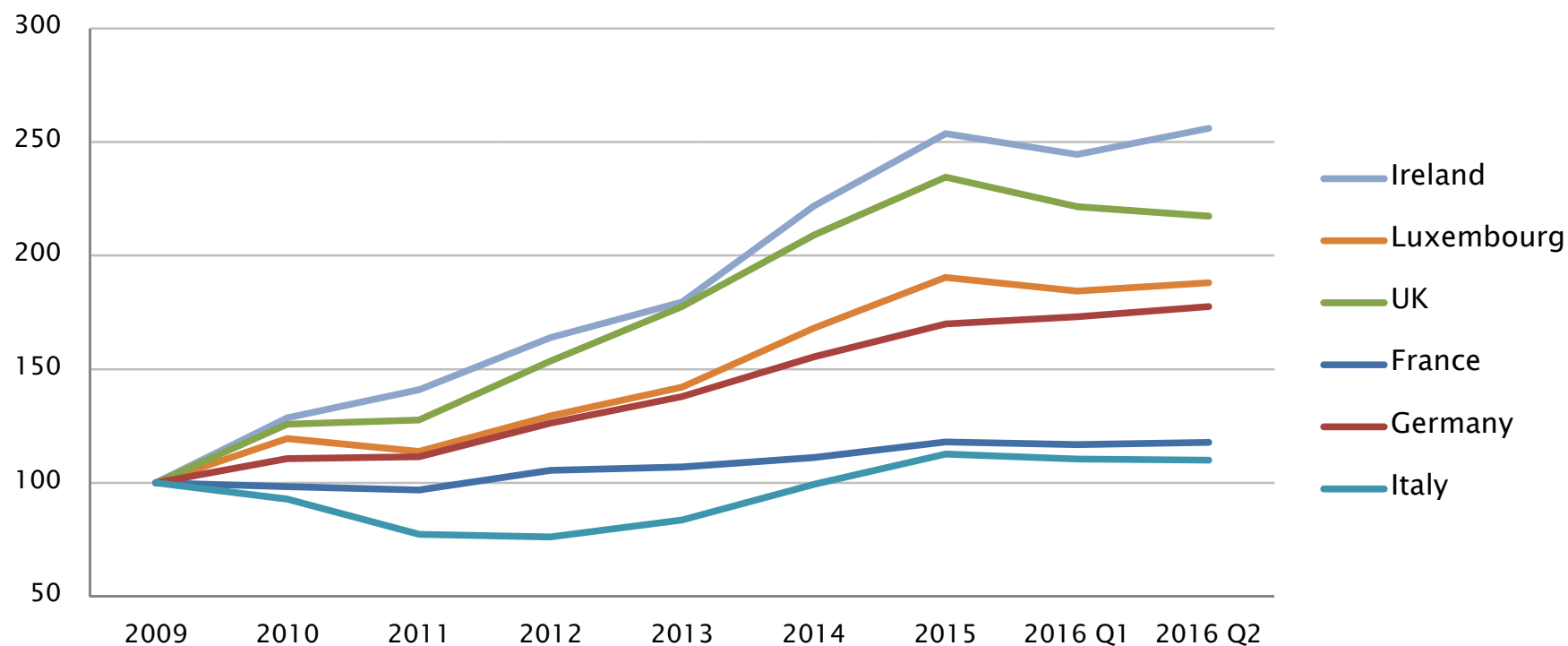


## Net sales by fund domicile



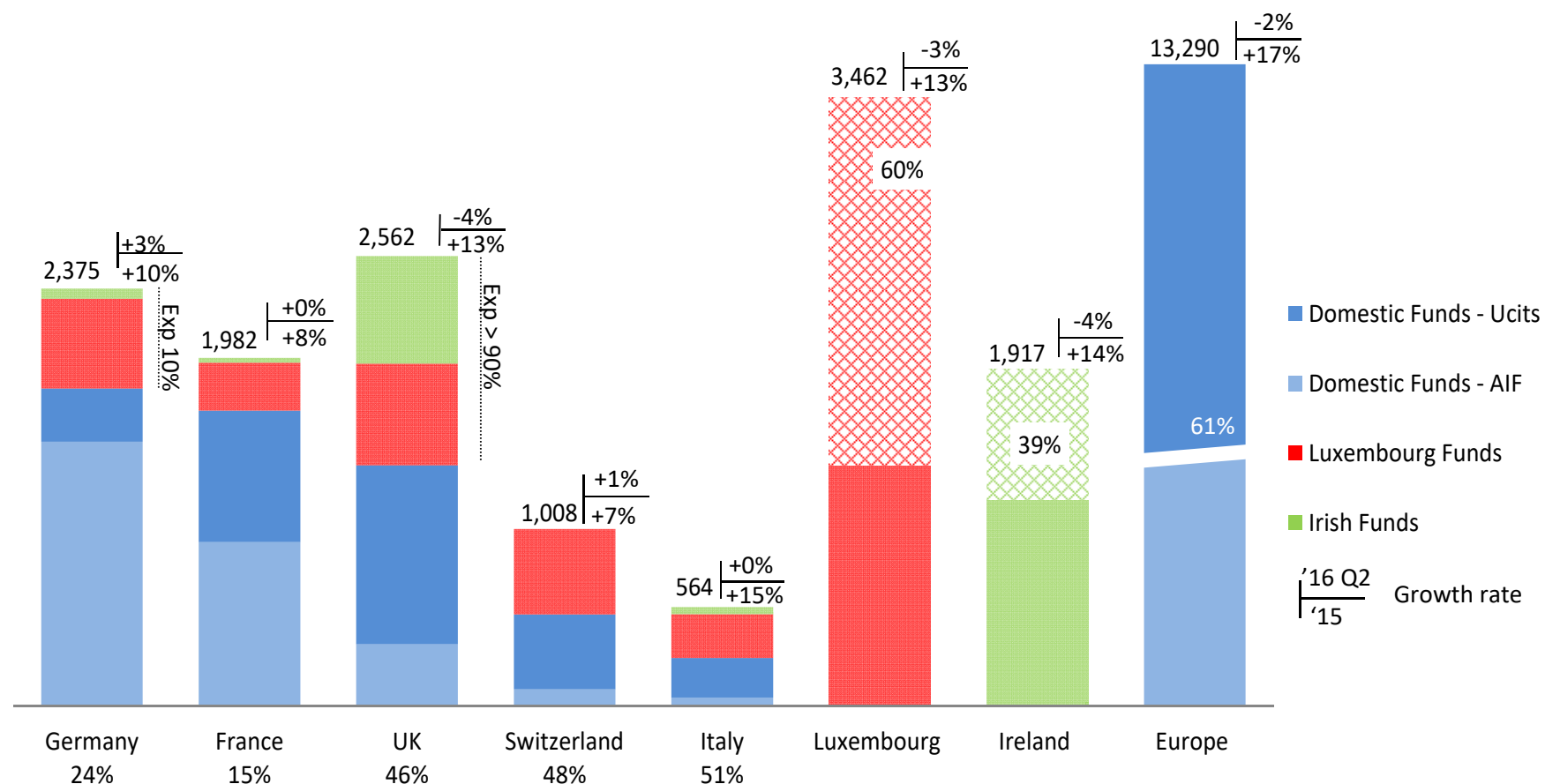


## Net Assets by fund domicile – Long-term growth



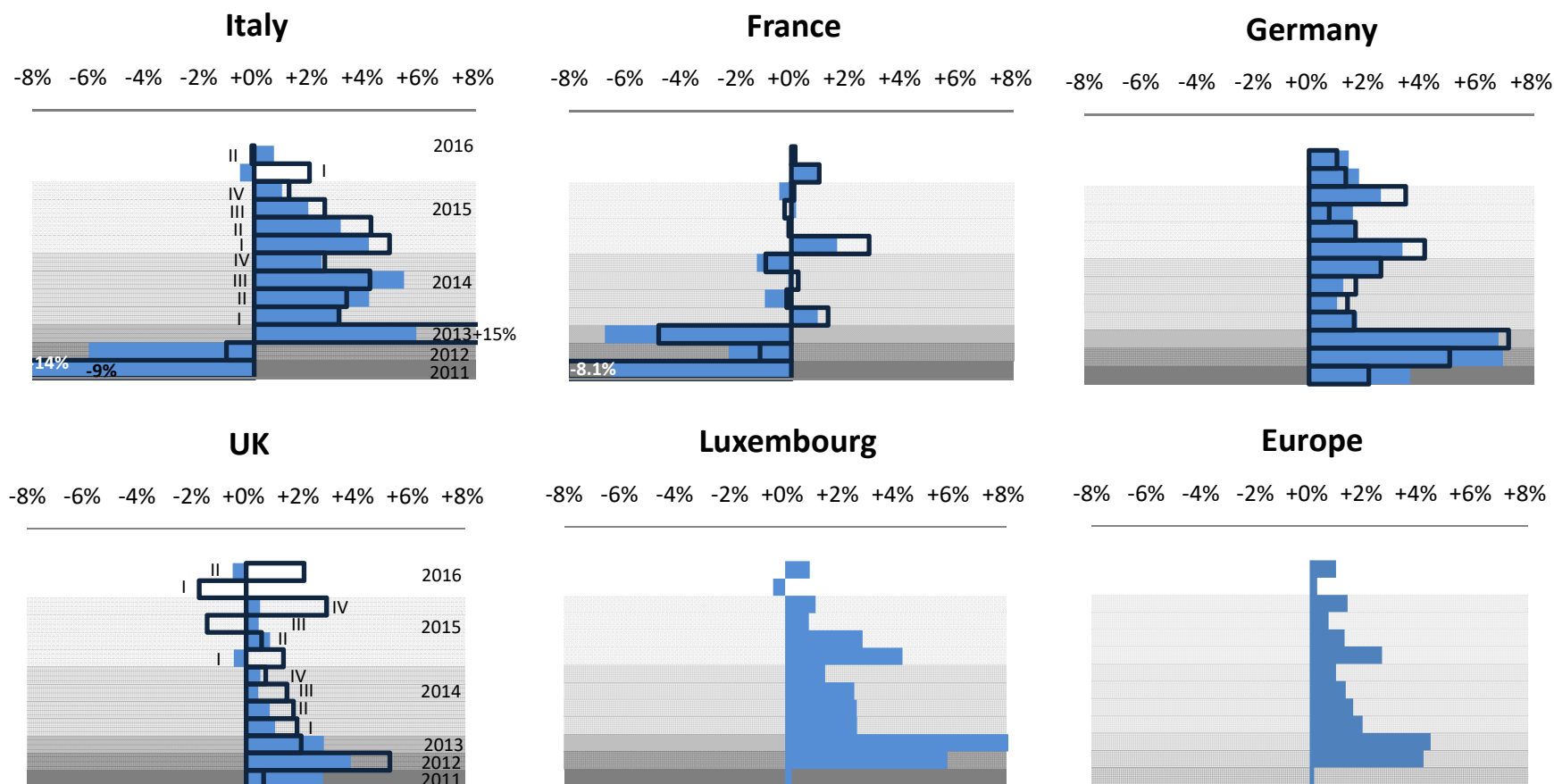


## Net Assets by fund group domicile





## Net sales: fund domicile vs. fund group domicile





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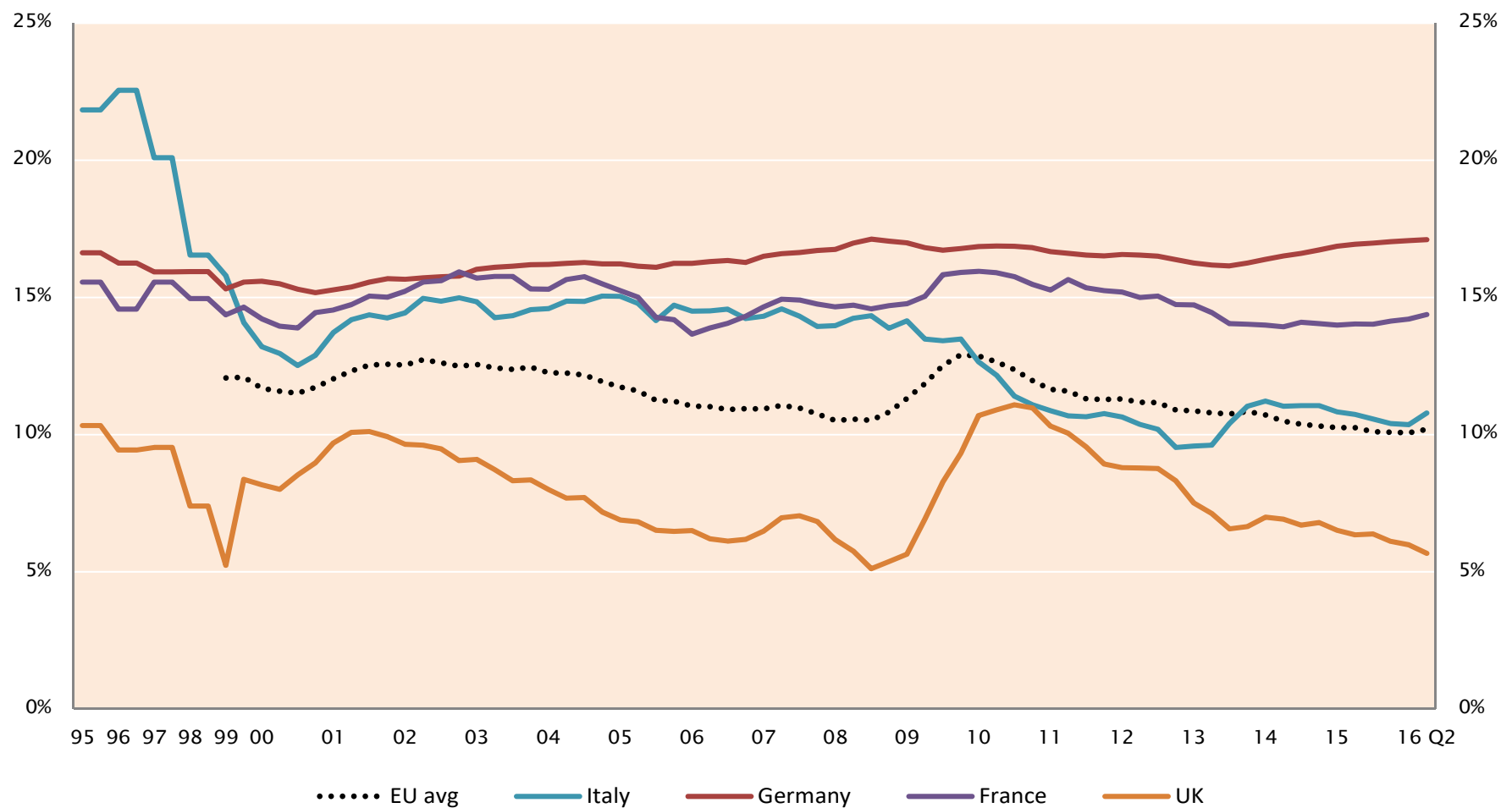
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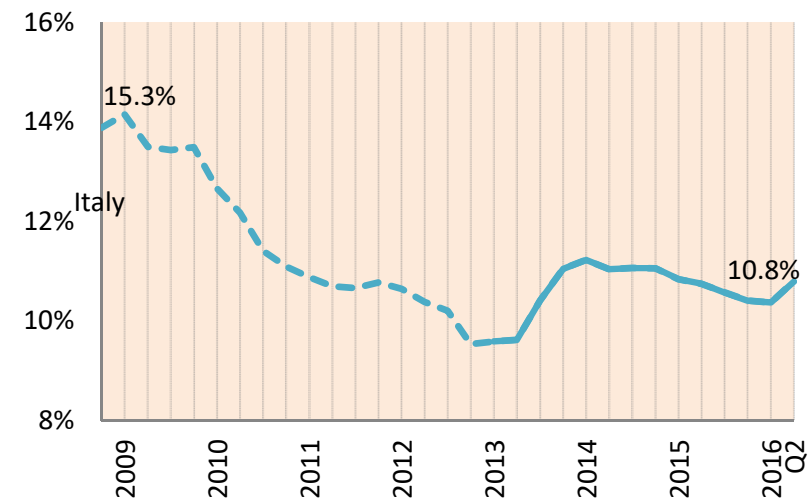
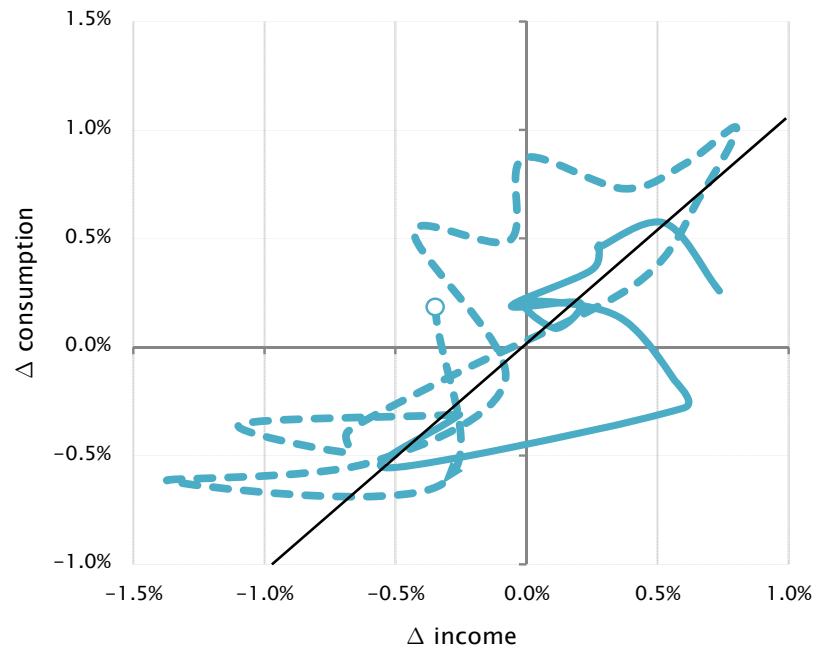


## Household saving rates in Europe



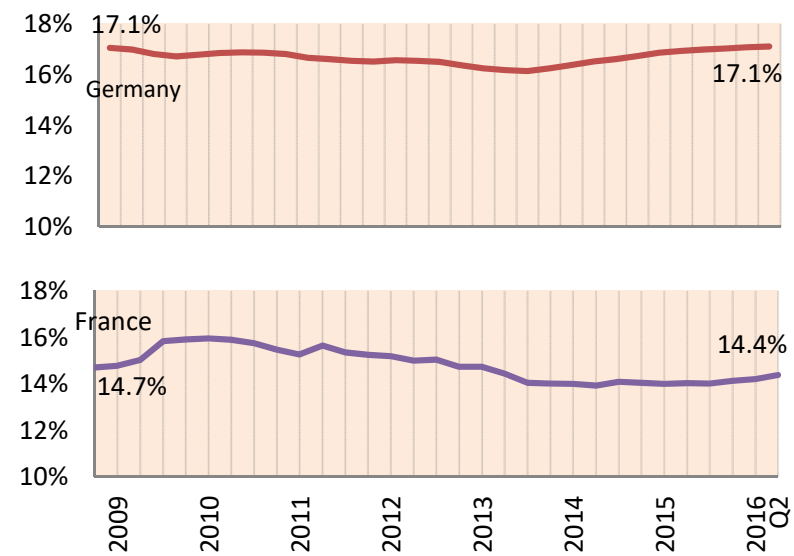
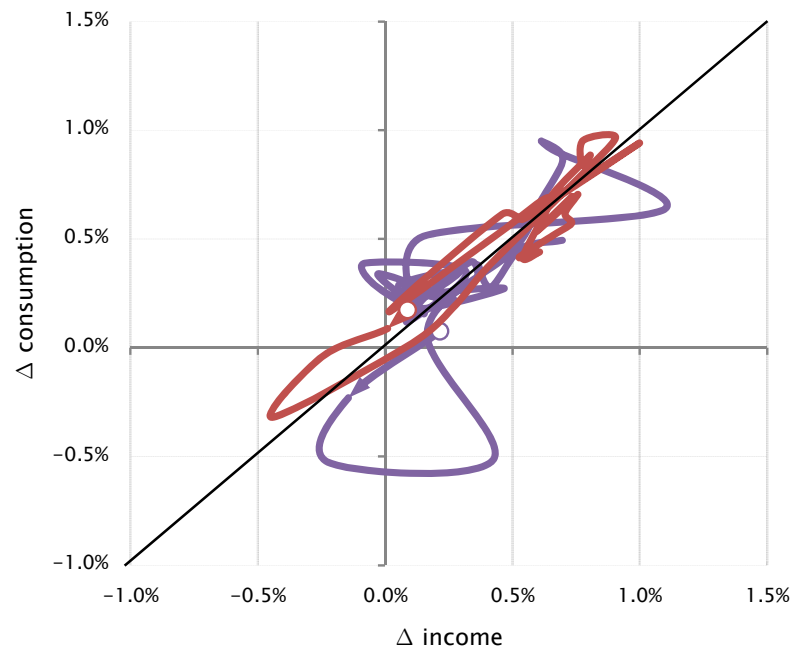


## How income & consumption $\Delta\%$ affect saving rates



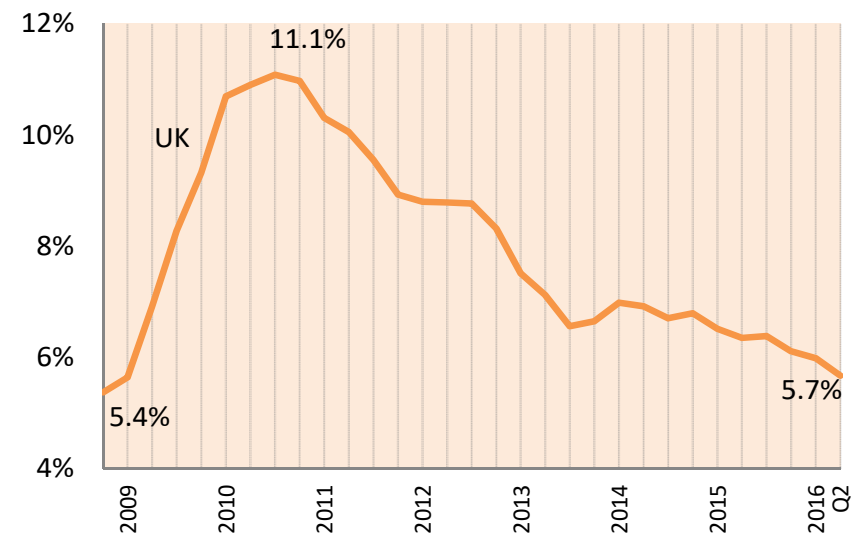
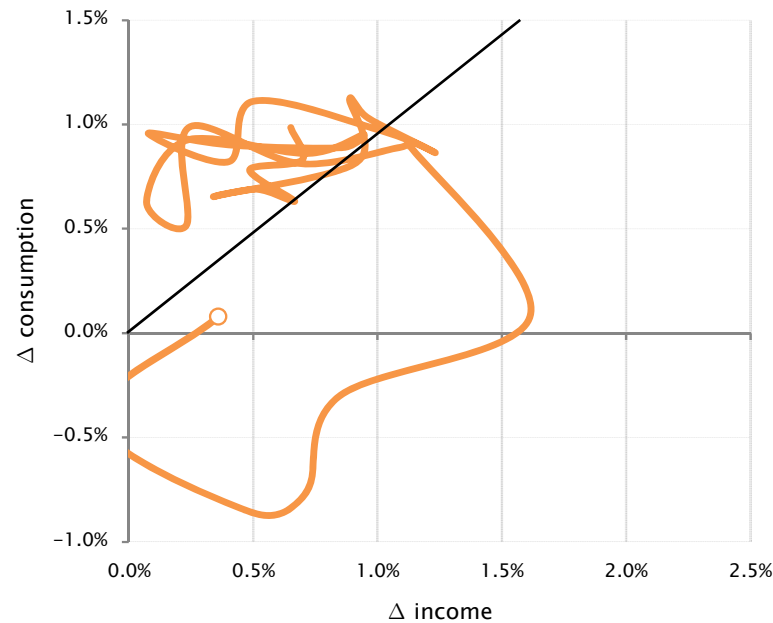


## How income & consumption $\Delta\%$ affect saving rates





## How income & consumption $\Delta\%$ affect saving rates





## Household financial portfolio breakdown

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USA	65,151	13.6%	5.9%	n.a.	35.3%	n.a.	10.6%	32.7%

High level of *direct investment* (~ 35%)

Decreasing amounts of *bank issued bonds* (5.0%)

Negligible level of *listed shares*. High level of *unlisted* ones.

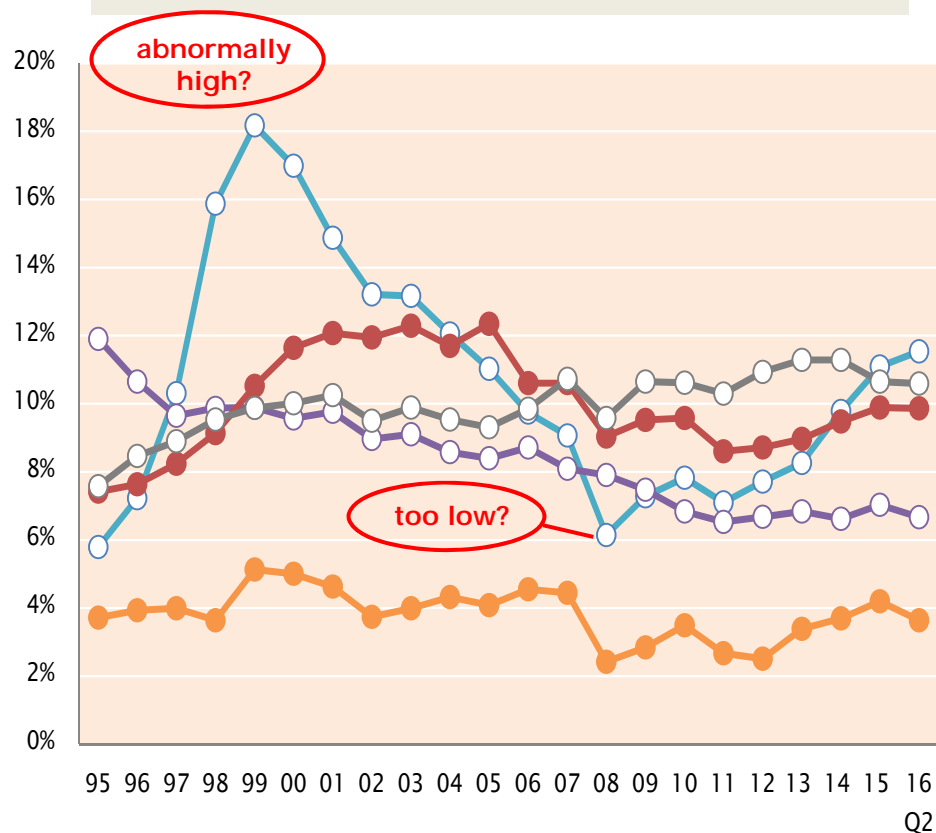
*Funds*: rise until 1999 (18%) then down, then again up.

*Pensions/life product*: up but still too modest.

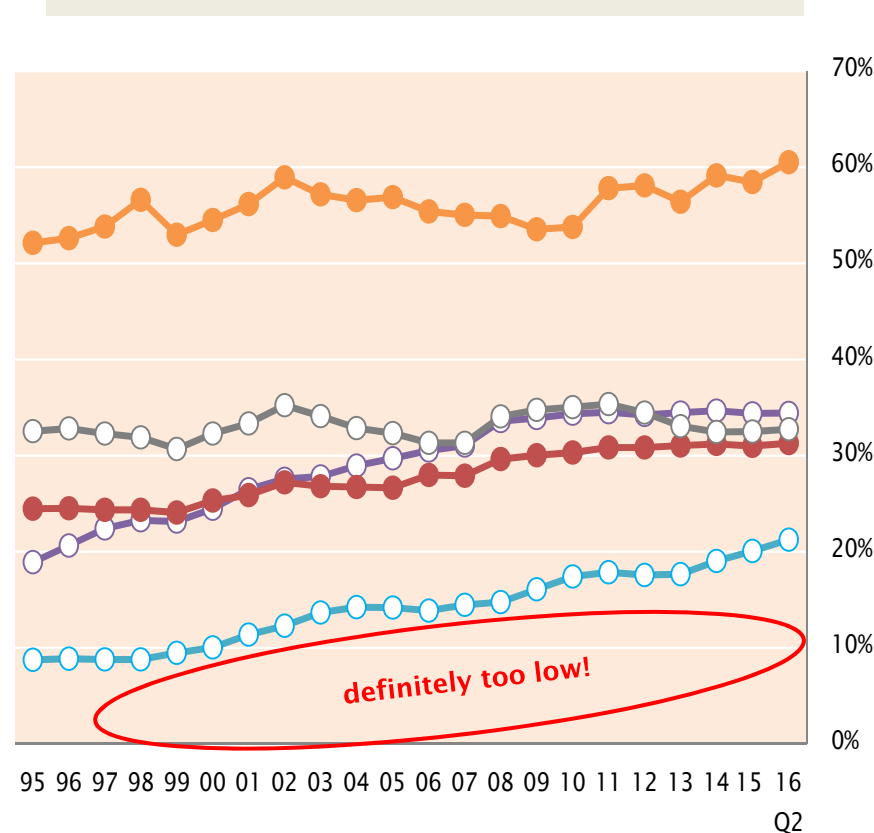


## Managed products in household portfolios

Investment funds



Pension funds &amp; life products



—●— Italy —●— France —●— Germany —●— United Kingdom —●— USA



## Private pension plans at a glance (2nd & 3rd pillar)

	2015			2008	
	Working pop. (,000)	Membership (est.)	Membership rate	Membership rate	
<b>Member breakdown</b>	<b>7,227</b>	<b>22,559</b>	<b>32.0%</b>	<b>21.0%</b>	
Private sector employees	5,174	13,903	37.2%	26.0%	
Public sector employees	174	3,253	5.4%	4.0%	
Self-employed	1,879	5,403	34.8%	19.0%	
	2015 Members				Assets
	(,000)	%	'15 Δ %	7y Δ %	(€ m) % GDP
<b>Vehicle breakdown</b>	<b>7,227</b>	<b>100%</b>	<b>+11%</b>	<b>+49%</b>	<b>140,180</b> 8.6%
Contractual p.f.	2,419	33%	+24%	+18%	42,546
Open p.f.	1,150	16%	+9%	+45%	15,430
Ind. Insurance Plans (PIP)	3,028	42%	+4%	+120%	26,835
Ante 1993 p.f. ('pre-existing')	645	9%	-0%	-5%	55,299



ASSOGESTIONI

associazione del risparmio gestito

# **The Italian Asset Management market key figures**

24 November 2016

Research Department